

Church Growth Cohort

A 24-month network-level program to help KMN churches break their next growth barrier

This Cohort is designed to resource Pastors and Churches...

- With Weekend Attendance less than 100
- For Churches in Rural, Suburban, and Inner-City Settings
- For Pastors and Churches desiring to grow healthier and numerically
- For Pastors and Churches of all sizes looking to expand their ministry reach

The 24-Month Roadmap Includes 8 Quarterly Areas of Focus

Phase 1: (Months 1 – 3) Creating an Accurate Baseline (*Know Where You Are*)

Phase 2: (Months 4 – 6) First Time Guest Framework (*Review Pre-Service to Follow Up Systems*)

Phase 3: (Months 6 – 9) Telling Better Stories Online (*Leverage Your Digital Footprint*)

Phase 4: (Months 10 – 12) Staff Culture and Volunteer Rallying (*Internal Health Focus*)

Phase 5: (Months 13 – 15) Sermon Masterclass (*Preaching for Genuine Transformation*)

Phase 6: (Months 16 -18) Next Layer of Leaders (*Creating A Pipeline of Leaders*)

Phase 7: (Months 19 – 21) Deepening the Connection (*Developing Relationship Systems*)

Phase 8: (Months 22 – 24) Sustaining Growth (*Maintaining a Healthy Church Culture*)

A 24 Month Journey with Guidance, Encouragement, and Support

- Each Pastor will have 2 annual one-on-one sessions per year with Mike Santiago
- Each Pastor will have monthly dialogue with Pastor Terry Crigger / Jeff Centers or requested member of the KMN Vision 2026 Committee to assure application of cohort resources

Core Cohort Curriculum: Three Pillars of Growth

Pillar 1 – Vision, Culture and Guest Systems

Pillar 2 – Preaching That Retains People

Pillar 3 – Leaders, Staff and Operational Systems

Full Resource Library

- Church Growth Bootcamp Curriculum
- First-Time Guest Framework (21-Days)
- Sermon Masterclass
- Party with the Pastors System
- Serve 101 Onboarding System
- Brand Guide + Marketing Templates
- Staff Meeting + HR Templates
- Volunteer + Leadership Resources
- Sample Documents Library
- Break200.com Full Access
- 4 Private 1:1 Coaching Sessions
- Direct Text + Email Access