

IBT APPS Forum 2026

February 22-24, 2026

Sheraton Austin Georgetown Hotel & Conference Center

Sponsorship Overview

www.ibtapps.com | Forum@ibtapps.com



You're Invited to Forum!

We are excited to extend an exclusive invitation to you, our partner, to be a part of the 2026 IBT Apps Forum, an annual gathering tailored to our mutual and prospective community banking clients.

This exceptional event will bring together industry leaders, experts, and visionaries in the community banking sector, creating an unparalleled opportunity to showcase your brand, build connections, and gain invaluable exposure for your company. Secure your sponsorship today and be at the forefront of forging meaningful partnerships that drive success.

Read on for more information or [**click here to register online now!**](#)



IBT APPS PRESENTS...
SADDLE UP FOR BANKING SUCCESS!



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Choose your sponsorship level and get details on everything from shipping to room registration.

We've done our best to answer the questions you may have in this brochure, but we know others may arise. Feel free to reach out to us and we'll be happy to help!

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Why Sponsor Forum?

By sponsoring Forum, you'll be at the center of conversations that drive innovation and shape the future of our industry. Engage with like-minded individuals, build valuable connections, and position your brand as a leading force in the financial landscape.

YOUR SUPPORT SPURS INNOVATION

Your sponsorship is essential to us, and to our mutual and prospective clients who attend Forum each year for a time of networking and learning.

+ Advances

Your sponsorship is the cornerstone of our event's success. It goes beyond financial contribution; it's an investment in the advancement of our industry and the empowerment of our mutual clients.

+ Supports

Your support allows us to curate an exceptional experience, where knowledge is shared, connections are forged, and innovation thrives.

+ Impacts

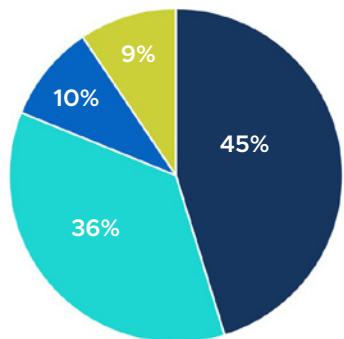
Your partnership ensures that our Forum transcends its potential, leaving a lasting impact on every participant.

Attendee Statistics

With a compelling array of backgrounds, roles, and experiences, our attendees form a vibrant community where collaboration, innovation, and knowledge-sharing flourish.

From C-suite executives, to Operations and IT experts, each attendee comes to Forum looking for a place to learn from industry experts, network with peers and partners, and grow in their role so they can help move their bank forward.

Types of Attendees



- Executives
- Middle Management
- Operations
- IT

Executive Management

Distinguished leaders and decision makers, guiding strategies and vision with unparalleled expertise.

Middle Management

Key drivers of implementation and execution, translating vision into action for transformative outcomes.

Operations Professionals

Efficiency experts who ensure seamless processes and operational excellence at every turn.

IT Professionals

Digital innovators powering technological evolution, paving the way for a connected future.



A dynamic gathering of 100+ professionals, each adding their unique perspective to enrich our collective knowledge.



20+ leading banks, representing both IBT Apps' current client base, along with a handful of prospective clients.



An influential network of over 15+ industry partners, fostering collaborations that drive innovation and progress.



A dedicated group of 20+ IBT Apps employees, passionate about creating an enriching experience, with IBT Apps, for all.

Key Events

>>> Sunday Night Kickoff

Take the spotlight at the Sunday night kickoff event – an exclusive evening for one of our platinum sponsors. As the sponsored host, your company will have exclusive branding at this initial networking event with appetizers and one of Austin's local music artists.

Date: Sunday, February 22, 2026

Location: Pre-Assembly III

>>> Monday's Main Event

As a platinum sponsor of Forum's highly anticipated Monday night event, you will be in the spotlight for an evening of networking and saloon style entertainment. Put your business in the spotlight as a driving force behind IBT Apps' Casino Night!

Date: Monday, February 23, 2026

Location: Pre-Assembly III



Sponsorship Options

	Platinum Sponsor	Gold Sponsor	General Sponsor	Advertising & Branding Only
	\$8000	\$6000	\$4000	\$1200 (Registration additional \$795)
Full Registrations (Additional attendees - \$595) Includes all meals, sessions, and networking events	3	2	1	
Exhibit Booth 8' table, chairs, waste basket (*electricity included for Platinum & Gold)	*	*		
NEW! Lead Capture & Retrieval in Event App Capture, score, and follow up with leads using our new event app!				
Company Recognition on Web and Mobile App Company logo & description included on the event website & app				
Company Recognition During Forum Welcome Verbal recognition and slideshow credit in Welcome Introduction				
Promotion in Pre-event Email Blasts Company branding on pre-event marketing emails				
On Stage Speaking Opportunity ** Introduce general sessions or speak during breakfast/lunch				
Breakout Session Presentation ** Share industry knowledge during one of our 45-minute sessions.				
Key Event Sponsorship Sponsor our Sunday or Monday night event (first come, first served)				
Choice of add-on sponsorship Choose one add-on from the following page (for general sponsors only)				

** Presentation deadline Friday, February 6, 2026

General Sponsorship List Add-Ons

General sponsors have their choice of one add-on sponsorship at no extra charge. First come, first served.

Hotel Key Cards

Includes company logo on attendee hotel key cards

Hydration Station - SOLD OUT!

Includes company branding on water stations through the event.

Morning Breaks (2 available)

Includes branding and recognition during the morning break on Day 1 or 2.

Partners, Products & Peers

Exclusive branding and recognition during the Monday afternoon partners, products networking hour

Attendee Welcome Bags - SOLD OUT!

Includes company branding on welcome bags given to attendees at the Forum registration desk.

Attendee Water Bottles - SOLD OUT!

Includes company branding on water bottles provided in attendee welcome bags.

Attendee Room Gift Bag - SOLD OUT!

Includes company branding on a special gift bag that attendees receive in their hotel room.

Host's Choice (2 available)

Includes company branding on an attendee item or activity of our choice.

SEPTEMBER

SEPT 23: Attendee Registration Open

SEPT 26: Sponsor Registration Open

FEBRUARY

***Platinum & Gold Sponsors Only**

***FEB 6:** Presentation Deadline
Email Forum@ibtapps.com

FEB 6: Last day to reserve hotel rooms



Shipping Information

Please ensure all packages are marked as follows:

Sheraton Austin Georgetown Hotel & Conference Center
c/o IBT Apps Forum 2/22 - 2/24
Your Company Name - Your Onsite Contact Name
1101 Woodlawn Street
Georgetown, Texas 78628

Upon arrival, partners can get their badges at the registration desk, located in the lower level foyer of the hotel. Exhibitor badges are all-inclusive and we wholeheartedly encourage our partners to actively participate in meals, sessions, and networking events throughout the Forum, to ensure an enriching experience for all.

Additionally, we encourage you to host a drawing of your choosing at your booth. All winners will be announced during the closing session on Tuesday afternoon.

FEB 22-24: Forum

FEB 19: Hotel can start receiving booth shipments

FEB 25: Last day for booth pickup.

What to expect upon your arrival & departure:

SETUP: Sunday, 2/22, 2:00PM - 5:00PM
TEAR DOWN*: Tuesday, 2/24, 2:00PM

- Schedule delivery and pickup with the carrier of your choice. Items should be delivered **no earlier than 2/19** and picked up **no later than 2/25**.
- There is a cost at the hotel to receive, store, and deliver pallets to and from your booth. Please set up your method of payment with the hotel's event manager prior to shipping packages.
Pricing as follows: Pallet \$175.
- Booths will be labeled and assigned upon arrival.
- All packages will be held in the hotel's shipping and receiving area, and will arrive at your booth upon request.
- After Forum, dismantle your booth, affix shipping labels, and leave all items at your booth so the hotel staff can transport them to the shipping dock for pickup.

***Monday, 2/23 Tear Down Option** - This year all exhibitors have the option of breaking down after the Monday product showcase. Please let Vira Vielmann know ahead of time, so she can communicate instructions for breaking down early.

How to Register

1. Select your preferred sponsorship.

Review the details on page 8 and decide which level you would like to sponsor.

2. Register on the Forum event website.

[Click here to register](#) your company and the attendees that will be joining us at Forum.

3. Book Hotel rooms at the Sheraton.

[Book hotel rooms here.](#) (This link will also be available in your registration confirmation.)

For questions about Forum, please email Forum@ibtapps.com and we'll be happy to help.

Our heartfelt thank you for your sponsorship consideration

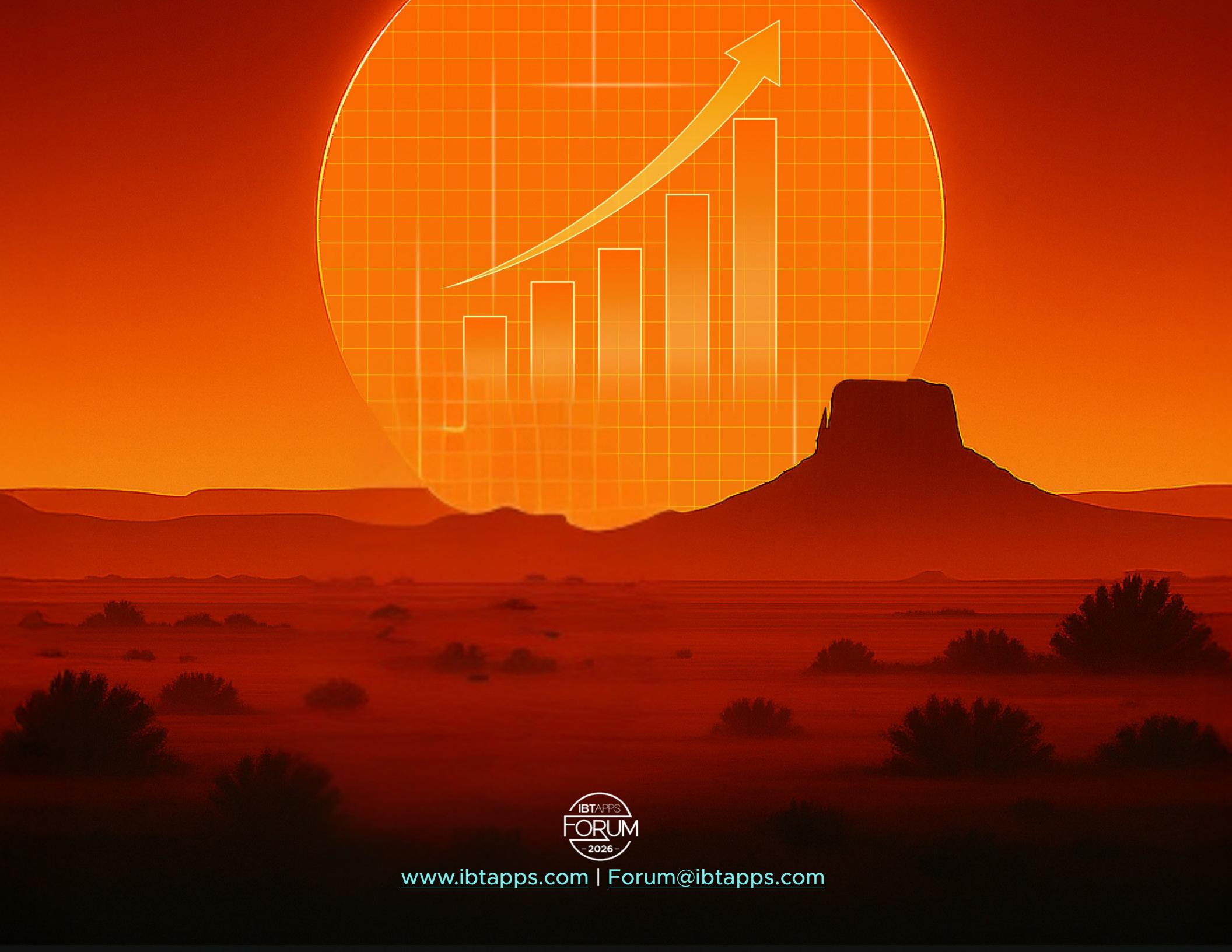
As partners with a shared interest in the success of community banking, we position our Forum as an opportunity to inspire innovation, cultivate meaningful connections, and share the collective expertise of our partnering companies to enrich the experience for all attendees.

We sincerely appreciate your consideration to join us at this year's event. We cannot wait to welcome you as a valued sponsor and celebrate our shared successes with our prospective and mutual clients.



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»»»»»»»» [**Click here to register online**](#)



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