



SMILEATHON

NOVEMBER 13, 2022

ADC's largest and most FUN fundraising event of the year! Runners, walkers, and more participating in a 5K, 10K, half marathon, or full marathon from wherever they are!

Toothbrush Team: \$500 sponsorship includes

- Company promoted on event materials, ADC website, and social media

Floss Fiends: \$1,000 sponsorship includes (in addition to all above incentives):

- Logo on all Team ADC runners' jerseys (placement determined by sponsorship level)

Mouthwash Mates: \$2,500 sponsorship includes (in addition to all above incentives):

- Recognition in our quarterly newsletter

Toothpaste Partners: \$5,000 sponsorship includes (in addition to all above incentives)

- Paragraph about your company along with your logo in the quarterly newsletter
- Social media shout-out (specific to your company)

Waterpik Winners: \$10,000 sponsorship includes (in addition to all above incentives)

- Two social media shout-outs (specific to your company AND boosted)



**Proudly partnered with the
Madison Marathon**

BE PART OF THE 2ND ANNUAL ADC SMILE MILE