



WE CHAMPION™
INCLUSION

INCLUSION CONFERENCE

September 10 & 11, 2021

9:30AM - 5:00PM

USA Cycling Headquarters



SCHEDULE: DAY ONE

8:30 AM	Registration Opens & Networking
9:30 AM	Welcome Remarks - Rob DeMartini, President & CEO, USA Cycling
9:45 AM	Opening Keynote - The State of DEI in Cycling David Lipscomb, CIS Training Systems
10:45 AM	Break
11:00 AM	Panel Discussion - <i>Unpacking Race, Gender, & Socioeconomic Status</i> Moderator: Shannon Jolly, DEI Professional Massimo Alpian, Cannondale & GT Bicycles Elyse Rylander, Quality Bicycle Products Rahsaan Bahati, Bahati Foundation
12:00 PM	Break
12:15 PM	Lunch & Table Conversations
1:15 PM	Break
1:30 PM	Speaker - Expand Your Toolkit: <i>Leveraging Research & Data to Increase your DEI Impact</i> Liam Miranda, The Inclusion Playbook
2:30 PM	Break



SCHEDULE: DAY ONE

2:45 PM	<p>Presentation - Implicit Bias Training</p> <p><i>Understanding how Bias Shows up in our Work</i></p> <p>Shannon Jolly, DEI Professional</p> <p>Ashland Johnson, The Inclusion Playbook</p>
3:45 PM	<p>Break</p>
4:00 PM	<p>Panel Discussion -</p> <p><i>Cycling and Social Responsibility</i></p> <p>Moderator: Lien Johnson, Outride</p> <p>Amy Charity, Steamboat Gravel</p> <p>Marcus Robinson, Ride for Racial Justice</p> <p>Alex Showerman, Athletic Brewing</p>
4:45 PM	<p>Closing Remarks - USA Cycling Rep</p>



SCHEDULE: DAY TWO

8:30 AM	Coffee & Networking
9:30 AM	Welcome Remarks - USA Cycling BOD Member
9:45 AM	Panel Discussion - <i>Allyship in Action</i> Moderator: Molly Cameron (RIDE) Madilynn Garcia, Stamina Cycling Club Renee Hutchens, Radical Adventure Riders Reed McCalvin, Legion of Los Angeles Pro Cycling Team
10:45 AM	Break
11:00 AM	Panel Discussion - Reframing Disability: <i>Maximizing Inclusion for people with disabilities</i> Moderator: Alan T. Brown, Christopher & Dana Reeve Foundation Justin Pines, Cedar Health Ian Lawless, USA Paracycling Clara Brown, Olympic Paracyclist
12:00 PM	Break
12:15 PM	Lunch & Table Conversations
1:15 PM	Break



SCHEDULE: DAY TWO

1:30 PM	<p>Panel Discussion - <i>Effectively Engaging Diverse/Underrepresented Communities</i> Moderator: Terris Tiller, USOPC Molly Cameron (RIDE) Paul Moore, Institute of American Indian Art Angi Weston, Radical Rippers</p>
2:30 PM	Break
2:45 PM	<p>Panel Discussion - <i>Building a Diverse Organization</i> Moderator: Ashland Johnson, Inclusion Playbook Ed Ewing, Bike Works David Lipscomb, CIS Training Systems Allyson De La Houssaye, Women of Oz</p>
3:45 PM	Break
4:00 PM	<p>Panel Discussion - [VIRTUAL] <i>What's Next: The Future of DEI in Cycling</i> Moderator: Kelsey Erickson, USA Cycling Kristine Urrutia, NICA Kevin Hsieh, Elizabeth Tobey, Tara Parsons - Century Road Club Association (CRCA)</p>
4:45 PM	Closing Remarks - USA Cycling Rep



CHAMPIONING INCLUSIVITY & DIVERSITY



peopleforbikes

CANYON

SRAM

vittoria

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STRAVA

HYPERICE

TREK

WATERLOO, WISCONSIN | SINCE 1976



HINSHAW
Design Group

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