

RF Events puts on running races, triathlons and other athletic events each year, ranging from a few hundred to over 10,000 participants. Our Zero Waste program is intended to fundamentally change the way we handle the waste generated from these events, redirecting it away from the landfill to reduce the environmental impact of our events, while maintaining and improving the quality of the event experience. The additional cost to us is approximately \$1 per person, not including additional labor costs to coordinate the program.

The \$1 Sustainability fee is to help offset some of these costs. In 2017 our goals include securing corporate sponsors to help offset costs as well as establishing job descriptions and best practices for our Zero Waste Coordinator and team. If you have any questions please contact us at info@rfevents.com!

**Our Team Sorts
EVERY BAG of
Waste**



**So This Goes to
a Better Place**



**And Only This
Remains!**

