



FORTEM
FINANCIAL
THANKSGIVING DAY 5K
BENEFITING
Martha's
VILLAGE & KITCHEN
PRESENTED BY CARL'S JR. & KMIR



Frequently Asked Questions:

1. What is the Fortem Financial Thanksgiving Day Run/Walk?

The Fortem Financial Thanksgiving Day 5K benefiting Martha's Village and Kitchen is a community and family-oriented, run/walk in Palm Desert, CA. The goal of the 5K is to raise awareness about Martha's Village, while also providing funds to support our mission to end hunger and homelessness in the Coachella Valley. Over 4,000 people attend the event including participants, spectators, and volunteers.

2. When is the 5K?

The Fortem Financial Thanksgiving Day 5K is on Thursday, November 24, 2016, on the corner of El Paseo and San Pablo in Palm Desert (across from Starbucks). The race starts at 8:00 AM.

3. How much are the registration fees?

Registration is \$40 for adults and \$32 for children 12 and under.

4. Is there an age requirement?

There is no age requirement. Spectators of all ages are allowed to attend and watch the event.

5. Do I have to pay and register my children?

No, you do not have to register your children that are under the age of 12, unless you would like a t-shirt for your children.

6. Can I mail in my registration and payment?

Yes, please make the check payable to “Martha’s Village and Kitchen” and include on a separate piece of paper your full name, date of birth, email and phone number and what size t-shirt you would like.

7. Can I register the day of the race?

Yes, you can register the day of the race from 6am to 8am. Please look for the “New Registration” booth.

8. I registered online, but I never received a confirmation email.

First, be sure to check your spam folder to ensure it didn't end up in there.

We can resend your confirmation email to you upon request. Simply email erosenthal@marthasvillage.org with your name, email address, and phone number.

9. Can I get a discount on groups of 3 or more?

Yes! If you register 3 or more people at one time, you get 10% off. The 10% discount will automatically be applied when you check out.

****Please note that the 10% off cannot be combined with any other offer such as a coupon. If you use a coupon, you will NOT receive the 10% off for your group of 3 or more. ****

For additional questions regarding a discount, please contact Elena Rosenthal at erosenthal@marthasvillage.org or by phone at 760-347- 4741 ext.116

10. When is packet pick-up?

Packet pick is going to take place on two days, November 22nd and 23rd.

- A. **November 22, 2016 at Anytime Fitness Indio:** 44100 Jefferson St e503, Indio, CA 92201 from 9AM to 5PM



- B. **November 23, 2016 at World Gym:** Westfield Palm Desert, 72840 CA-111, Palm Desert, CA 92260 from 9AM to 5PM



11. Where should we park on Race Day?

In the El Paseo Gardens parking lot. You can center off of Shadow Mountain.

12. Do you have a course Map?

You can find it on our website at www.MarthasVillage.org/5k

13. What time does the race start?

8:00 AM

14. What time should I arrive to the race?

If you would like to register on the morning of the race, please plan to arrive by 6:00 AM when registration opens as lines at the registration table grow long closer to race time. If you are pre-registered, plan to arrive by 7:00 AM so you have plenty of time to park and enjoy all the activities we have planned for you.

15. What time is the race over?

The race should be over around 10:30 AM.

16. Can I purchase just a t-shirt?

Yes, after registration closes on the day of the race at approximately 8:15 AM

17. How much are the turkey hats?

Minimum donation of \$10

18. How much are the raffle tickets?

\$5 each or 5 for \$20

19. Can I bring a dog or a child in a stroller?

Yes, of course! We encourage dogs and strollers.

20. Will water be provided?

Yes!

21. When and where will the results be posted?

The results will be available immediately after the race is over and will be posted on our website at: www.marthasvillage.org/5K

22. Where can I send a donation?

Donations can be sent to Martha's Village and Kitchen 83791 Date Avenue, CA 92201. Please make all checks payable to: "Martha's Village and Kitchen"

23. How are funds raised from the 5K used?

Funds raised stay in the Coachella Valley to help our local neighbors in need with food, clothing, and shelter. In addition, it will help keep all of our programs and services free to the Coachella Valley.

24. Is there a minimum amount participants must raise in order to walk?

Martha's Village and Kitchen does not require individuals to raise a minimum amount to participate in the 5K. We ask individuals to register for the walk (\$40 for adults \$32 for children 12 and under) and set a goal to raise additional funds from friends and family. You can find out more or create your own fundraising page here: <http://bit.ly/peer-fundraising>

25. Are there key facts I should know?

Yes!

Over a quarter Million: Number of meals we served last year.

26: Number of years we have been helping to end hunger and homelessness in the Coachella Valley.

2,500: Number of people who were homeless on any given night in the Riverside County in 2015.

6,100: Number of neighbors in need that we helped last year.

90%: Number of families and single adults who left our program successfully.

Don't forget to visit www.MarthasVillage.com for the most up to date information and resources.