



GO GOLD[®] *Gala*

FOR KIDS WITH CANCER

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FOR KIDS WITH CANCER



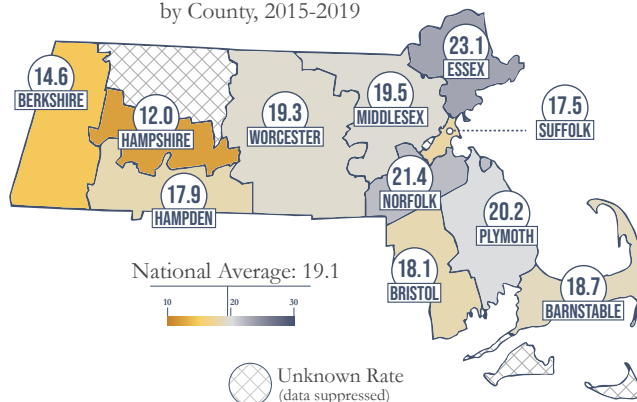
ABOUT THE AMERICAN CHILDHOOD CANCER ORGANIZATION

Massachusetts has the 9th highest rate of childhood brain and central nervous system tumors in the nation. It has the 9th highest rate of childhood lymphoma in the nation and has the 11th highest overall rate of childhood cancer in the nation.^[1]

In the last five years, ACCO has secured \$72.4 million in state-based appropriations for childhood cancer research. Our goal is to expand the "What About Kids?" initiative across the country, *including Massachusetts*.

ACCO distributes specialized resources to help children with cancer and their families understand this difficult journey and how to navigate it together.

Incidence Rate^[1]
of Childhood Cancer in Massachusetts
by County, 2015-2019

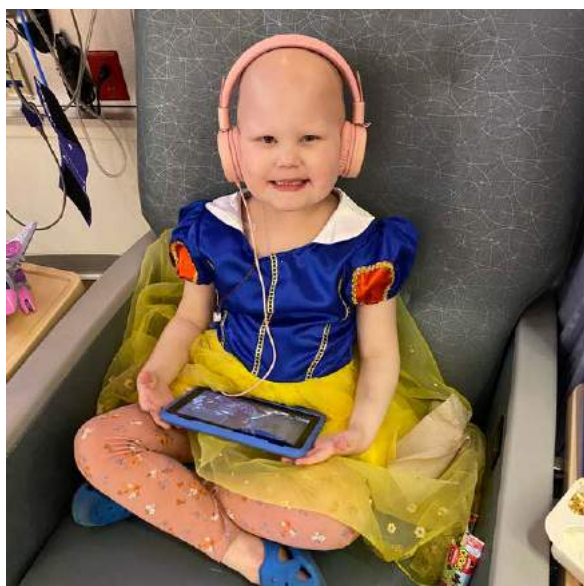


[1] statecancerprofiles.cancer.gov

Rates are per 100,000 for children and adolescents age-adjusted to the 2000 U.S. Standard Population. "Children" here refers to the ages between 0 and 19 years old.

MEET THE AMBASSADOR

Lily



On June 18, 2022, Lily was diagnosed with B-Cell ALL. She was immediately admitted to the hospital to start treatment and stayed in the hospital for 40 days straight.

During her hospital stay, Lily got two blood infections, pneumonia and was admitted to the ICU. Lily's mother, Liz said, "she kept such a positive attitude throughout our entire stay. I never left the hospital once because I didn't want to leave her or have her go through anything without me."

Lily is now entering her continuation phase of treatment.

For more information, please contact:



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Liz Adams, Gala Manager
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GO GOLD® Gala November 18, 2023

FOR KIDS WITH CANCER

SPONSORSHIP OPPORTUNITIES

GO GOLD HERO: \$40K SPONSORSHIP

- Three complimentary tables (30 tickets) at gala
- Mention in gala press release
- A representative of your choice introduces a major keynote speaker
- Signage and display table
- Three branded items of your choice at dinner tables*
- 30 ACCO Premier Swag Bags
- 30 bags ACCO Coffee
- Premier visual recognition on event and ACCO website, ACCO sponsored emails, and social media

GO GOLD PARTNER: \$20K SPONSORSHIP

- Two complimentary table (20 tickets) at gala
- Mention in gala press release
- Signage and booth at gala
- Two branded items of your choice to be included at dinner tables*
- 20 ACCO Swag Bags
- 20 bags ACCO Coffee
- Secondary visual recognition on event and ACCO website, ACCO sponsored emails, and social media

**Branded Items Provided by Sponsor*

GO GOLD PATRON: \$10K SPONSORSHIP

- One complimentary table (10 tickets) at gala
- Mention in gala press release
- Signage and booth at gala
- One branded item of your choice to be included at dinner tables*
- Ten bags ACCO Coffee
- Tertiary visual recognition on event and ACCO website, ACCO sponsored emails, event signage and social media

GO GOLD BENEFACTOR: \$5K SPONSORSHIP

- One complimentary table (10 tickets) at gala
- Mention in gala press release
- Minor visual recognition on event and ACCO website, ACCO sponsored emails, and social media

GO GOLD FRIEND: \$2.5K SPONSORSHIP

- Five complimentary tickets to gala
- Minor visual recognition on event and ACCO website, ACCO sponsored emails, and social media

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SPONSORSHIP LEVEL

☐ GO GOLD HERO

☐ GO GOLD PARTNER

☐ GO GOLD PATRON

☐ GO GOLD BENEFACTOR

☐ GO GOLD FRIEND

HOW TO SPONSOR

SCAN THIS CODE

☐

ONLINE

☐

MAIL IN CHECK

☐

IN-KIND DONATION (*Specify*)

☐

Auction

☐

Event-Related

Business Name :

Contact E-Mail :

Phone :

Address :

If paying by check, please remit payment and sponsor form to:

AMERICAN CHILDHOOD CANCER ORGANIZATION

P.O. BOX 498

KENSINGTON, MD 20895-0498

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