

40 INSIGHT UNDER 40

May 28, 2026

Nominations Closes: January 9 **Registration Opens:** February 24

Why This Event Matters to Our Community

Join us at Insight's 40 Under 40, a signature event recognizing the region's most driven, innovative and community-minded young professionals. This celebration is an investment in our region's future, as these honorees represent the next generation of leadership who are already making a powerful impact across all industries.

By spotlighting these rising stars, we help retain top talent in Northeast Wisconsin, inspire their peers and reinforce the vital connection between emerging leaders and the established business community. The event highlights the energy, creativity and leadership essential for our region's long-term growth and success.

Community Value

- Securing the talent pipeline
- Inspiring future leadership
- Showcasing regional vitality

Why Sponsor? Access the Future Leaders of Today

Sponsorship of the 40 Under 40 event is a strategic investment in the future of your organization, providing unparalleled access to the region's most promising young talent. Align your company with the movement that is defining the next generation of business leadership and recruiting success.

- **Direct Talent Acquisition:** Position your brand as a destination employer for top-tier young professionals, gaining access to the network of future decision-makers.
- **Future-Proof Brand Alignment:** Align your company with innovation and forward-thinking leadership, showcasing your commitment to generational strength and regional prosperity.
- **Exclusive Visibility & Reach:** Receive prominent exposure through the event, the dedicated June Insight on Business issue profiles, and the public Portraits of Success exhibit.
- **Sustained Networking Power:** Connect with highly dynamic professionals and their networks building meaningful, long-term relationships with tomorrow's power brokers.



SPONSORSHIPS AVAILABLE

40^I INSIGHT UNDER 40

Benefit Category	Presenting Sponsor	Major Sponsor	Supporting Sponsor
Sponsorship pricing	\$7,500	\$5,000	\$2,500
Limited sponsorships available	Only 1	Only 6	
Master logo recognition including awards	✓		
Address audience at event	10 min Leadership Message	1 min	
Opportunity to provide attendee gift	✓	✓	
Exclusive Signage	Podium & Gallery	Gallery	
Recorded message played during exhibit	1 min	1 min	30 sec
Ad in June issue of Insight (Event Section)	1 Full Page	½ Page	¼ Page
Complimentary registrations	15	10	5
Industry Exclusive Opportunities	✓	Networking (1) Champagne (1)	Lanyards (1) Gift Bags (1)

ABOVE SPONSORSHIPS RECEIVE...

Access to elite audience

- List of event attendees (contact info)
- List of award honorees (contact info)

Recognition Before, During & After the Event

Mention in:

- Event press releases
- Nomination newsletters

Logo on:

- Promotional ads (based on level)
- Nomination form
- Event web page
- Event program
- Event signage & posters
- Awards presentation
- 'Thank You Sponsors' ad in Insight
- Post-event congratulations ad in Insight

Visibility & Promotion

- Opportunity to supply pull-up banner
- Signage at registration table
- Photo with honorees (group)
- Complimentary copies upon request
- Sponsored table with logo

Proprietary Platform

- Rights to event logo usage
- Recognition in post-event newsletter letter
- First right of renewal (2026) within 60 days post events
- Event photos for sponsor use

Partner Sponsorship

\$750

Includes 5 complimentary registrations and logo recognition at the event.