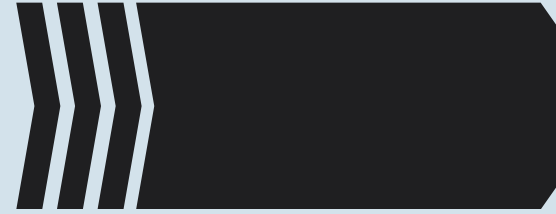


# 2026 DSPC SPONSORSHIP LEVELS + BENEFITS



## **2026 Deep South Planning Conference**

Alabama Chapter of the American Planning Association (AL-APA)

Dates: September 29 - October 1, 2026

Location: Auburn Hotel and Conference Center, Auburn, AL

More Info: [www.alabamaplanning.org](http://www.alabamaplanning.org) [president@alabamaplanning.org](mailto:president@alabamaplanning.org)

## About AL-APA

We are an organization comprised of practicing planners, planning commissioners, students, educators, interested citizens, and others throughout the State of Alabama. As a constituent chapter of the American Planning Association (APA), the Alabama Chapter and its members have access to a wide variety of programs and services that are relevant to planning issues and concerns facing the State.

## Our Mission

To help residents of the State improve the quality of their lives through rational and comprehensive approaches to physical, economic, and human resource planning.

## How Do We Achieve Our Mission?

We achieve it by:

- Promoting planning approaches in response to developmental and social opportunities and challenges facing the State;
- Increasing awareness of the planning process, the planning profession, and the benefits that both can bring to the State of Alabama;
- Supporting planning education and fostering the growth of professional planners' knowledge and skills;
- Encouraging the exchange of planning information and experience in Alabama;
- Working with other organizations in the State to foster common goals.

## Sponsorships

AL-APA believes that those in the AL planning field deserve access to professional development support and services, from AICP certification resources, C.E. credits, or connecting networks of private and public planning-related agencies to better ourselves, the field, and our communities, in turn. Financial support from our sponsors allows us to provide better resources for training and opportunities for planners. If you would like to become a continuing sponsor, contact us by email at [laurenbessbenson@gmail.com](mailto:laurenbessbenson@gmail.com).



**Alabama Chapter - American Planning Association**

**2026 DEEP SOUTH PLANNING CONFERENCE**  
**“THINK REGIONALLY, ACT LOCALLY”**

**AUBURN HOTEL &  
CONFERENCE CENTER  
AUBURN, AL  
SEPT. 29 - OCT. 1, 2026**



**AL-APA SPONSORSHIP OPPORTUNITIES**

**“ACT” - \$2,500 or above\***

- Two (2) registrations to Deep South Planning Conference, including Awards Luncheon\*\*
- One (1) Exhibit Space
- Advertising signage at reception and conference promotions
- Full Page Recognition in DSPC Program, acknowledgement on AL-APA social media, and prominent brand on AL-APA website (Company name, logo, and link)
- Mention in welcome by APA-AL President and three (3) min. engagement w/ attendees prior to Awards Luncheon

**“Corridor 85” - \$1,500**

- Two (2) registrations to Deep South Planning Conference, including Awards Luncheon\*\*
- One (1) Exhibit Space
- Advertising signage at reception and conference promotions
- Full Page Recognition in DSPC Program and prominent branding on AL-APA website (Company name, logo, and link)
- Mention in welcome by APA-AL President

**“The Plains” - \$1,000**

- One (1) registration to Deep South Planning Conference, including Awards Luncheon\*\*
- One (1) Exhibit Space
- Advertising signage at reception and conference promotions
- Half Page Recognition in DSPC Program and branding on AL-APA website (Company name, logo, and link)
- Mention in welcome by APA-AL President

**“Emerald” - \$500**

- One (1) Exhibit Space
  - Complimentary WiFi
  - Company signage
  - Draped 6 ft. table and 2 chairs
- Advertising signage at reception and conference promotions
- Recognition in DSPC Program and branding on AL-APA website (Company name, logo, and link)
- Mention in welcome by APA-AL President
- Two complimentary seats at Awards Luncheon

**Alabama Chapter - American Planning Association**

# 2026 DEEP SOUTH PLANNING CONFERENCE “THINK REGIONALLY, ACT LOCALLY”

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## AL-APA SPONSORSHIP OPPORTUNITIES

### “Piedmont | Red Clay” - Advertisements - \$250/\$350

- Logo in DSPC Program and Chapter website
  - Half Page Ad - \$250
  - Full Page Ad - \$350



### Social Events + Elements

#### Evening Social - \$1,500

*Only two available: Tuesday and Wednesday*

- Social event naming rights
- Advertising banner at event
- Ad in Conference Program and large logo on website
- Mention in welcome by APA-AL President
- Two complimentary event tickets

#### DSPC Badges - \$300

- Covers name tags, lanyards, and other items that assist conference attendees in identifying one another

#### Breakfast Service - \$750

*Wednesday and Thursday mornings*

- Advertising boards/banners at breakfast service both mornings
- Ad in Conference Program and medium logo on website
- Mention in welcome by APA-AL President
- One complimentary conference registration, including Awards Luncheon\*\*

*\*High quality graphic advertisement must be received in .jpeg or .pdf format by the prescribed deadline date to guarantee ad will appear in Conference Brochure.*

*\*\*Please note: If your sponsorship includes registration(s), you are still required to complete a registration for the conference for each person attending.*

Alabama Chapter - American Planning Association



# 2026 SPONSORSHIP INTEREST FORM

| Sponsorship Level Selection<br>(Please check the corresponding box on preceding sheet.) | Pledge Amount |
|---|---------------|
| Level: _____  | \$ _____      |

### Sponsor Information

Phone

Sponsor Name

Address

Website

### Point of Contact (POC)

Phone

Name

Title

Email

AL-APA welcomes any of our sponsors to submit planning-specific course proposals (1-hour) appropriate to provide C.E. credit to our planners at the 2026 Annual Conference. Session proposals in this initial call are due by **5:00 PM CDT, July 8, 2026**. See 2026 Call for Session Proposals for more information.

Interested? Check yes for POC to be put in mailing list updates:      Yes       No

Signature \_\_\_\_\_ Date \_\_\_\_\_

Please return this form with your check/payment  
(made payable to **Alabama Planning Association**) to:

**AL APA - ATTN: Lauren Benson  
5321 Summerfield E Dr.  
Tuscaloosa, AL 35404**