

2026 Downtown Troy Award Categories

Sips of Success Award – Cast your vote for your favorite downtown spot serving up unforgettable drinks—coffee, cocktails, boba, and more!

Best Bite of Downtown Award – Celebrate the downtown restaurant delivering the flavors, experiences, and dishes that keep you coming back for more.

Downtown Retail Royalty Award – Honor the downtown shop that reigns supreme in downtown retail—your go-to destination for the best retail therapy.

Local Legend Award – Celebrate the standout downtown business that defines excellence, leadership, and community spirit.

Main Street Maverick – Recognize a bold and inspiring entrepreneur whose vision and drive elevate the entire downtown district.

Main Street MVP – Honor the volunteer whose dedication, heart, and hard work make downtown shine all year long.

Catalyst for Good Award – Celebrate the downtown nonprofit creating meaningful impact and strengthening the community through its mission-driven work.

A Cut Above Award – From financial pros to marketing wizards... from IT lifesavers to beauty & selfcare experts... from healthcare heroes to consulting, legal, and architecture/engineering professionals – this award celebrates the downtown service providers who deliver services that are a cut above the rest.