



UrbanGlass

Corporate  
Sponsorship

# UrbanGlass GALA & AUCTION

WEDNESDAY, MAY 12, 2021

6:30 PM VIRTUAL VIP COCKTAILS

7:00 PM VIRTUAL PROGRAM

UrbanGlass' first ever Virtual Gala & Auction celebrates **New York City's only non-profit organization dedicated to equitable access to and education about glass as a creative material.** Attended by our most important donors and friends – including philanthropists, art collectors, gallery owners, artists, designers, and members of the press – the event will honor two inspiring visionaries who have redefined roles for women in their respective fields.

Virtual VIP Cocktails will set the tone for the evening with an exclusive, interactive conversation between honorees **Deborah Czeresko**, groundbreaking artist and winner of Netflix' *Blown Away* Season 1, and **Barbara Tober**, art advocate and publishing trailblazer. The Virtual Program will continue with host and hilarious performance artist **Grace Whiteside**, as they guide us through award presentations and opportunities to learn more about the UrbanGlass community and our incredible supporters.

UrbanGlass' 17,000 square foot studios and unique mix of free virtual and in-person public programs – exhibitions, performances, artist talks, and professional development opportunities – alongside our magazine, *GLASS*, engage a global audience of 25,000 artists, students and members of the public in robust discourse about art and design.



URBANGLOSS' 2017 GALA AFTER PARTY



## PAST GUESTS INCLUDE

Glenn Adamson, Lindsey Adelman, Tauba Auerbach, Olivier Berggruen, Alexandra Cunningham Cameron, Sebastian Errazuriz, Steve Henry, Nick Haramis, Misha Kahn, Robert Hobbs, Christian Larsen, Iris Marden, Zesty Meyers, Lele Saveri, Andrew Sheinman, Evan Snyderman, Thaddeus Wolfe, Chris Wolston, and Rob Wynne.

## AGE

UNDER 40:	20%
40-65:	55%
66+:	25%

## GENDER

FEMALE:	50%
MALE:	50%

## HOUSEHOLD INCOME

UNDER \$100K:	20%
\$100K-500K:	15%
\$500K-\$999K:	50%
\$1M AND ABOVE	15%

# GUEST DEMOGRAPHICS



# HONORING DEBORAH CZERESKO

Artist Deborah Czeresko is a longtime devoted member of the UrbanGlass community, and winner of Netflix' competitive glassblowing show, *Blown Away* Season 1. In honoring Deborah, we are excited to celebrate the dynamic contributions of women working in glass; her vocal and undeterred pursuit of this material helped redefine the image of the glassblower. Deborah's work is included in the permanent collections of the **Corning Museum of Glass**, Corning, NY; Toledo Museum of Art, Toledo, OH; Museum of American Glass, Millville, NJ; Glasmuseum Ebeltoft, Ebeltoft, Denmark; and Frauenau Glasmuseum, Frauenau, West Germany.



**DEBORAH CZERESKO WITH A SIGNATURE EGG**

Photo by Paula Bernadette Robinson



**BARBARA TOBER**

Photo by Annie Watts

# HONORING BARBARA TOBER

Barbara Tober is a philanthropist, collector, patron of the arts, journalist and executive who shattered publishing's glass ceiling as editor-in-chief of Condé Nast's *Brides* magazine for 30 years. We are thrilled to honor Barbara's outstanding professional achievements alongside her dedicated advocacy on behalf of craft and design. Among many other leading roles, Barbara is **President of The Acronym Fund**, a firm that invests in art-related projects worldwide. She also **chairs the International Council and Education Committee** and serves as the **Chairman Emerita** of the Museum of Arts and Design in NYC.

# SPONSORSHIP OPPORTUNITIES

	SPONSORSHIP LEVELS  *tax-deductible contribution	PLATINUM \$30,000 \$27,400*	EMERALD \$20,000 \$17,900*	CRYSTAL \$10,000 \$8,850*	GLASS \$5,000 \$4,500*
Tickets to attend exclusive Virtual VIP Cocktails featuring Deborah Czeresko and Barbara Tober		14 tickets	10 tickets	6 tickets	4 tickets
House Party Boxes* (see ADD ONS)		7 boxes	5 boxes	3 boxes	2 boxes
Logo placement on-screen during gala, and on UrbanGlass' website*		•	•	•	•
Interactive Glassblowing Demonstration streamed live from UrbanGlass for up to 20 people ( <i>virtual</i> )		•	•	•	•
Private Glassmaking Lesson for up to 2 people in the UrbanGlass studios ( <i>socially-distanced</i> )		•	•		
Acknowledgement from host during gala**		•	•		
Opportunity to run a 10-second video address during gala**		•			
Private Tour of auction artwork in our Agnes Varis Art Center with UrbanGlass' Executive Director for up to 2 people ( <i>socially-distanced or virtual</i> )		•			

ADD ONS	House Party Box* \$250	Handmade Cocktail Glass* \$75	Premier Video Ad** \$1,100	On-Screen Ad** \$400
	Curated gift box delivered to guests' homes includes a cocktail glass handmade by an artist at UrbanGlass; recipe and ingredients to create a specialty cocktail; and locally-sourced snacks to enjoy with fellow virtual guests	Includes one additional cocktail glass designed exclusively for this event, handmade by an artist at UrbanGlass ( <i>only with purchase of House Party Box</i> )	Includes a full-screen, 5-second video ad aired during gala	Includes a full-screen, 3-second image ad aired during gala

\*\*Requires commitment by May 7.      \*Requires commitment by May 10.



# UrbanGlass

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# THANK YOU

WE LOOK FORWARD TO DISCUSSING SPONSORSHIP OPPORTUNITIES WITH YOU.

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