

Join as a sponsor of 'The Understory' early for maximum visibility!



More than a conference—a convening for the conversations that matter most. Sponsoring the Understory is a clear signal showing that your organization is a leader helping moving California's reforestation movement forward.



The 2-day Understory conference will build on four years of critical conversations facilitated by the CA Reforestation Pipeline Partnership with keynotes, panels, plus forums to build momentum for the restoration work ahead of us.

To be held October 20-22 at the base of the Southern Sierra Nevada foothills in Visalia, 'the Understory' will gather a diverse audience of ~200 California forestry professionals to explore the restoration of resilient forests after fire.



Sponsorship level	Contribution	In thanks
Rad 2 available	\$1,500	-6 registrations -Resource Fair table -3 minutes on the mic for a rep -Logo on promo materials and program
Awesome 2 available	\$1,000	-4 registrations -Resource Fair table -Logo on promo materials and program
Nice 2 available	\$500	-2 registrations -Resource Fair table -Logo on promo materials and program

Ready? Email Shelley Villalobos svillalobos@americanforests.org or 530-570-2526