



Steele Community Centre
Gander, NL Canada

**May
13-15
2025**

The Central MinEx Mineral Industry Showcase is an initiative of the Gander and Area Chamber of Commerce, in partnership with the Town of Gander.



Mineral Industry Showcase

Sponsorship Opportunities and Benefits

This conference and trade show event aims to promote exciting dialogue featuring industry thought leaders, technical experts, suppliers and the local business community to exchange ideas and ignite new opportunities in the mineral exploration and development sector. The conference program will feature a Trade Show, Prospector's Tent, Core Shack, Public Outreach, Excursion Opportunities, and Networking Events. The Technical Sessions will feature discussions with decision-makers and leaders on a variety of topics.

Supporting the Central MinEx initiatives and events are an excellent opportunity to promote your company. In this package, you will find a range of opportunities, including tiered sponsorship options, event sponsorship, networking and educational and outreach initiatives. We look forward to working with you to create value for your company while helping showcase business opportunities in the sector.



Mineral Industry Showcase

Benefits By Tier \$1,000 – \$10,000+

Tiered benefits are assigned according to the final value of your sponsorship package.

Patron

\$10,000+

The patron sponsorship tier offers maximum exposure throughout the event.

Patron benefits include:

- Logo recognition on conference promotional materials
- Logo recognition on event's social media announcements
- Complimentary exhibitor registration and preferred trade show booth placement.
- Two (2) complimentary delegate registrations
- Acknowledgment from the podium during a preferred event during the conference
- Opportunity to have one slide with logo placement and to deliver a short sponsor message at the beginning of a technical session
- Opportunity to place a corporate promotional item in delegate package
- Opportunity to display corporate retractable banner or sign in registration and/or refreshment area

Platinum

\$5,000

Platinum benefits include:

- Logo recognition on conference promotional materials
- Logo recognition on event's social media announcements
- Preferred trade show booth placement (upon purchase of an exhibitor registration)
- Two (2) complimentary delegate registrations
- Acknowledgment from the podium during a preferred event during the conference
- Opportunity to have one slide with logo placement and to deliver a short sponsor message at the beginning of a technical session



Mineral Industry Showcase

Gold

\$3,000

Gold benefits include:

- Logo recognition on conference promotional materials
- Logo recognition on event's social media announcements
- Preferred trade show booth placement (upon purchase of an exhibitor registration)
- One (1) complimentary delegate registration
- Acknowledgment from the podium during a preferred event during the conference
- Opportunity to have one slide with logo placement and to deliver a short sponsor message at the beginning of a technical session

Silver

\$2,000

Silver benefits include:

- Logo recognition on conference promotional materials
- Logo recognition on event's social media announcements
- Preferred trade show booth placement (upon purchase of an exhibitor registration)
- Opportunity to have one slide with logo placement at the beginning of a technical session

Bronze

\$1,000

Bronze benefits include:

- Logo recognition on conference promotional materials
- Logo recognition on event's social media announcements

Networking Events \$500 – \$7,500

Central MinEx offers the opportunity to make new and valuable connections. Supporting a networking event offers great corporate exposure, with multiple opportunities to consider.

Networking Event Benefits:

- Acknowledgment from the podium during the networking event
- Opportunity to deliver a short sponsor message at the beginning of the networking event
- Opportunity to have corporate logo digitally displayed and/or displayed on a sign

| Sponsor Opportunities Available | Investment |
|---|-------------|
| Exhibitor and Icebreaker Opening Reception, Steele Community Centre | \$3,000 |
| Trade Show Supplier Luncheon, Steele Community Centre | \$3,000 |
| Cocktail Reception, North Atlantic Aviation Museum | \$7,500 |
| Meet & Greet Luncheon, Steele Community Centre | \$3,000 |
| Sponsor a Truck (Multiple Events) | \$3,000 (3) |
| Keynote Networking Gala, Quality Hotel & Suites | \$5,000 (2) |
| Hospitality Happy Hour | \$2,500 (3) |
| Refreshment Breaks | \$500 (4) |
| Refreshment Breaks | \$750 (3) |



Community Connections \$1,000 – \$5,000

Education and Public Outreach

Education and public outreach sponsorship provides an opportunity to raise awareness about the value of our mining and mineral resources sector and the metals and minerals provided. These engaging and hands-on activities will foster increased public information about the overall value, from both a socioeconomic and business perspective.

Education and Outreach Benefits Include:

- Logo recognition on conference promotional materials
- Logo recognition on event's social media announcements

| Sponsor Opportunities Available | Investment |
|---------------------------------------|------------|
| Mining/Minerals Science Fair | |
| School Group Transportation | \$2,000 |
| Awards | \$1,500 |
| Central MinEx Student Outreach | |
| School Group Transportation | \$2,000 |
| Door prizes for students | \$1,000 |
| Prospector Gold Panning Showcase | \$2,000 |
| Prospector Training Workshop | \$3,000 |
| Metal Sculpture Demonstration | \$1,500 |
| Public Talk | \$1,500 |
| Career Fair | \$1,000 |
| Brilliant Labs Showcase | \$1,000 |
| Twillingate Excursion Trip | \$5,000 |



Conference Essentials \$250 – \$3,000

| Delegate Package | Investment |
|--------------------------------------|-----------------|
| Conference Lanyards | \$2,500 |
| Conference Tote Bags | \$2,000 |
| Event Program (Digital) | \$250 ½ page |
| Event Program (Digital) | \$500 full page |
| Trade Show Booth Awards | \$750 |
| Conference T-Shirt | \$2,500 |
| Speaker Gifts | \$2,000 |
| Water Station | \$1,000 |
| Technical Talks, Gander Curling Club | \$3,000 |
| Registration Desk | \$2,000 |
| Hospitality Transportation | \$1,500 (3) |

Contact us to discuss your company's Central MinEx sponsorship opportunity.

Jennifer Mills

Executive Director

Gander and Area Chamber of Commerce

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Edition: December 03, 2024



PRELIMINARY SCHEDULE

DAY 1 | TUESDAY May 13th, 2025

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|------------------------|--|
| 9:00 AM - 10:15 AM | NLPA Critical Minerals Presentation <i>Steele Community Centre</i> |
| 10:15 AM - 10:30 AM | NLPA Nutrition Break <i>Steele Community Centre</i> |
| 10:30 AM - 12:00 PM | NLPA AGM & Election of Officers <i>Steele Community Centre</i> |
| 12:00 PM - 4:00 PM | Trade Show Exhibition Set Up Trade Show Supplier Showcase and Prospector Tent Set Up |
| 12:00 PM - 4:00 PM | Registration / Information Desk <i>Steele Community Centre, Garrett Hall (Sports Hall of Fame)</i> |
| 12:00 PM - 4:00 PM | Exploration Field Tour Outdoor excursion with maximum number of participants: 30 |
| 12:00 PM - 12:30 PM | Nutrition Break <i>Steele Community Centre</i> |
| 4:00 PM - 5:00 PM | Happy Hour <i>Steele Community Centre</i> |
| 5:00 PM - 8:00 PM | Exhibitor and Icebreaker Opening Reception <i>Steele Community Centre</i> |
| 6:30 PM - 9:00 PM | Public Information Session and Career Fair: Exploration and Development Activities Update <i>Session speakers: Calibre Mining, Maritime Resources, Firefly Metals, Newfound Gold, Mining NL, Gander Curling Club</i> |

DAY 2 | WEDNESDAY May 14th, 2025

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|------------------------|---|
| 8:00 AM - 8:30 AM | Nutrition Break <i>Steele Community Centre and Gander Curling Club</i> |
| 8:00 AM - 4:00 PM | Registration / Information Desk <i>Steele Community Centre, Garrett Hall (Sports Hall of Fame)</i> |
| 9:00 AM - 4:00 PM | Trade Show Supplier Showcase and Prospector Tent <i>Trade Show Floor, Steele Community Centre</i> |
| 9:30 AM - 3:00 PM | Technical Talks and Panel Discussions <i>Gander Curling Club</i> |
| 10:40 AM - 11:00 AM | Nutrition Break <i>Steele Community Centre and Gander Curling Club</i> |
| 12:00 PM - 1:00 PM | Meet & Greet Luncheon <i>Steele Community Centre</i> |
| 1:00 PM - 3:00 PM | High School Mining Science Fair <i>Gander Curling Club</i> |
| 2:40 PM - 3:00 PM | Nutrition Break <i>Steele Community Centre and Gander Curling Club</i> |
| 4:00 PM - 5:00 PM | Happy Hour <i>Steele Community Centre</i> |
| 7:00 PM - 11:00 PM | Cocktail Reception <i>Gander Aviation Museum</i> |

PRELIMINARY SCHEDULE

DAY 3 | THURSDAY May 15th, 2025

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|------------------------|---|
| 8:00 AM - 4:00 PM | Registration / Information Desk <i>Steele Community Centre, Garrett Hall (Sports Hall of Fame)</i> |
| 8:00 AM - 8:30 AM | Nutrition Break <i>Steele Community Centre and Gander Curling Club</i> |
| 9:00 AM - 4:00 PM | Trade Show Supplier Showcase and Prospector Tent <i>Trade Show Floor, Steele Community Centre</i> |
| 9:30 AM - 3:00 PM | Technical Talks and Panel Discussions <i>Gander Curling Club</i> |
| 10:40 AM - 11:00 AM | Nutrition Break <i>Steele Community Centre and Gander Curling Club</i> |
| 12:00 PM - 1:00 PM | Trade Show Supplier Luncheon <i>Steele Community Centre</i> |
| 2:40 PM - 3:00 PM | Nutrition Break <i>Steele Community Centre and Gander Curling Club</i> |
| 3:00 PM - 6:00 PM | Trade Show Tear Down <i>Trade Show Floor, Steele Community Centre</i> |
| 4:00 PM - 5:00 PM | Happy Hour <i>Steele Community Centre</i> |
| 6:00 PM - 9:00 PM | Keynote Gala <i>Quality Inn</i> |

DAY 4 | FRIDAY May 16th, 2025

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| 9:00 AM - 4:00 PM | Add-on Excursion to Twillingate (Optional) <i>Chartered bus tour from Gander to Twillingate, Meal and a tourist excursion included. Limit 50.</i> |
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