

Ad Specs

Mechanical Specifications

Full Page Bleed	8.75"	11.25"
Full Page Trim	8.5"	11"
Full Page No Bleed	7.75"	10.25"
Center Spread Bleed	17.25"	11.25"
Center Spread Trim	17"	11"
Half Page Horizontal	7.75"	5"
Half Page Vertical	3.75"	10.25"
Quarter Page	3.75"	5"
Business Card	3.5"	2"

No additional cost will be added to advertisements with bleeds, but are only offered on full-page and center-spread advertisements.

Digital Files

Accepted software includes InDesign, Freehand, Illustrator, Photoshop, high resolution Adobe PDF or EPS files, both Mac and PC. PLEASE DO NOT SEND MICROSOFT WORD OR MICROSOFT PUBLISHER DOCUMENTS. Include all fonts and images used in the document. Ads produced in Freehand or Illustrator must have all fonts converted to outlines. Submit all image files as Flattened PSD, TIFF or EPS. Color images must be CMYK and scanned images need to have a resolution of 300dpi.

Please email ads to info@bmamedia.com.

Please contact BMA Media Group with any questions at 888-445.8255 or 440-975.4262.