



2021 FORUM SCHEDULE

Monday, August 2

1:00 - 5:00

Registration

Tuesday, August 3

8:30 am - 12:00 pm

Main Stages

Concurrent Sessions

1:30 - 2:15

**Make Your Gateway Strategy Your
Gateway to Recurring Revenue
Success**

**One Size Doesn't Fit All -
A Blueprint to LATAM's Alternative
Payments**

**Merchant Only:
Chargeback Roundtable**

**Subscription Marketing and
Dark Patterns**

Concurrent Sessions

2:30 - 3:15

**American Express
Fireside Chat**

**Networking with
Service Providers**

**How Next Gen Payments Data
Can Unlock the Global
Recovery for Merchants**

**Subscription Payments: Does a
disputed transaction mean a lost
customer?**

Concurrent Sessions

3:45 - 4:30

**Subscription Payments Health:
What are we watching and why?**

**Why My Payment Processor Acts
Like They Do**

**Merchant Only
Roundtable: Recurring**

**Finding and Fixing Leaks in
Your Revenue Bucket**

Tuesday, August 3

5:00 pm - 7:00 pm

Reception



2021 FORUM SCHEDULE

Wednesday, August 4

8:30 am - 12:00 pm

Main Stages

**Concurrent Sessions
1:30 - 2:15**

**Debunking the Myth of Frictionless:
the “friction-right” approach to
payments in emerging markets**

**Your Payment and Billing Processes
CAN Be Customer-centric**

**How to Convert SCA into a
New Business Opportunity and
Protect Subscription Revenue**

Payments Analytics Playbook

**Concurrent Sessions
2:30 - 3:15**

**Specialty User Experiences for
Your Online Presence: Especially
for your fraudsters!**

**Taming the Tiger: Managing
payment vendors for optimal
results**

**Farming with Explosives : Using
Payments to break through
performance barriers**

**Account Validation to Enable A
Digital Payment Strategy**

**Concurrent Sessions
3:45 - 4:30**

**Modernizing Payments: The three
pillars of successful card payment
optimization**

**Payments GPS: Find the best
path to approval**

**Using Credit Card Analytics to
Proactively Assess and Optimize
Customer Purchasing**

**Merchant Only Roundtable:
Alternative Payments**

Wednesday, August 4

4:30 pm - 5:00 pm

Wrap Up