USA Cycling DEI
Roundtable Themes 2020

Barriers to cycling
- Equipment
- Maintenance
- Entry Fees
- Travel to/from events
- Coaching

Access
- Knowledge/info
- Gender binary
- Safe streets/venues
- Ability to travel to events
- Beginner/novice opportunities
- To other rider communities

Representation
- Women
- Racial Diversity
- Skill levels
- Gender identity
- Sexual orientation

Where
- At events
- On USAC’s website
- USAC’s social media
- Across cycling community (officials, coaches, etc.)
- USAC staff
- Elite Athletes

Inclusion
- Women-only events
- LGBTQIA+/FWT-specific events
- Gender inclusive language
- Non-binary options
- Beginner programs/events
- Same opportunities for M/W
- Sensitivity/DEI training for all USAC representatives
- Inclusive policies

Opportunities to increase access/enjoyment of cycling
- Groups rides from diverse starting points
- Inner-city rides/events
- Build a bike programs
- Rides/events (not just races)
- Bike rental options
- Pump tracks
- Transportation services
- Programs embedded in schools

Collaboration
- With USAC members (‘advocates’)
- w/ relevant groups/orgs.
- w/local school districts
- w/politicians
- w/colleges

Communication
- Information/knowledge (e.g., cost comparisons)
- Welcome packet/starter kit
- USA Cycling’s Mission/Purpose (transparency)
- Feedback on events (Think ‘Yelp’)
- Diverse ‘messengers’
- Ongoing channels of communication w/USAC

Cost