# LEAP WORLDWIDE LLC PRIVACY POLICY

Last Updated: September 25, 2017

This privacy policy ("Policy") describes how LEAP Worldwide, LLC and its related companies ("Company") collect, use and share personal information of consumer users of this website, www.app.leapworldwide.net (the "Site"). This Policy also applies to any of our other websites that post this Policy. This Policy does not apply to websites that post different statements.

#### WHAT WE COLLECT

We get information about you in a range of ways.

**Information You Give Us.** We collect your name, postal address, email address, phone number, username, password, demographic information (such as your gender and occupation), athletic position, sport, age, athletic level as well as other information you directly give us on our Site.

**Information We Get From Others.** We may get information about you from other sources for which you have provided contact information. We may add this to information we get from this Site.

Information Automatically Collected. We may automatically log information about you and your computer. For example, when visiting our Site, we may log your computer operating system type, browser type, browser language, pages you viewed, how long you spent on a page, access times and information about your use of and actions on our Site. The information we collect automatically is statistical data and does not include personal information, but we may maintain it or associate it with personal information we collect in other ways or receive from third parties. It helps us to improve our Site and to deliver a better and more personalized service. We do not collect information about your online activities over time and across third-party websites or other online services (behavioral tracking).

**Cookies.** We may log information using "cookies." Cookies are small data files stored on your hard drive by a website. We may use both session Cookies (which expire once you close your web browser) and persistent Cookies (which stay on your computer until you delete them) to provide you with a more personal and interactive experience on our Site. This type of information is collected to make the Site more useful to you and to tailor the experience with us to meet your special interests and needs.

#### THIRD-PARTY USE OF COOKIES AND OTHER TRACKING TECHNOLOGIES

Some content or applications, including advertisements, on the Site are served by third-parties, including advertisers, ad networks and servers, content providers, and application providers. These third parties may use cookies alone or in conjunction with web beacons or other tracking technologies to collect information about you when you use our Site. The information they collect may be associated with your personal information or they may collect information, including personal information, about your online activities over time and

across different websites and other online services. They may use this information to provide you with interest-based (behavioral) advertising or other targeted content.

We do not control these third parties' tracking technologies or how they may be used. If you have any questions about an advertisement or other targeted content, you should contact the responsible provider directly.

## **USE OF PERSONAL INFORMATION**

We use your personal information as follows:

- We use your personal information to operate, maintain, and improve our sites, products, and services.
- We use your personal information to respond to comments and questions and provide customer service.
- We use your personal information to send information including confirmations, invoices, technical notices, updates, security alerts, and support and administrative messages.
- We use your personal information to communicate about promotions, upcoming events, and other news about products and services offered by us and our selected partners.
- We use your personal information to link or combine user information with other personal information.
- We use your personal information to protect, investigate, and deter against fraudulent, unauthorized, or illegal activity.
- We use your personal information to provide and deliver products and services customers request.

You also may provide information to be published or displayed (hereinafter, "posted") on public areas of the Site, or transmitted to other users of the Site or third parties (collectively, "User Contributions"). Your User Contributions are posted on and transmitted to others at your own risk. Please be aware that no security measures are perfect and impenetrable. Additionally, we cannot control the actions of other users of the Site with whom you may choose to share you User Contributions. Therefore, we cannot and do not guarantee that your User Contributions will not be viewed by unauthorized persons.

#### SHARING OF PERSONAL INFORMATION

We may share personal information as follows:

- We may share personal information with your consent. For example, you may let us share personal information with others for their own marketing uses. Those uses will be subject to their privacy policies.
- We may share personal information when we do a business deal, or negotiate a
  business deal, involving the sale or transfer of all or a part of our business or assets.
  These deals can include any merger, financing, acquisition, or bankruptcy transaction or
  proceeding.
- We may share personal information for legal, protection, and safety purposes. For example:
  - We may share information to comply with laws.
  - We may share information to respond to lawful requests and legal processes.
  - We may share information to protect the rights and property of LEAP Worldwide LLC, our agents, customers, and others. This includes enforcing our agreements, policies, and terms of use.

- We may share information in an emergency. This includes protecting the safety of our employees and agents, our customers, or any person.
- We may share information with contractors, service providers, and other third parties we use to support our business so that they can do work for us.
- We may share personal information to third parties to market their products or services to you.

We may also share aggregated and/or anonymized data without restriction, including to others for their own uses.

#### **INFORMATION CHOICES AND CHANGES**

Our marketing emails tell you how to "opt-out." If you opt out, we may still send you non-marketing emails. Non-marketing emails include emails about your accounts and our business dealings with you.

You may send requests about personal information to our Contact Information below. You can request to change contact choices, opt-out of our sharing with others, and update your personal information.

You can typically remove and reject cookies from our Site with your browser settings. Many browsers are set to accept cookies until you change your settings. If you remove or reject our cookies, it could affect how our Site works for you.

#### ACCESSING AND CORRECTING YOUR INFORMATION

You can review and change your personal information by logging into the Site and visiting your account profile page. You may also send us an email at info@urusports.co to request access to, correct or delete any personal information that you have provided to us. We cannot delete your personal information except by also deleting your user account. We may not accommodate a request to change information if we believe the change would violate any law or legal requirement or cause the information to be incorrect.

If you delete your User Contributions from the Site, copies of your User Contributions may remain viewable in cached and archived pages, or might have been copied or stored by other Site users. Proper access and use of information provided on the Site, including User Contributions, is governed by our Terms of Use.

#### **DATA SECURITY**

We have implemented measures designed to secure your personal information from accidental loss and from unauthorized access, use, alteration, and disclosure. However, the safety and security of your information also depends on you. Where we have given you (or where you have chosen) a password for access to certain parts of our Site, you are responsible for keeping this password confidential. We ask you not to share your password with anyone.

Unfortunately, the transmission of information via the internet is not completely secure. Although we do our best to protect your personal information, we cannot guarantee the security of your personal information transmitted to our Site. Any transmission of personal information is at your

own risk. We are not responsible for circumvention of any privacy settings or security measures contained on the Site.

### **CHILDREN UNDER THE AGE OF 13**

Our Site is not intended for children under 13 years of age. No one under age 13 may provide any information to or on the Site. We do not knowingly collect personal information from children under 13. If you are under 13, do not use or provide any information on this Site or on or through any of its features. If we learn we have collected or received personal information from a child under 13 without verification of parental consent, we will delete that information.

#### CONTACT INFORMATION.

We welcome your comments or questions about this privacy policy. Please email us at info@urusports.co

## CHANGES TO THIS PRIVACY POLICY.

It is our policy to post any changes we make to this Policy on this page. If we make material changes to how we treat our users' personal information, we will notify you by email to the primary email address specified in your account or through a notice on the Site home page. The date the Policy was last revised is identified at the top of the page. You are responsible for ensuring we have an up-to-date active and deliverable email address for you, and for periodically visiting our Site and this Policy to check for any changes.