

Ogden Music Festival 2026
Merchandise Set Up and Support
Volunteer Job Overview

First of all...Thank you so much for volunteering! We literally couldn't do it without you.

Basics:

- *Wear Sunscreen!* (We will have some and there is some at First Aid next door.)
 - *Stay hydrated!* While you are on shift, you can get **free drinks** from the Pepsi vendor--just tell them you are volunteering.
 - Call or text Sherry 801-668-4889 for emergencies or questions if she's not at the booth.
 - Mara Brown and/or Brandi Bosworth will be in charge of the booth while you are there, keeping an eye on things and answering all of your questions.
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1. Know the Merchandise....WHAT WE SELL:

A. **OFOAM merchandise:** All items and prices will be on poster board in front of Merch Booth and in the Square.

- 2026 Clothing (OFOAM and OMF branded)
- 2023-25 Shirts "Old Stock"
- Hats
- Cups
- Koozies,
- Sunglasses
- Bandanas
- Patches
- Stickers
- Misc. other

B. **Artist Merchandise:** We sell merchandise for all the artists that appear on our stage.

- Sherry will be checking in artist merch backstage, updating the Square, and bringing the items to the merch tent.
- Volunteers will set up individual artist merch displays with one or two of each item, along with *item list* w/prices for each artist (Easels and price lists will be provided.)
- Volunteers will organize extra artist merchandise (CD's in the CD case, shirts in fabric boxes by size) for easy access--volunteers will get sizes or CD's for customers as requested. Hang examples of each clothing item on the gridwall.
- When artists are done with their sets, they will come to the merch booth to autograph copies of their CD's for customers who buy them. Volunteers will assist in this by helping

set up the autograph table, making sure the artist has a chair and sharpies, helping customers find items, sizes, and directing them to the check out and autograph area.

- When artists are ready to gather their merchandise and check out, get Sherry (801-668-4889).

2. Helping Customers

- Volunteers will organize table displays of OFOAM and artist merchandise using one size of each clothing item, and one or two each of other items.
- They will organize the rest of the merchandise in and around the booth for easy access using the provided boxes for clothing items, and the CD case for CD's.
- When customers decide on a size of shirt, a CD or other item, volunteers will get it for them and direct them to the cashiers.
- If a customer wants to exchange or return an item, we will accommodate them...just check with Sherry first.
- If a customer wants you to hold an item for them, no problem.
- If a customer wants a raffle ticket, tell them we're not doing the raffle anymore. :(
- If a customer wants sunscreen, water, or a band aid, send them to first aid.
- If a customer wants to know when a band is playing, we will have some programs at the booth you can give them. (I hope!)
- If a customer leaves a personal item behind accidentally, take it to First Aid next door. They have the Lost and Found

3. Keeping the Merch Booth Neat, Tidy and Attractive

- Volunteers will keep table displays tidy and items organized and easy to access. There is constant picking up and setting down, so this is not as easy as it sounds.
- Keep any boxes of extra merchandise under the tables out of the way, or move them to the back tables behind the booth.
- Wipe up any little spills, pick up any empty cups or other discarded items.
- Make sure items on the table are neatly folded or rolled and items in the display baskets are reasonably tidy.

THANK YOU!!!! THANK YOU!!!! THANK YOU!!!! THANK YOU!!!!
