

Advertising Rates

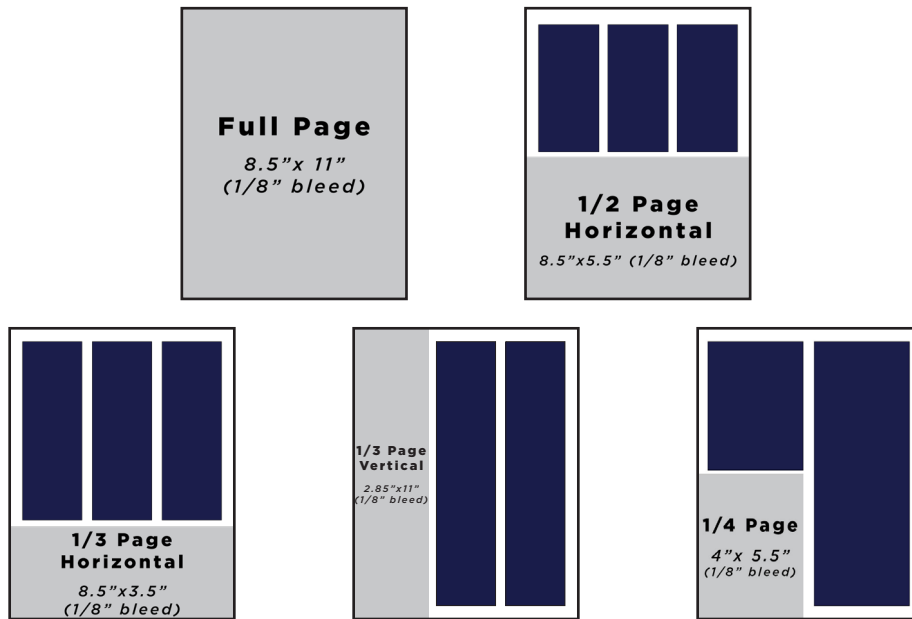
Effective April 1, 2025

Illinois Music Educator Advertising Rates

All-State College Book Rates

Size/Coloration	Single-Issue Rate	Three-Issue Rate*	Single-Issue Rate	Three Issue Rate*
Full Page Black & White	\$350	\$320	\$385	\$305
Full Page 4 Color	\$805	\$725	\$855	\$690
Full Page 2 Color	\$560	\$505		
Back Cover	Please call for pricing and availability			
Full Page Inside Cover	Please call for pricing and availability			
1/2 Page Black & White	\$235	\$215	\$260	\$205
1/2 Page 4 Color	\$535	\$480	\$560	\$460
1/3 Page Black & White	\$190	\$175		
1/4 Page Black & White	\$165	\$150		

*Fall, Winter and Spring advertising reservations must be made in advance of publication of the College Look Book reservation to qualify for the discount.



ILMEA Advertising Artwork Deadlines

Fall Issue - July 1 | Winter Issue - October 1 | College Book - November 1 | Spring Issue - March 1

For advertising orders, placement and questions please contact:

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