

### This October, the Greenwich/Westchester ArtFair

presents a curated selection of up to 50 of the world's most respected art galleries in the epicenter of the highly-affluent Gold Coast - Greenwich, Connecticut and Westchester County, NY - where many of the most prominent and wealthiest art collectors and curators call home.

## **Prospectus**

Approximately fifty artists will be selected to display their original works at this four-day cultural event attended by the world's leading primary dealers, as well as a highly-affluent concentration of prestigious collectors, interior designers, corporate art curators.

## Artists selected by the panel of renowned jurists will have their work displayed at the ArtFair.

In addition, they receive a complimentary invite to the prestigious VIP event commemorating their works at the Performing Arts Center of Purchase College on the evening of October 13.

This Competition is a unique opportunity for both new and established artists to raise the profile of their artwork on an international platform.

With a seasoned panel of jurors and a motivated demographic of art aficiondos, the 2018 Greenwich/Westchester International ArtFair Competition is the one event this year that both established and emerging artists should not miss.

## **The Rules**

## **Eligibility:**

- Open to all international artists, 18 years and older
- Media: drawing, painting, photography, digital art and mixed media. Sculptures and three-dimensional work must be accompanied by a pedestal or base at the time of the artowrk's delivery.
- All work must be original (no giclee prints).

#### **Deadline Date:**

Entries must be submitted no later than **midnight**, **July 1, 2018.** 

## **Specifications:**

- Work must have wire properly attached and be ready for gallery hanging.
- Maximum dimensions: 24" wide x 36" high.
- 3D work: maximum dimensions: 5' high and 24" wide including base, which must be provided.
- No substitution of accepted works will be allowed.

Submission of three (3) to five (5) images of works can be made on the **www.GreenwichWestchester.art** webpage.

Detailed instructions appear on the site, along with a module for the entry fee.

Questions? Send email to: director@greenwichwestchester.com



## **Key Dates**

July 1, 2018 - Submission deadline

August 15, 2018 - Notification to Artists of accepted works

October 10, 2018 - Delivery of physical work

October 13, 2018 - Artist Reception & Award Ceremony, 6:00 - 8:00 pm

October 14, 2018 - Artwork to be retrieved by artist, 4:30 - 7:00 pm

## **Entry Fees:**

The non-refundable entry fees are as follows:

- \$75.00 for three images
- \$85.00 for four images
- \$95.00 for five images

The entry fee for three and four images includes a complimentary ticket to the ArtFair (\$70.00 value), five images includes two tickets (value of \$125.00). Venue parking of \$15.00 not included.



### The Venue

The venue for the ArtFair is the state-of-the-art Performing Arts Center of Purchase College, located in the center of Westchester County - just 5 miles from Greenwich, Connecticut and 30 miles from New York City.

Note: photographs for illustrative purposes only.

For additional information: director@greenwichwestchester.com

# THE JURISTS

#### **BRUCE LURIE BRUCE LURIE GALLERY LOS ANGELES**



The Bruce Lurie Gallery was established in the early 1980's in New York's East Village. Bruce Lurie has a history of launching emerging artists into the mainstream art scene, and in his early career gave Jean-Michel Basquiat his first show as requested by Leo Castelli. The gallery has since relocated to Los Angeles' Culver City Arts District.The gallery has a particular focus on establishing emerging to mid-career artists specializing in cutting edge street art, abstract minimalism, and pop art, with an additional recent focus on

photography. The Bruce Lurie Gallery features a wide range of monumental sculptors as well.

#### KAREN LAMONICA **PHOENIX CROWNE NEW YORK**

Karen is currently the Director of Curatorial Services at Phoenix Crowne, working with artists, galleries, educational and financial institutions to expand the parameters for collectors looking to fine art for investment, Ms. LaMonica brings a new kind of experience, energy and enthusiasm to the field with her background both in fine art and business development spanning over twenty-five years in curation, branding, marketing and public/media relations. Her curating esthetic places art in its historic, relevant, and dynamic context, with consideration of how the artist is evolving



and what perspective, subjective or objective viewpoints need to be evaluated. Through Phoenix Crowne, she continues to represent and promote fine artists through private audiences, residencies and lifestyle oriented art events.

GREENWICH & Purchase College ARTFAIR 2018 | October 11-14, 2018 | VIP Preview: Oct 11