Paul Moore is a member of the Chickasaw Nation from Oklahoma. Currently, he is adjunct faculty at The Institute of American Indian Arts, where he has held various positions as Dean of Students and Registrar and will be coaching the new IAIA Collegiate team this fall. Paul raced for NAU during his graduate studies. He believes that cycling can be a positive part of everyone’s life and works to engage his community in participating in this lifelong sport.

Paul C. Moore
Institute of American Indian Art
Justin Pines graduated cum laude from Princeton University with a degree in philosophy. His senior thesis on determinism, free will, and moral responsibility won the McCosh Award for top thesis in any area of philosophy.

Pines spent a formative chapter of his life teaching and coaching on the rural west-side of O’ahu as part of Teach for America, where he was influenced by the deeply relational approach to community in Wal’anae.

Joining technology company AppNexus in its scrappy startup days, Pines discovered a latent passion for technology and business problems. After 7 years building and commercializing enterprise software products, Pines moved away from advertising tech and into construction software, as the first product manager at Homebound. Most recently, Pines has joined unicorn startup Cedar Health to lead a new product line for the company, realizing a long-time aspiration to solve problems in healthcare and improve the lives of patients in the United States.

In 2016, Pines became a T6 complete paraplegic in a skiing accident in Tahoe California. From his own athletic pursuits, to disability advocacy and community building, to modeling and public speaking, Pines has been devoted to creatively answering a single question: “How can I help myself and others live big, full lives in the face of their disability?”

Justin Pines
Cedar Health
Elyse Rylander (she/her) has worked in myriad capacities in the Outdoor Recreation Economy since 2006. Her roots are embedded in the ancestral homelands of the Kiikaapoi, Peoria, Sauk and Meskwaki, Waazija and Očhéthi Šakówin peoples where she was first introduced to connection with the natural world at two weeks old via a family canoe trip down the Meskousing (Wisconsin) River. In her professional life, Elyse has guided thousands of youth and adults through terrain across the Midwest, Alaska and the West Coast. For the past decade Elyse's worked has more exclusively resided at the intersection of community, belonging and the natural world. In this vein, Elyse's projects have included the founding of OUT There Adventures and the LGBTQ Outdoor Summit, partnering with The Avarna Group, and she is currently the Diversity, Equity and Inclusion Manager for Quality Bicycle Products.

Elyse Rylander
Quality Bicycle Products
Madilynn Garcia (she/her) is a member of Stamina Racing Collective (SRC) in Minneapolis, MN. SRC focuses on increasing diversity in competitive cycling through mentorship and accessibility. Madilynn has experience working in the bike industry, though she currently works at a financial justice non-profit in the Twin Cities.

**Madilynn Garcia**
Stamina Cycling Club
Shannon Jolly is a former student-athlete and Double Dawg at the University of Georgia. He is currently a PhD Student, examining the intersection of race, gender, and sexuality within the landscape of athletics. He brings over eight years of experience in sports marketing, program development and higher education, which informs his research-driven approach to create a workplace community of inclusive excellence. As a diversity educator, Shannon has had the opportunity to collaborate with many collegiate athletic departments across divisions on their diversity and inclusion initiatives, programming, and strategic plans. In addition to his work within athletics, Shannon is also committed to advancing equity and inclusion within STEM. He currently supports three grants funded by the National Science Foundation to support underrepresented students in STEM at Morehouse College and the University of Georgia. An advocate for equality and champion for social justice, Shannon's mission is to educate, empower, and enhance DEI practices through an innovative and culturally relevant lens.
Renee (Navajo), is a cyclist (MTB, gravel), writer, filmmaker, artist, and activist for Environmental and Indigenous issues. She has a Master in Public Health from the University of Colorado (CU) Anschutz with focus areas in communication, marketing, and policy, and a Bachelor of Arts in Native American Studies from Dartmouth College. She enjoys combining this knowledge base and her ten years of experience in public relations and community-based work with her Diné oral tradition of storytelling. As a Diversity, Equity, Inclusion Consultant, and leadership board member for Radical Adventure Riders (RAR), she is driven to advance gender and racial equity and inclusivity in the cycling industry. Renee believes that it matters whose voices are included and heard in the industry because they have the power to positively shape the future of our industry. Renee is also an ambassador for SRAM and Specialized Bicycles, and her writing can be seen in Outside Magazine, Patagonia’s Cleanest Line, Bike Magazine, SRAM Life Stories, and Bikepacking.

Renee Hutchens
Radical Adventure Riders
Coach David is the CEO & Head Coach at CIS Training Systems LLC. Founded in 2008, CIS Training Systems is New York City’s Premier Cycling Program with a global presence in the Zwift virtual cycling performance space.

Coach David’s cycling and coaching philosophy date back to early 1993. He spent the better part of his professional cycling career working as a Corporate Executive in Banking and Financial Services as Vice President of Diversity & Inclusion.

After a successful career as Vice President of Diversity & Inclusion, David took the knowledge gained from cycling, martial arts training, and leadership development, followed his passion and entrepreneurial spirit, and became Founder and CEO of CIS Training Systems Cycling Program. With his diverse background, Coach David found innovative ways of combining the Science of Cycling, Art of Coaching with Principles of Leadership Development.

David Lipscomb
CIS Training Systems
An avid athlete, mother and wife, Allyson is a Sports and Documentary Producer from Chicago. After relocating to Arkansas she discovered mountain biking thanks to the beautiful OZ Trails system. She now considers herself a recovered road cyclist with a passion for bringing women together through mountain biking. In 2019 alongside a group of talented leaders she helped co-found the Women of OZ with a simple mission; to get Women on mountain bikes while breaking down barriers. Women of OZ have seen over 3k participants in 2.5 years and actively spread the mission while inspiring other communities to do the same.
Alex is a brand strategist, freelance storyteller, and professional freeride mountain biker. Her sponsors include Pivot Cycles and Wild Rye, and she has collaborated with organizations such as Red Bull, Outside, BETA, Bicycling, and others. As a strategist, she has consulted on building values-driven brands in the outdoor space including Mountain Hardwear, Weston, Wild Rye, Athletic Brewing, and others. She currently serves as Athletic Brewing’s Director of JEDI and Non-Profit Partnerships overseeing a $1.5 million dollar charitable giving program focused on trails and inclusion. She broke into the outdoor space in 2015 working with a global non-profit, Protect Our Winters. Alex began her career in progressive politics as a congressional aide on Capitol Hill and staff on various congressional, senatorial and gubernatorial campaigns across the country. She proudly identifies as a queer trans woman. You can follow along on her adventures on Instagram @Alexshowerman.

Alex Showerman
Athletic Brewing
Angi Weston is the owner and head coach of Radical Roots MTB Instruction out of Bellingham, WA. With the support of Transition Bikes she also runs the Radical Ripper Junior Development Program for young girls and teens. With almost 20 years of coaching experience and a high level of certification, Angi is one of North America’s top mountain bike skills coaches.
Rahsaan Bahati is the founder of the Bahati Foundation, an organization whose mission is to support inner-city youth and underserved communities.

Rahsaan has had an incredibly impressive cycling career. He is also a member of the DEI Task Force at USA Cycling.

Rahsaan Bahati
Bahati Foundation
Ed is the Executive Director of Bike Works, an organization that promotes the bicycle as a vehicle for change to empower youth and build resilient communities. Ed is also a member of USA Cycling DEI Task Force.

Ed Ewing
Bike Works
Massimo Alpian grew up in New York and now resides in Boulder, Colorado. With an accomplished international non-profit career, Alpian focused on human rights, climate change and its effect on refugees, and humanitarian assistance in Latin America and Sub-Saharan Africa at organizations like UNICEF and the United Nations. He also holds a Master’s Degree in International Relations from Columbia University, and undergraduate and postgraduate degrees from New York University and St. John’s University. A love for the outdoors and bike racing are what brought Massimo to leave his non-profit career for a marketing and communications career in the outdoor industry roughly a decade ago and move to Boulder, Colorado. Alpian has worked on both the brand and agency side executing communications and brand strategies for outdoor legacy brands like KEEN, Inc., Fjällräven, HOKA ONE ONE, Tracksmith and Thousand. In his current role managing global media relations for Cannondale and GT Bicycles, he works on making cycling and bikes accessible to all, while working on the ground as a board member with various non-profit organizations like Ride for Racial Justice and Protect Our Winters.
Amy spent 14 years in the financial sector from banking, venture capital and a hedge fund. At the age of 34 she left the financial industry to pursue her passion and a career in professional bike racing. Amy raced for the US National Team and signed a contract with one of the top ten women’s professional racing teams in the world. Her team won a National Championship in the Team Time Trial and raced the World Championships.

Amy is the Owner and Co-Founder of SBT GRVL, a gravel cycling event in Steamboat Springs, and coaches endurance athletes.
Marcus co-founded Ride for Racial Justice in July of 2020 as a response to the racial and political divides that capture our country. For the first time in his life Marcus was afraid to ride his bike, and out of that fear came a posse of cyclists to support the mission. Ride for Racial Justice is not a parade, but a movement for parity, diversity, equity, and inclusion in cycling.

Marcus Robinson
Ride for Racial Justice
Kristine Locklear Urrutia (Lumbee Tribe of North Carolina) was recently named as NICA’s Vice President of Development and Diversity, Equity and Inclusion. In this new role, Kristine will continue to lead NICA’s development efforts and lead NICA’s Diversity, Equity, and Inclusion initiatives and strategies. Before her role at NICA National, she was a core staff member of the NICA North Carolina League during its emergent years and is a NICA coach and mom of three NICA student-athletes. Kristine has more than 20 years of leadership experience in global, community and foundation development with a particular interest in social entrepreneurship. She profoundly believes that issues of the environment are inextricably linked with matters of social justice. At the heart of all Kristine’s efforts is a relentless drive to lead, seek, design, or create ways for people to collaborate with purpose.

Kristine Urrutia
NICA
Elizabeth is the Director of Teams for CRCA, and has been serving the organization in a variety of roles for the past three years. She races road and cyclocross for KruisCX, based in NYC. She also serves as the Secretary of NYSBRA. When she’s not on a bike, she is doting on her very spoiled miniature dachshund, Pancake.
Tara Parsons (she, her) has dedicated 25 years to building relationships within the NYC cycling community to expand its reach and introduce the sport to more people. She raced road and cyclocross regionally and nationally for 10 years before turning her strengths as a teacher toward making bikes more accessible to a wider audience. She is currently on the board of the CRCA (Century Road Club Association, the largest and one of the oldest racing clubs in the country) as VP of Rider Development. She has worked with CRCA’s coaching program for 10 years and helped expand access for women/women-identifying/ trans/non-binary riders and racers through the club’s Women’s Development Series.

Tara Parsons
Century Road Club Association
Alan T. Brown is Director of New Partner Engagement at the Christopher & Dana Reeve Foundation. Alan was injured in 1988, at the age of 20, when his neck was crushed by an ocean wave at a Club Med in Martinique. The accident caused a C5-6 spinal cord injury and left Alan, a hockey player, quadriplegic, with no movement below his chest. On his 21st birthday, Alan underwent surgery to have two metal plates and 11 screws inserted in his spinal column.

For nearly 31 years since the accident, Alan and his family have, through the Alan T Brown Foundation to Cure Paralysis, provided support, education, and advocacy for the paralysis community. Alan has lived in Florida for the last 24 years, where he has enjoyed a successful career in public relations and marketing.

In 2012, Alan T. Brown joined the Reeve Foundation as the Director of Public Impact. In his tenure, Brown has provided direct counsel to hundreds of individuals living with paralysis and expanded the reach of the Reeve Foundation’s programs and services.

Alan T. Brown
Christopher and Dana Reeve Foundation
Liam is a proud transgender researcher and former D1 student-athlete who is passionate about using data science to galvanize social change in sports. With a background in psychology, neuroscience, philosophy, and public policy – he is invested in interdisciplinary work and has experience organizing across sectors and movements to accomplish equity-related goals. He currently co-leads programmatic development and implementation at the Inclusion Playbook to best equip athletes, teams, and sporting organizations with the tools needed to maximize the impact of their social justice work. Liam is also involved in principal data collection, analysis, and publication for a variety of research projects — ranging from assessing LGBTQ public health campaigns to measuring and improving diversity and equity in nonprofit leadership. Liam formerly held roles at the intersection of LGBTQ public health research and athletics at the Human Rights Campaign and Athlete Ally.

Liam Miranda
Inclusion Playbook
Clara Brown is a Paralympian and a multi-time World Championship medalist. Brown, a native of Maine, grew up as a competitive gymnast, runner, and skier. At the age of 12, she sustained an incomplete spinal cord injury at the C5/C6 level.

Brown is currently in Tokyo competing in the Paralympics.

Clara Brown
Olympic Paracyclist

Photo By: Getty Images
Madilynn Garcia
Stamina Cycling Club

Coming Soon
Coming Soon

Ian Lawless
USA Paracycling
Molly Cameron
(RIDE)

Coming Soon
Coming Soon

Lisa Bourne
Zwift