

Dear Publisher,

You are invited to participate in the 2027 G3 Conference—Ordinary Faithfulness—bookstore, which will be operated by G3 Ministries (G3) at Pray’s Mill Baptist Church on May 27–29, 2027. We will have 600+ attendees. Please confirm your decision to participate by September 1, 2026, by completing the online [publisher registration](#).

Speaker List

Joel Beeke, Scott Brown, Todd Friel, Ethan Jago, Pooyan Mehrshahi, Michael Staton, Scott Aniol, Becky Aniol, Dylan Joyner, Laramie Minga, Martha Peace, Matt Sikes, and more.

Summary of Participation

Cost	Includes	Notes
\$1,000 or 1 *book giveaway	• 4-table island • Logo on the conference app and website • 3 graphics in the livestream and break video loop • Promotion of 3 titles/volume sets in the bookstore walkabout • Register 2 attendees at no cost	• **100–120 titles • Transparent png • 16:9, 72dpi

*All book giveaways must have a suggested MSRP of \$11.00 USD or more and be approved by G3 leadership. Digital resources, periodicals, saddle-stitched literature, or brochures will not be considered. G3 will handle promotion and coordination of book giveaways via book towers/shelves in the conference bookstore, acknowledging the publisher from the platform during the conference.

**Based on an estimate of 25–30 unique titles per 8-foot table. This is simply a suggestion.

Conference Bookstore Operations

Upon registration, publishers will be provided a G3 Conference Bookstore Book List Template to complete by February 1, 2027. G3 leadership must approve all titles in the bookstore.

All publishers will supply inventory on a like-consignment basis. Publishers will receive a sales report and be paid the quantity sold times the purchase cost to G3 after the conference. Final invoicing and payment details are below.

All freight, shipping, and handling expenses to and from the conference will be the sole responsibility of the publisher. Should you desire to ship your books to the conference rather than bring them with you, please arrange delivery and pickup times with Laramie Minga, our Director of Operations.

Presentation/setup of inventory in the publisher's island is the responsibility of each publisher. Any lost or damaged items are the responsibility of the publisher. G3 will provide support by setting up your island and having your books placed conveniently near your island.

Bookstore Pricing

G3 will establish final conference pricing for all titles based on the purchase discount to G3 from each publisher. The suggested purchase discount is 65% off MSRP in order to maximize your sales. No titles will be considered for less than a 45% purchase discount. The conference discount will be the purchase price plus 30% of MSRP. For example, a \$10 title with a purchase discount of 65% would be purchased by G3 for \$3.50 and then sold at the conference for \$6.50 (plus tax) at 35% off.

Sales tax for Douglasville, GA is currently 7%. Sales tax will be included in the final conference prices. All sales tax will be the responsibility of G3 based on final sales at the event.

Publisher Responsibilities

Each publisher is responsible for the accuracy and delivery of the following items:

- **Data/Metadata Integrity:** Publisher should verify all metadata (i.e. ISBN, Title Name, Author First/Last Name, Suggested Retail, etc.) for all their titles. G3 will not be held responsible for inaccurate data supplied or unreadable barcodes on product.
- **Setup/Teardown:** Publisher should plan to supply representatives for both setup and teardown of your inventory. Publishers may begin setting up at 10:00 a.m. Thursday, February 12 and must finalize setup by 4:00 p.m. that same day. Teardown may commence at the start of the final session on Saturday, February 14 at 11:30 a.m.
- **Selling:** Publisher is responsible for supplying at least one representative to tend their tables during bookstore opening hours.
- **Shipping>Returns:** Publisher is responsible for packaging, labeling, shipping, and return shipping to and from the conference. G3 will provide packing tape and clear wrap to help you package your inventory at the close of the conference.

G3 Responsibilities

G3 will provide the following items to serve the publishers and the success of the bookstore:

- **Point-of-Sale, cashiers, and cashier assistants** during all bookstore hours.
- **Price Tents** that include product title, author, sale price (including sales tax), and the suggested MSRP.
- **Publisher Sign:** G3 will provide clear signage identifying you in the bookstore.
- **Tables/Furniture:** G3 will provide chairs, tables, tablecloths, and a trash can for your island. You are welcome to bring your own branded tablecloths to fit 8-foot tables. G3 will also provide furniture related to the checkout lines (tables, tablecloths, stanchions, etc.), book towers/shelves for book giveaways, and tables for promotional products (e.g., speaker book tables).
- **Publisher Lounge:** G3 will provide a dedicated break room stocked with snacks and beverages near the bookstore for publisher personnel.
- **Event Storage:** G3 will provide a nearby, dedicated storage area during the conference for publishers to store their inventory for restocking purposes.

Bookstore Sales Terms

All sales in the conference bookstore are final. No returns or refunds will be accepted.

Final Invoicing & Payment

G3 will provide a final sales report by June 29, 2027. Each publisher will need to provide a corresponding invoice to G3 that reflects the sales report and provides a method and instructions for paying the invoice. After receiving the final invoice from the publisher, and ensuring its accuracy, G3 will send payment within 10 business days.

G3's Point-of-Sale for the event will serve as the final and only record of accounting for all sales transactions.