



Iowa Meat Processors Association

2024 PROCESSOR OPPORTUNITIES

Membership ↗ Convention & Trade Show ↗ Cured Meats Competition



2024 MEMBERSHIP

For only \$125, your 2024 IMPA Processor Membership Dues provides:

- 🚩 Discounted Convention registration.
- 🚩 A subscription to IMPA's newsletter.
- 🚩 Access to IMPA's Supplier Directory.
- 🚩 A listing in the IMPA website's "Find Your Local Provider" area.
- 🚩 Contact information for fellow IMPA processor members, upon request.
- 🚩 Representation on the IMPA Board of Directors and opportunities to join IMPA committees.

2024 CONVENTION & TRADE SHOW

February 15-17, 2024

Gateway Hotel & Conference Center, Ames, IA

The IMPA Annual Convention is focused on improving your meat processing knowledge, relationships, and profitability. Members enjoy UNLIMITED attendees with their \$125 Processor/Operator registration. Non-member registrations include one attendee with the option to add additional attendees for \$50 each. **Register by Wednesday, January 24 to save \$25.**



- 🚩 Hands-on workshop activities
- 🚩 Education on current topics
- 🚩 Iowa's Cured Meat Championships
- 🚩 Trade Show
- 🚩 Industry celebrations
- 🚩 Networking with Iowa's meat processors and key suppliers

What's New for the 2024 Convention?

The IMPA Board of Directors is introducing a few exciting changes for 2024's Convention to increase opportunities for learning and engagement for the whole family.

- **New Friday Night Format:** IMPA is expanding on the popular Friday night dinner and live entertainment by incorporating games, kids' activities, and the annual Silent Auction into the evening. No Silent Auction bidding will take place during the Trade Show in 2024.
- **More Saturday Educational Sessions:** A handful of 30-minute presentations will be held during Trade Show hours Saturday morning, providing you with more choices to maximize your time at the IMPA Convention. Additional general sessions will still be held in the afternoon.
- **Grab-and-Go Lunch & Kids' Activities During Saturday's Trade Show:** Grab-and-go hot beef sundaes will be served for lunch from 11:30 am – 1:00 pm in the Trade Show area. Grab your meal when it is convenient for you while exploring the Trade Show, catching a presentation, or taking a break while the kids enjoy some of the new activities meant just for them.
- **No Pre-Registration for the Cured Meats Competition:** IMPA will be implementing AAMP's on-site product registration system for 2024's competition, meaning you no longer need to pre-register any products – just bring them to the registration table Saturday morning.

Convention Hotel Reservations



Gateway Hotel & Conference Center, Ames, IA

The Gateway Hotel's newly renovated sleeping rooms are comfortable and stylish. Amenities include complimentary Wi-Fi, a mini fridge, a flat-screen TV, a coffee maker, and more.

Rooms are offered at \$139 per night, plus applicable state and local taxes. Rooms may be booked online at <https://reservations.travelclick.com/2958?groupID=4072496>, or you may call 800-FOR-AMES (800-367-2637) and ask for a room in the Iowa Meat Processors Association block. Reservations must be made by **Wednesday, January 24, 2024**.

Convention & Trade Show Schedule At-A-Glance

Thursday, February 15, 2024

7:00 PM – 10:00 PM Presidential Welcome Reception

Friday, February 16, 2024

8:45 AM – 3:30 PM Workshop at ISU Meat Lab (shuttle departs 8:00 AM)

4:30 PM – 7:30 PM Trade Show Ribbon Cutting & Reception

7:30 PM – 10:30 PM Dinner & Entertainment

Saturday, February 17, 2024

7:30 AM – 8:30 AM Cured Meats Competition Check-in

7:30 AM – 9:00 AM Blue-Ribbon Breakfast

9:00 AM – 1:00 PM Trade Show

9:30 AM – 10:00 AM Presentation: *Future Markets & Trends*

10:30 AM – 11:00 AM Presentation: *The Top 5 Violations Seen by IMPIB and How to Avoid Them*

11:00 AM – 11:30 AM Dr. Polking/Iowa Meat and Poultry Inspection Bureau Office Hours

11:30 AM – 1:00 PM Lunch Available in Trade Show – Grab-and-Go Hot Beef Sundaes

12:00 PM – 12:30 PM Presentation: *How to Make Dr. Houser's Famous Prime Rib*

12:45 PM – 1:00 PM Trade Show Prize Drawings

1:15 PM – 3:30 PM
General Sessions & Annual Business Meeting
Ground Beef Packaging Research
AAMP Updates & Internship Program
Annual Business Meeting

5:30 PM – 6:30 PM Evening Reception

6:30 PM Awards Banquet Featuring Prime Rib Prepared by the ISU Meat Lab

Receptions & Meal Tickets

Connect with other attendees and suppliers, build new relationships, and join in the celebration!

Presidential Welcome Reception | Included

Thursday, 7:00 PM – 10:00 PM

Meet IMPA leaders and greet other Convention attendees over drinks and snacks.

Friday Dinner & Entertainment | \$30

Friday, 7:30 PM

Immediately following Trade Show hours, enjoy this dinner buffet alongside live music, games, kids' activities, and our annual silent auction. Lenten meal available.

Saturday Blue-Ribbon Breakfast | \$20

Saturday, 7:30 AM – 9:00 AM

Kick-start your day with a breakfast buffet featuring the 2023 Grand Champion Bacon from Dayton Meat Products in Malcom as well as the Grand Champion Smoked Sausage from Edgewood Locker in Edgewood.

Saturday Lunch | \$20

Saturday, 11:30 AM – 1:00 PM

***NEW FOR 2024:** Grab-and-Go Hot Beef Sundaes will be served in the Trade Show area. Enjoy your lunch while exploring the Trade Show or catching a presentation.*

Saturday Evening Awards Banquet | \$45

Saturday, 6:30 PM

Enjoy a delicious meal featuring prime rib prepared by the Iowa State University Meat Lab and celebrate the Cured Meat Competition winners.

Friday Workshop at ISU Meat Lab



Included in your Convention registration, Friday's workshop will be hosted at the Iowa State Meat Laboratory and feature three rotations in a hands-on learning format: (1) beef snack stick production, (2) fresh pork sausage production, and (3) gross and net margin: cost of goods sold. It is recommended that participants wear warm clothes and comfortable shoes as these concepts will be taught in the ISU Meat Lab's USDA Inspected processing areas.

This year's program is once again supported by generous funding from the Iowa Beef Council and the Iowa Pork Producers Association.

Cured Meats Competition



The 2024 Cured Meats Competition will take place on Saturday of the Convention. Competitors receive valuable feedback on their products from meat scientists and specialists in the meat industry, and winning businesses take home plaques to help market their accomplishments. **NEW FOR 2024: all products will be registered on site using the AAMP system for \$20 each.**

2024's Competition features 16 product classes; you may enter two bone-in hams and two bacons, but only one entry is allowed in each of the other classes. Convention registration and IMPA membership are required to compete. For a complete list of competition classes, rules, and other details, visit bit.ly/3tozMyV.

Silent Auction Donations



A silent auction will take place during Friday night's dinner and entertainment. Proceeds will be donated to Iowa State University's Meat Judging Endowment Fund, used to fund coaching positions and support judging teams.

IMPA is seeking donations of items or gift cards to include in the auction. Donations may be brought directly to the event, or shipped to a committee member at your convenience for transportation to the venue.

To participate, indicate your interest on your Convention & Trade Show Registration. A committee member will follow-up to confirm your details and answer any questions you may have.

NEXT STEPS

Participating in the 2024 Convention & Trade Show?

Save time by completing your Membership purchase and Convention registration in one transaction via our online registration and payment system. Visit <https://iowameatprocessors.ticketspice.com/2024-annual-convention> and select a Processor/Operator ticket to begin.

Register by Wednesday, January 24 to save \$25 on your Plant/Operator registration!

Only Need Membership?

Visit our online form to make your selections. You may either send your dues payment by check, or elect to be invoiced by email with the option to pay by credit card. Visit bit.ly/475JXq3 to begin.

CONTACT IMPA

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