



Patterson

School of Accountancy

Accountancy Weekend

Continuing Professional Education

April 25, 2025

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| 8:15 - 9:30 a.m. | Financing Public Higher Education Steven Holley The University of Mississippi |
| 9:30 - 10:45 a.m. | World Demographics, Unrecorded Assets, Valuation, and the Changes Happening Right Before our Eyes Bob Mims WasteBox and Sharpe Group |
| 10:45 - 11:00 a.m. | Break |
| 11:00 - 12:15 p.m. | Beyond NIL: Antitrust Law, Revenue Sharing, and the Future of College Sports William Berry The University of Mississippi School of Law |
| 12:15 - 1:25 p.m. | Lunch The Grove (Rain Location: Ballroom at The Inn at Ole Miss) |
| 1:25 - 2:45 p.m. | Accounting for Intelligence: Governance Considerations in the Age of AI Brandon Sherman & Jason Sammons Frazier & Deeter |
| 2:45 - 3:00 p.m. | Break |
| 3:00 - 4:45 p.m. | It is Not About Knowing More, But Doing More with What You Know Cal Christian East Carolina University |

8 hours total CPE