



HELLO FESTIVAL

HALLO · MARHABA · مرحبا · SALUT · ALOHA · HOLA · ПРИВЕТ

Innovation Conference on Integration

Preliminary Programme

The languages of the conference are German and English. The plenary sessions will be in German with English translation. The language of the parallel sessions mainly depends on the participating Social Entrepreneurs. The language of the workshops on Saturday will be decided on the basis of the participants' specifications at the online registration.

Friday, 18 March

SPREADING INNOVATION

PLACE	Arena Berlin, Eichenstraße 4, 12435 Berlin
FACILITATION	Natasha Walker, www.natashawalker.eu
11.15	Accreditation
12.00	Introduction & Stakeholder Lunches, hosted by representatives of the following sectors: <ul style="list-style-type: none">✓ foundations (Robert-Bosch-Stiftung)✓ Social Welfare Organisations (Malteser Werke)✓ Business (Zalando)✓ Politics & Administration (BMI)✓ Civil Society (switXboard)✓ International Organisations (GIZ/BMZ)
13.00 - 14.15	Welcome & Keynotes, amongst others by <ul style="list-style-type: none">✓ Hans-Georg Engelke, State Secretary Federal Ministry of the Interior✓ Kilian Kleinschmidt, CEO switXboard and former director of the Zaatari refugee camp✓ Sebastian Schilgen, CEO of Malteser Werke
14.15 - 14.30	Elevator-Pitches Featured Social Entrepreneurs present their models

14:40 - 16:20

Enabling Partnerships

13 parallel expert sessions on solutions of the featured Social Entrepreneurs: What is the model? What does this model need in order to spread these solutions through Germany? With whom should the Social Entrepreneur cooperate?

16:20 - 16:40

Break

16:45 - 17:45

Connecting Innovations

In parallel, moderated networking sessions you can learn about other solutions or advance previous discussions ... for instance on:

- ✓ Workforce integration
- ✓ Education and qualification
- ✓ Mutual acceptance
- ✓ Child care

17:45 - 18:30

Closing

Parallel track to expert and networking sessions:

Stakeholder Dialogue

Enhancing the Situation of Refugees in the MENA Region and Turkey through Social Innovation.

The Stakeholder Dialogue is a cooperation of the BMZ (Federal Ministry for Economic Cooperation and Development) and Ashoka.

– Invitation only –

Saturday, 19 March

ENABLING CHANGEMAKERS

PLACE

Robert-Bosch-Stiftung, Französische Str. 32, 10117 Berlin

9.00

Arrival

9.30 - 12.30

Workshops

Parallel workshops offer content and competencies for improving the impact of an organisation's work with refugees. The workshops are directed to an expert audience, Social Entrepreneurs and young initiatives:

- ✓ **Scaling: what is that, and am I ready for it?**

If an intervention works, one question comes up almost automatically: why not reach more people with it? That is when you enter the realm of scaling. But what does scaling actually mean? What does it have to do with system change? Am I ready to scale? If not, what can I do to become ready? And if yes, how does a proper scaling strategy look like? In this workshop we will answer all of these questions. // [Odin Mühlenbein](#) is a project manager at Ashoka Globalizer. Globalizer helps advanced social entrepreneurs from around the world to develop strategies for system change.

- ✓ **Bottom-up: Promoting Best Practices from grassroots initiatives**

In this workshop, NGOs, municipalities and initiatives will introduce their approaches and share their lessons learned on successful integration. Common denominators among the participating organizations will be identified during the workshop. To ensure sustainability of the outcome, the results will be summarized in an open source manual after the event. This booklet is aimed to help communities establish a welcoming culture. The workshop is designed for NGOs and initiatives who want to share and spread their experiences. Engaged citizens and interested new residents are also welcome. // [Julia Bachler](#) is an Opportunity Scout at IPA, Innovation & Planning Agency Association/ switXboard.

- ✓ **The role of volunteers in integrating refugees**

The workshop addresses challenges of volunteer management in the field of refugee support. Participants learn how to tackle these challenges with the help of useful concepts and methods. // [For five years, Marlene Hennicke](#) coordinated Ashoka's work with youth, including the field of volunteer management.

- ✓ **Impact First**

In this workshop you learn how to design, question and further develop an organization's impact model to keep track of the social change and core vision of your venture and avoid mission drift. The approach presented helps forecasting, discussing as well as consistently evaluating one's impact and value proposition to avoid mission

drift. // Christine Hoenig-Ohnsorg is coordinating the Program „Engagement mit Perspektive“ (PEP) which supports young Social Entrepreneurs in building sustainable and effective structures.

✔ Enabling Changemakers through Design Thinking

How can different social organisations work together to integrate refugees? During this hands-on workshop you will be working in multidisciplinary teams and try to find innovative answers to this question. Through the user-centred method Design Thinking, the participants will learn how to solve problems with both stakeholders involved: the refugees and the organisations. The aim of this sprint will be to identify opportunity fields for potential solutions such as the encouragement of collaboration between the different institutions. // Olga Graf is a Service Designer and innovation coach at better today, an agency for innovation and new work. Her work is mainly based in the social sector.

✔ Integration and Self-Organisation for Teams in Refugee Help

For teams and initiatives working in refugee help, key factors for growth and impact are a dynamic, self-organised structure and the ability to integrate volunteers, helpers, and beneficiaries quickly and sustainably. Through frameworks and practical exercises, participants of our workshop will gain insights on how to lead and communicate in agile, self-organised teams. To face the challenge of diversity, we put a special focus on how to integrate members with different cultural backgrounds. // Filip Moriau is consulting and coaching organisations all over the world on agility, leadership and diversity with his company Stragilon. Ben Sahlmüller is project manager for LEAD, empowering refugee initiatives in the areas of leadership-development and self-organisation.