

# Super Sunday

## EVENT SPONSORSHIPS

Super Sundays are hosted nationally by Jewish Federations across North America. For our Jewish Federation of Southern New Jersey, it's the single biggest fundraising event of the year. Nearly one-third of our JFund campaign goal is raised in just one week.

Marketing for this event targets our entire South Jersey community, reaching 10,000+ households through Federation's email and social media channels, and 25,000 people through the Jewish Community Voice's print newspaper and website channels.



### Levels & Benefits

	PEARL \$1,000	RUBY \$1,500	EMERALD \$2,500	SAPPHIRE \$5,000	DIAMOND \$10,000	PRESENTING \$25,000
Event naming rights						●
Opportunity to address volunteers on Super Sunday						●
Prominent placement on Donor Portal, used by all Super Sunday volunteers					●	●
Logo floor stickers throughout Jewish Federation Campus one week leading up to and day of Super Sunday				logo	logo	logo
Logo/name listing on event banner				listing	listing	logo
Logo/name listing on Super Sunday promotions			listing	listing	logo	logo
Logo/name listing in emails before and after the event			listing	listing	logo	logo
Logo/name listing on back of the volunteer t-shirt		listing	listing	logo	logo	logo
Logo/name listing on event webpage		listing	listing	listing	listing	logo
Recognition on the Jewish Federation's social media channels in post-event "Thank You" message		●	●	●	●	●
Logo/name listing "Thank You" ad, on TV screen in JCC lobby and on screen in Social Hall for the full day of Super Sunday	listing	listing	listing	logo	logo	logo
Name listing recognition in the Jewish Community Voice advertisement (6x/year)	●	●	●	●	●	●
Name listing recognition in a special, post-event ad in the Jewish Community Voice	●	●	●	●	●	●
Name listing recognition in the Jewish Federation's 2026 Annual Report	●	●	●	●	●	●
Phone sponsorship (see attached details)	1 phone	2 phones	2 phones	3 phones	4 phones	4 phones
Opportunity to distribute company materials in volunteer swag bags	●	●	●	●	●	●

## MAKE THE CALL. TAKE THE CALL. DO A MITZVAH.

Some sponsorship benefits may not apply if sponsorship commitment is received after print deadlines. T-shirt print deadline is January 8th, 2026.

**Learn more about becoming an event sponsor or a year-long Corporate or Community Partner:**

Contact Allie Cogan McHaley, Development Associate, at [amchaley@jfedsnj.org](mailto:amchaley@jfedsnj.org) or 856.751.9500 x1203

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PHONE SPONSORSHIP



## Do a mitzvah... sponsor a phone!

### All phone sponsors receive

- Name listing recognition on event webpage
- Name listing recognition in post-event email to the community
- Name listing recognition in a special, post-event Super Sunday ad in the Jewish Community Voice
- Name listing on stanchions in our Social Hall, where our volunteers gather to make calls

### Phone Sponsor Levels:

**\$618 – 4 phones**

**\$500 – 3 phones**

**\$360 – 2 phones**

**\$200 – 1 phone**



### Learn more about becoming a phone sponsor:

Contact Allie Cogan McHaley,  
Development Associate, at  
[amchaley@jfedsnj.org](mailto:amchaley@jfedsnj.org) or  
856.751.9500 x1203

\*Deadline – Wednesday, January 28