



SMART

Empowerment for All

**2026 SMART RECOVERY
NATIONAL CONFERENCE**

Sponsorship Prospectus

APPLY HERE





SMART Recovery

WE INVITE YOU TO JOIN US

This year's conference theme is *Bridges to Empowerment*. This theme continues to build on the momentum of our last two conferences in making SMART's self-empowering tools and communities available to and accessible for all. Join us for two full days of networking, thought-provoking presentations, and more as we gather to affirm self-empowered recovery, share solutions, and discover new ways to support the pursuit of a balanced life beyond addictive behaviors.

SMART Recovery USA is a small, but mighty, non-profit organization. Sponsors help us offer a meaningful conference experience for our volunteers at an affordable price.

We are very grateful for our flagship sponsors! Each sponsorship level includes varying levels of exposure to allies of multiple pathways generally and SMART Recovery specifically.

Dates: April 9-10, 2026

Location: Marriott Orlando
Airport Lakeview

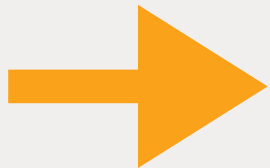


SPONSOR REACH



- **36,000+** Monthly Newsletter Subscribers
- **26,000+** Facebook Followers
- **26,000+** YouTube Channel Subscribers
- **19,000+** LinkedIn Followers
- **1,500+** Volunteer Newsletter Subscribers

HIGHLIGHTS



Access to the Conference App for Engagement



Logo at the event



Networking opportunities in the event



New this year! Volunteer hybrid track will expand reach!

OPPORTUNITIES



BENEFITS	PLATINUM \$5,000 (2 AVAILABLE)	GOLD \$2,500 (3 AVAILABLE)	SILVER \$1,250
SIGNAGE PLACED AT REGISTRATION	✓		
2-MINUTE LUNCH VIDEO PRESENTATION	✓		
OPPORTUNITY TO PROVIDE A RESOURCE IN SWAG BAGS	✓ Handout and/or swag item	✓ Handout only	✓ Handout only
STAGE RECOGNITION	Opening & Closing Plenary & Awards Luncheon	Opening & Closing Plenary & Awards Luncheon	Opening & Closing Plenary
LOGO PLACEMENT ON PRESENTATION SLIDE	✓ <i>Individual slide</i>	✓ <i>Individual slide</i>	✓ <i>Shared slide</i>
SOCIAL MEDIA GRATITUDE POSTS	✓ 3X	✓ 2X	✓ 1X



OPPORTUNITIES

BENEFITS	PLATINUM \$5,000 (2 AVAILABLE)	GOLD \$2,500 (3 AVAILABLE)	SILVER \$1,250
INCLUDED ON CONFERENCE REGISTRATION SITE, APP	✓	✓	✓
LOGO INCLUDED ON ON-SITE CONFERENCE SIGNAGE	✓	✓	✓
COMPLIMENTARY REGISTRATION	3	2	1
EXHIBIT TABLE	✓ Premium Location	✓	First Come, First Serve, as space allows

SPECIALITY



BENEFITS	AWARDS LUNCHEON \$2,000 (FULL)	MEAL SPONSOR \$750 (3 AVAILABLE)	BREAKOUT SESSIONS \$250 (1 AVAILABLE PER SESSION)
LOGO ON SIGNAGE	During Luncheon	At Sponsored Meal	At Sponsored Breakout Session
INCLUDED ON CONFERENCE REGISTRATION SITE AND APP	✓	✓	✓
LOGO DISPLAYED ON PRESENTATION SLIDE AND VERBAL THANKS	At Awards Luncheon	At Sponsored Meal	
COMPLIMENTARY REGISTRATION	1		

TIMELINE



Now-Feb 1

Application Period (First Come, First Served)

Feb 13

Registration, logos and advertisements due

March 13

All Fees Due &
Logistics Sent Out

April 9-10

SMART Recovery Annual
Conference

Table set up is 6:00pm-8:00pm on April 8. Exhibit booths must be packed up and out by 5:00pm on April 10.

TERMS & CONDITIONS

Sponsors/Exhibitors are required to assign personnel to staff their booth during the scheduled breaks throughout the duration of the event. It is important to note that the sponsor/exhibitor space will be accessible and remain unlocked throughout the entirety of the event day. As a result, it is the responsibility of the organization/company to ensure the safety and security of their materials and display. Neither the Planning Committee, vendors, partners, nor the facility can be held liable for any damages or misplacement of sponsor items.

Exhibit tables must be set up between 6:00 pm-8:00 pm. on April 2 2025, and must be dismantled and packed up by 5:00 pm on April 4, 2025. Sponsors/Exhibitors are strictly prohibited from mounting any banners or displays on the walls, floors, or ceilings of the facility. Under no circumstances should any adhesive be applied to tables, walls, or flooring. Additionally, the use of open flames and helium balloons is strictly prohibited. Furthermore, the possession of weapons, tobacco, or alcohol on the event property is strictly forbidden.

Sponsors/Exhibitors must ensure timely submission of their logos and any associated advertisements in order to avail themselves of the aforementioned benefits. Failure to meet the designated deadlines will result in the forfeiture of said benefits. Furthermore, Sponsors/Exhibitors are required to provide their own tablecloths and materials for their assigned exhibit area.

Sponsors/Exhibitors are responsible for the thorough cleanup of their exhibit area, as well as the proper packing and removal of all materials. Neither SMART Recovery, the Facility, vendors, nor the Planning Committee shall assume responsibility for any materials left behind by Sponsors/Exhibitors. SMART Recovery, its vendors, contractors, and partners shall not be responsible for any lost, misplaced or damaged goods. You will be given a code to register within the platform and access to the conference app.

Questions? Reach out:

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