

# ROARING INTO 2020

## An Accounting, Financial and Tax Business Conference

### The Renaissance Orlando Airport Hotel

DATE	EVENT	TIME	TOPIC	PRESENTER
Sunday Oct. 28	ARRIVALS			
	Badge Pickup & Registration	3:00 - 5:00 PM	<b>Welcome - Come Pick Up Your Badge</b> Location: Main Hotel Lobby	
	Welcome Reception	6:00 - 8:00 PM	<b>Welcome Reception</b> Location: Atrium Lobby	
Monday Oct. 29	MEETING AGENDA			
	Badge Pickup & Registration	7:00 - 8:30 AM	<b>Welcome - Come Pick Up Your Badge</b> Location: Milan Foyer	
	Breakfast	7:00 - 8:30 AM	<b>Breakfast</b>	
	Meetings Begin	8:30 AM	<b>Day 1 - Opening Remarks</b> Location: Milan Ballroom	<b>Claudia Straw, CPA</b> FRSCPA, PLLC
	Meeting	8:30 - 9:15 AM	<b>"How to Stay Golden"</b> Boost your ratio knowledge to carry your organization into 2020 with above and beyond ratios, equity and reinvestments	<b>Joan Gibbons, CPA</b> FRSCPA, PLLC
	Meeting	9:15 - 10:00 AM	<b>"Critiquing Deals &amp; Equity Development"</b> Dig into the methods of how to value buys and sales of restaurants, along with answering the questions; What is the store worth & How much can I afford?	<b>David Oliver, CPA, CVA</b> FRSCPA, PLLC
	Break	10:00 - 10:30AM	<b>Break</b>	
	Meeting	10:30 - 11:15 AM	<b>"The 5 C's of Credit"</b> SunTrust is here to provide support for growth & overall financial health; Here is how a banking relationship can benefit you!	<b>John Dutko</b> SunTrust Bank
	Meeting	11:15 - 12:00 PM	<b>"Finding Your Golden Ticket"</b> Exploring the techniques of how to grow and preserve your net worth, so you can develop a proven exit strategy	<b>Wayne Randall, CFP</b> <b>Michael Rainey</b> Rainey & Randall Investment Management
	Buffet Lunch	12:00 - 1:15 PM	<b>Lunch</b>	
	Meeting	1:15 - 2:00 PM	<b>"Staying Connected in the Future"</b> Travel into the Technology World: Making technology work for you and how to utilize it in your digital workplace	<b>Casera Sparks</b> <b>Guest Speaker</b> FRSCPA, PLLC
	Break	2:00 - 2:15 PM	<b>Break</b>	
	Meeting	2:15 - 3:00 PM	<b>"Grabbing, Holding, and Passing the Torch"</b> Dive into the Life Cycle of the o/o; from start-up, to holding steady, to how do I retire?	<b>David Oliver, CPA, CVA</b> <b>David Spencer</b> <b>Martha Ford, CPA</b> FRSCPA, PLLC
	Meeting	3:00 - 3: 45 PM	<b>"What Did I Miss?"</b> Question and Answer Panel Session	<b>Today's Speakers</b>
	Wrap Up and End	3:45 - 4:00 PM	<b>See You Tonight at the Rub!</b>	<b>Martha Ford, CPA</b> FRSCPA, PLLC
	Monday Oct. 29	EVENING EVENT		
Event Doors Open		6:30 PM	<b>Event Doors Open</b> Location: Normandy Ballroom	
	Dinner & Casino Night Roaring 20's Theme	7:00 - 11:00 PM	<b>Time to Put on the Ritz!</b> Come on, all you Guys and Dolls, join FRSCPA and event sponsors for a look back into 1920's! 1920's attire suggested!	
Tuesday Oct. 30	MEETING AGENDA			
	Breakfast	7:00- 8:30 AM	<b>Breakfast</b>	
	Meeting Begins	8:30 AM	<b>Day 2 - Opening Remarks</b>	<b>Claudia Straw, CPA</b>
	Meeting	8:30 - 9:15 AM	<b>"Cream of the Crop"</b> Good help is hard to find, but insight from Paycor provides talent retention techniques and potential HR solutions for your organization	<b>Patrick Cary</b> Paycor
	Meeting	9:15 - 10:00 AM	<b>"Keeping Up with Uncle Sam"</b> Make the new tax law work for you! Providing insight on the Tax Cuts and Jobs Act along with an Affordable Care Act update	<b>John Jefferson, JD, CPA</b> FRSCPA, PLLC
	Break	10:00 - 10:15 AM	<b>Break</b>	
	Meeting	10:15 - 11:30 AM	<b>"Forecasting 2020"</b> A panel of speakers will dive into what to expect in 2020 and the future	<b>Guest Speakers</b>
Meeting Conclusions	11:30 AM	<b>Thank You for Attending!</b>	<b>Martha Ford, CPA</b>	