



THURSDAY, SEPTEMBER 6, 2018
440 SOUTH SHADY GROVE ROAD, MEMPHIS

Shotguns and Sunflowers is a unique event to raise vital funds and awareness for Palmer Home for Children. Building on the momentum of what started as a small dinner party, is now a premiere event in Memphis hosting over 350 elite guests at the “Garden and Gun” themed dinner party to celebrate Southern cultures, culinary creations, live music and libations.

Please join us on Thursday, September 6th for the Southern chic soirée in your favorite “Delta Casual” attire. Additionally, sponsors will have the opportunity to enjoy a premier dove hunt and brunch held on Saturday September 8th on the private property of Glenn and Kirby Floyd.





Dear Friends,

As many of you already know, we are very passionate about Palmer Home for Children, which is located adjacent to our property in Hernando. Palmer Home essentially provides safe homes and foster care homes serving “today’s social orphans” from Memphis and beyond. I started as a relief houseparent at one of their campuses in my 20’s and fell in love with the organization that raises and nurtures kids who, through no fault of their own, are alone and are often from dangerous, abusive or neglectful homes.

Palmer Home has been in operation since 1895 and has locations in the Mid-South, Columbus, MS, and Nashville, TN. Simply said, Palmer Home gives children a safe place to call home and offers a loving alternative to the state’s foster care system. The kids, ranging in age from babies to college age, grow up in cottages with a set of caregivers who choose to do this out of a sense of mission to love and care for as if they were their own kids. One powerful thing that Palmer Home does is keep sibling groups together so they can grow up surrounded by family.

The Mid-South Campus and Foster Program has the greatest need and opportunity for growth. The future of Palmer Home is with us in the Mid-South, however, Palmer Home cannot change children's lives alone. **We need YOUR help** to sponsor and support Palmer Home’s **Shotguns and Sunflowers**. Shotguns and Sunflowers is a “**Garden and Gun**” themed **Dinner Party** held in Memphis with over 350 elite guests expected on Thursday, September 6th followed by an exclusive and optional, **sponsor-only Dove Hunt and Brunch** on Saturday, September 8th. Both events are exceptional in their own way while providing valuable networking and cause marketing benefits with the added priceless impact for the brave kids at Palmer Home.


















We kindly ask you to review and determine if you or your company will support Palmer Home for Children through sponsorship of this unique event. Don’t miss the chance to take advantage of these fun opportunities to build relationships, strengthen your brand and most importantly, forever be in the hearts of local kids whose lives you will change! **They need our help, and we need yours.**

Fondly,

Kirby and Glenn Floyd
Kirby and Glenn Floyd



2018 Hunt & Dinner Sponsorship Opportunities

SPONSOR BENEFITS	TITLE SPONSOR EXCLUSIVE	BIG BLUES CO-PRESENTING SPONSOR (2 available)	PLANTATION PLATINUM SPONSOR	SHOTGUN GOLD SPONSOR	SUNFLOWER SILVER SPONSOR	BIRD DOG BRONZE SPONSOR
	\$25,000	\$15,000	\$10,000	\$5,000	\$2,500	\$1,500
Company logo presented as Title Sponsor on premier event signage, print and advertising materials						
Opportunity to speak at Shotguns & Sunflowers Dinner Party 9/6 and to present the ceremonial shotgun start at Dove Hunt 9/8						
Company included in all press releases and advertisements						
Company logo on pre & post eblasts						
Opportunity to tailor sponsorship according to branding needs (ex. Valet Sponsor, Spirit Sponsor, Entertainment Sponsor)						
VIP Bar Access						
Name/Logo on event invitations and verbal recognition at event with 350+ guests						
Recognition on Palmer Home social media pages (12k+ combined followers)						
Company logo/name displayed at event/programs/screens/etc.						
Reserved tickets/table(s) to Shotguns & Sunflowers Dinner Party 9/6	5 farm tables/40 tickets	3 farm tables/24 tickets	2 farm tables/16 tickets	1 farm table/10 tickets	6 tickets	4 tickets
Passes to sponsor only Dove Hunt 9/8	20 Priority Placement	12 Priority Placement	8	6	4	2
Tickets to exclusive Southern Style brunch after Dove Hunt	20	12	8	6	4	2



September 6, 2018

Dinner Sponsorship Opportunities

SPONSOR BENEFITS	BIG BLUES CO-PRESENTING SPONSOR (2 available)	MIGHTY MISSISSIPPI SPONSOR	BLUFF CITY SPONSOR	HOPE SPONSOR	PALMER PARTNER	DINNER HOST SPONSOR
	\$15,000	\$10,000	\$5,000	\$2,500	\$1,500	\$500
Company included in all press releases and advertisements						
Company logo on pre & post event eblasts						
Opportunity to tailor your sponsorship to fit your branding needs Ex. Entertainment Sponsor. Valet Sponsor. Spirit Sponsor						
VIP Bar Access						
Name/Logo on event invitations and verbal recognition at event with 350+ guests						
Recognition on Palmer Home Social Media Pages with 12k+ combined followers						
Company logo/name displayed at event/programs/screens/etc.	 2nd Priority Placement					
Reserved tickets/table(s)	4 farm tables/32 tickets	3 farm tables/24 tickets	2 farm tables/16 tickets	1 farm table/10 tickets	6 tickets	2 tickets



Where Hope Still Grows

- Established in 1895, **Palmer Home for Children** provides superior residential care and foster care for children, serving both individual children and sibling groups. Palmer Home provides a family unit and community to children in need, regardless of race, gender or background.
- In 2017, Palmer Home for Children served 163 children across nine cottages on two campuses, while placing 34 children in loving foster families. In 2018, we will have 6 cottages at our Mid-South campus and 6 cottages at our Columbus campus, for a total of 12, allowing Palmer Home to say “yes” to more vulnerable and neglected children. By expanding the number of case workers, cottages and caregivers on the Mid-South Campus, the ministry is poised to more than double the number of children in residential care over the next decade.



Palmer Home for Children Restorative Programs

- Whole Child Initiative** is the comprehensive approach to not only rescue children, but to also restore them through an approach to care that addresses the multi-dimensional aspects of a child’s life: Physical, Emotional, Educational, and Spiritual.
- Palmer School:** Palmer Home founded the Palmer School on the Columbus, MS campus as a means of educating students who often arrive with significant academic deficits. From six students in the first year, the school now serves over 40 children with four certified full-time teachers who are passionate about giving students their best chance for success. We are excited to expand this program to the growing Mid-South Campus soon at the Dr. Hugh Francis Wellness Center.
- Hope Reins:** Residents of Palmer Home for Children have access to a variety of programs designed to enrich their lives and promote healing and restoration. Hope Reins is an equestrian program that encompasses much more than just horseback riding. Building relationships with horses, who have a sixth sense for an individual’s emotions and even disabilities, helps children overcome fears, build self-esteem, stimulate intellectual function, and inspire confidence.
- Hope Grows** allows students to work with our dedicated staff members to plant, nurture, harvest, cook and eat their own crops, grown through their new Agricultural Literacy program. The program builds science, technology, engineering, and math skills and nurtures a sense of teamwork and accomplishment in students who participate.
- Palmer Home’s TrebleMakers Choir** offers children the opportunity to participate in a children’s choir that gives back to the community through sharing their music at churches, civic, and community events. Children not only benefit from learning about music, but are given a unique way to reinforce the ways God is working in their lives through worshipping Him and sharing their testimonies with others in song.



2018 Sponsorship Commitment

Company/Individual Name : _____

Address : _____

City: _____ State: _____ Zip: _____

Contact Name : _____ Contact Phone : _____

Contact Email: _____

*Tickets will be emailed to the address provided above

I would like to receive emails about upcoming events & other Palmer Home news

I agree to receive digital receipts for this and all future donations

Sponsorship Commitment : Hunt & Dinner Sponsor Dinner Sponsor

Sponsorship Level : \$25,000 \$15,000 \$10,000 \$5,000

Gift From : Individual \$2,500 \$1,500 \$500 Company Foundation

Additional Seated Tickets Purchase (\$250) : _____ Total: _____

In-kind Sponsorship Yes No Value \$ _____

Donation Description _____

Credit Card Number: _____

Expiration: _____ CVV: _____ Billing Zip: _____

Billing Address if different from above: _____

Authorized by (Signature) : _____

Please send completed form and payment to the address below

Make checks payable to Palmer Home for Children and mail to:

Palmer Home for Children

Attn: Finance Shotguns & Sunflowers

PO Box 746

Columbus, MS 39703

To pay by credit card over the phone please call 662.328.5704.

To pay by fax 662.328.5250, or email accounting@palmerhome.org

For sponsorship questions please contact Jessica Corley at jcorley@palmerhome.org or at 501.951.0023

For general event questions please contact Lura Jordan at ljordan@palmerhome.org or 662.310.2805

Please send your logo in .ai or .eps format to events@palmerhome.org by **August 16, 2018**

Palmer Home for Children is a 501(c)(3) public charity organized as a not-for-profit corporation under Mississippi State Law. Sponsorships benefiting Palmer Home For Children are tax deductible up to the highest limit prescribed by law.

Internal Revenue Service

Date: August 14, 2007

**PALMER HOME FOR CHILDREN
PO BOX 746
COLUMBUS MS 39703-0746 461**

**Department of the Treasury
P. O. Box 2508
Cincinnati, OH 45201**

Person to Contact:
Mrs. Bonnie Lawson #17-57098
Customer Service Representative
Toll Free Telephone Number:
877-829-5500
Federal Identification Number:
64-0334999

Dear Sir or Madam:

This is in response to your request of August 14, 2007, regarding your organization's tax-exempt status.

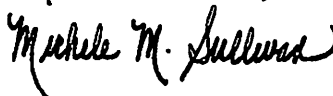
In July 1946, we issued a determination letter that recognized your organization as exempt from federal income tax. Our records indicate that your organization is currently exempt under section 501(c)(3) of the Internal Revenue Code.

Our records indicate that your organization is also classified as a public charity under sections 509(a)(1) and 170(b)(1)(A)(vi) of the Internal Revenue Code.

Our records indicate that contributions to your organization are deductible under section 170 of the Code, and that you are qualified to receive tax deductible bequests, devises, transfers or gifts under section 2055, 2106 or 2522 of the Internal Revenue Code.

If you have any questions, please call us at the telephone number shown in the heading of this letter.

Sincerely,



Michele M. Sullivan, Oper. Mgr.
Accounts Management Operations 1