

2025 Collaborative Diversity Conference

Sponsorship Features and Packages

About the Conference:

At Missouri State University's Office of Inclusive Engagement, we are committed to fostering a vibrant and diverse community where everyone feels valued and empowered. Our 2025 Collaborative Diversity Conference will bring together thought leaders, innovators, and changemakers to engage in meaningful discussions and workshops centered around access, inclusion, and community development. Collaborative Diversity platform for sharing ideas, building connections, and creating actionable strategies for a more inclusive future. We invite you to be a part of this transformative experience by partnering with us as a sponsor.

Audience:

The audience for this dynamic conference will include a diverse mix of faculty, staff, students, and community partners from local businesses and organizations. These are individuals who are passionate about creating lasting, positive change, and they are eager to collaborate with businesses and sponsors that share these values. By supporting this event, you will be directly engaging with leaders and influencers across multiple sectors, all united by a commitment to fostering inclusivity and community growth. Your sponsorship will not only increase your visibility but also align your brand with a cause that resonates deeply within our university and the broader Springfield community.

Why Sponsor?

- **Amplify Your Brand:** Reach a highly engaged audience of educators, students, community leaders, and local businesses who value inclusivity and social impact.
- **Showcase Your Commitment to Inclusion:** Align your business with Missouri State University's Public Affairs mission: Ethical Leadership, Cultural Competence, and Community Engagement.
- **Support Local and Regional Growth:** Contribute to meaningful dialog and engagement that drive positive social change and foster stronger, more inclusive communities in the Springfield area.
- **Foster Long-Term Relationships:** Focused on cultivating lasting partnerships with attendees, including faculty, staff, students, community, and business leaders who are passionate about inclusivity.
- **Invest in the Future:** Support the next generation of leaders who are shaping the future of access, diversity, and inclusion in our community and beyond.

All Sponsorships Include:

- Official recognition in all promotional materials related to the event or item being sponsored
- Logo on 2025 Collaborative Diversity Conference registration website

Support the 2025 Collaborative Diversity Conference by choosing from the following sponsorship opportunities to gain visibility and connect with a diverse audience of faculty, staff, students, and community leaders.

Sponsorship opportunities continued next page.

2025 Collaborative Diversity Conference

Sponsorship Features and Packages

Official Breakfast Sponsor – \$5,000

- Branding and recognition during Thursday & Friday conference breakfasts
- Recognition in the conference program and app
- Logo on the conference website, social media, and post-conference communications
- Option for a brief welcome speech or video during one of the breakfasts
- One table of 8 at the Inclusive Excellence Gala, March 7, at The Old Glass Place

Official Lunch Sponsor – \$5,000

- Branding and recognition during the conference lunch on Thursday, March 6
- Signage in the lunch area and on the conference app
- Logo featured in the conference program, website, social media, and post-conference communications
- Option for a brief welcome speech or video during the lunch
- One table of 8 at the Inclusive Excellence Gala, March 7, at The Old Glass Place

Workshop/Breakout Session Sponsor – \$3,000

- Sponsorship of a specific breakout session or workshop
- Recognition in the session materials
- Branding in the conference program, on the website, and social media

Morning Refreshment Break Sponsor – \$2,500

- Sponsor a refreshment break, with signage at break station
- Branding on the conference app and program
- Recognition on the conference website and social media

Afternoon Refreshment Break Sponsor – \$2,500

- Sponsor a refreshment break, with signage at break station
- Branding on the conference app and program
- Recognition on the conference website and social media

Conference T-shirt Sponsor – \$2,000

- Logo and recognition on conference t-shirts
- Recognition in the conference program, website, and social media

Additional Sponsorship Opportunities

Lanyard Sponsor – \$1,000

- Your logo on all attendee lanyards, worn throughout the conference

Swag Bag Insert

- Contribute your promotional items for all attendee swag bags, reaching each participant directly