



CHCAMS 32nd Annual Conference

ADVANCING POPULATION HEALTH:

Community Health Centers
Leading the Charge

2019 VENDORS AND SPONSORS GUIDE

July 30, 2019 – August 2, 2019

Beau Rivage • Biloxi, Mississippi



Community Health Center
Association of Mississippi

You are invited to join CHCAMS for the 32nd Annual Conference at the Beau Rivage in Biloxi, MS.

This year's theme is "Advancing Population Health: Community Health Centers Leading the Charge." With over 50 years of historical roots shaped in addressing social determinants of health, CHCs are poised to bring about the positive change in outcomes needed for Mississippi's underserved populations by engaging stakeholders locally and demonstrating statewide impact on reduced cost to the overall healthcare delivery system.

Your participation in our 32nd annual conference will allow you access to key stakeholders and potential strategic partners. Moreover, this platform will grant an opportunity to promote your brand to the 21 community health centers that CHCAMS represents, their providers, and other attendees.

All sponsorships and exhibit booths include full registration for all conference sessions and events. Plan your opportunity today as CHCAMS welcomes attendees to the City of Biloxi, it's beaches, restaurants, and warm weather.

EMERALD LEVEL

\$30,000

- Logo or mention on all Conference promotional materials & Conference registration page
- Company name/logo on Conference Name Badges
- Logo on Badge Lanyard
- Premier Logo on Conference Tote
- Logo on CHCAMS website Conference Page
- Logo recognition throughout conference
- Option to include promotional materials in Attendee Gift Bag
- Full Page color ad in Conference Book - Premium Position
- Logo on Cover of CHCAMS Employee Awards Program
- Full Page color ad in CHCAMS Awards Program - Premium Position
- Highlighted Booth in Conference
- 2 Full Conference Registrations
- 1st Premium location double booth space in Exhibitor Hall
- Opportunity to address conference attendees during the Sponsor/ Vendor Appreciation function
- One Meal or Break Sponsorship Recognition
- Pre- and Post-Conference Attendee List
- Complimentary Wi-Fi

PLATINUM LEVEL

\$20,000

- Logo or mention on all Conference promotional materials
- Logo recognition throughout Conference
- Logo on Conference Tote
- Logo on CHCAMS website Conference Page
- Option to include your promotional materials in Attendee Gift Bag
- Full Page color ad in Conference Book - Premium Position
- Full Page color ad in CHCAMS Awards Program - Premium Position
- Highlighted Booth in Conference App
- 2 Full Conference Registrations
- 1st Premium location booth space in Exhibitor Hall
- Opportunity to address conference attendees during the Sponsor/ Vendor Appreciation function
- Pre- and Post-Conference Attendee List
- Complimentary Wi-Fi

GOLD LEVEL

\$10,000

- Logo or mention on all Conference promotional materials
- Logo recognition throughout Conference
- Logo on Conference Tote
- Logo on CHCAMS website Conference Page
- Option to include your promotional materials in Attendee Gift Bag
- Full Page, full color ad in Conference Book
- 1/2 Page full color ad in the CHCAMS Awards Program
- 2 Full Conference Registrations
- Premium location Booth space in Exhibitor Hall
- Sponsor/Vendor Appreciation Function
- Pre- and Post-Conference Attendee List
- Complimentary Wi-Fi

MEAL/BREAK SPONSOR

\$1,000 – \$5,000

As a Conference Meal or Break Sponsor, your company will receive:

- Recognition signage at the Meal or Break Table
- Business Card display at Meal or Break Table
- Recognition as Meal or Break Sponsor in the Conference Book

SILVER LEVEL

\$5,000

- Logo or mention on all Conference promotional materials
- Logo recognition throughout Conference
- Logo on CHCAMS website Conference Page
- Option to include your promotional materials in Attendee Gift Bag
- 1/2 Page full color ad in Conference Book
- 1/4 Page full color ad in the CHCAMS Awards Program
- 2 Full conference registrations
- One Booth space in Exhibitor Hall
- Sponsor/Vendor Appreciation Function
- Pre- and Post-Conference Attendee List
- Complimentary Wi-Fi

BRONZE LEVEL

\$2,500

- Logo or mention on select Conference promotional materials
- Logo recognition throughout Conference
- Logo on CHCAMS website Conference Page
- Option to include your promotional materials in Attendee Gift Bag
- 1/2 Page full color ad in Conference Book
- 1 Full conference registration
- One Booth space in Exhibitor Hall
- Sponsor/Vendor Appreciation Function
- Pre- and Post-Conference Attendee List
- Complimentary Wi-Fi

EXHIBIT BOOTHS

\$1,500 (for-profit rate)

\$750 (non-profit rate, only 5 available)

- 1 Conference registration
- 8' x 8' exhibit space
- Recognition in Conference Book
- Sponsor/Vendor Appreciation Function

PROGRAM ADVERTISER

\$500 – \$1,000

Buy an ad in CHCAMS's Conference Program. As a Conference Advertiser, your company will receive a display advertisement in the Conference Program.

- Note: All ads will be printed in full color.
- Full-page (with bleed): \$1000
- 1/2 page (no bleed): \$500
- 5.5" wide x 8.5" high (full)
5" wide x 4" high (half)
- NOTE: CHCs will receive a 50% discount on all ads – space available.

OPTIONAL ADD ONS:

- Highlight Booth Location in Conference App **\$250.00**
- Banner Advertisement in Conference App **\$500.00**
- Custom hotel key card **\$2,500.00** (only Emerald, Platinum, or Gold Sponsors)

2018 CONFERENCE APP ENGAGEMENT:



- **Users** – Total number of unique uses across devices - **276**
- **Adoption rate** – [Users/invited attendees * 100] – **71%**
- **All Engagement** – Total number of actions across all users taken with the app (i.e., - sessions, speakers, exhibitors... etc.) – **12.8K**
- **User Contributors** – Total number of attendee messages and social shares – **2.59K**
- **Minutes Open** – Total time spent in minutes, users used the app – **13.2K**
- **Navigation Icon Taps** – Total number of taps for all navigation icons – **6.32K**
- **Banner taps** – Total taps on sponsor banners - **65**

Please Note: All sponsorships may be co-sponsored.

* Note: Exhibitor space is limited. Priority will be given to Conference Sponsors' Exhibitor Booths.

**Maximize your
dollars and
visibility!**

Call Desiree for
more information.
404-272-6593

**For More Information,
Contact Desiree Stinson**
at 404-272-6593 or by email at dstinson@chcams.org.

Conference Dates: July 30 – August 2, 2019

Booth Set Up: July 30 at 10 AM · Booth Breakdown: August 1 by 2 PM



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Together We Care

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