



CANNABIS REGULATORS ASSOCIATION

2025 CANNRA External Stakeholder Meeting

Denver Grand Hyatt
June 10 & 11, 2025

DRAFT AGENDA

Topics are subject to change and may shift on the agenda in terms of timeslot.

Monday, June 9

9 AM – 5:00 PM – Registration

Tuesday, June 10

7:00 AM – 5:00 PM – Registration

7:30 AM – 9:00 AM – Breakfast

8:30 AM – 9:30 AM – Welcome and Opening Remarks

9:30 AM – 10:30 AM – OPENING PLENARY – US Federal Cannabis and Hemp Policy and Implications for States

10:30 AM – 11:00 AM – Networking Break

11:00 AM – 12:00 AM – MORNING BREAKOUT SESSIONS

BREAKOUT SESSION 1: What is “medical cannabis” in the current market and how to regulate for patient safety

BREAKOUT SESSION 2: Market economics for cannabis and hemp – who is using what?

BREAKOUT SESSION 3: Innovative policy ideas for high concentration THC products

12:00 AM – 1:00 PM – Lunch

1:00 PM – 2:00 PM – PLENARY: What do data and research tell us about the impacts of legalization?

2:15 PM – 3:15 PM – AFTERNOON BREAKOUT SESSIONS

BREAKOUT SESSION 1: Novel and new cannabinoids – what do we know about their safety?

BREAKOUT SESSION 2: Legal and litigation updates in cannabis and hemp

BREAKOUT SESSION 3: How to craft a market for small, craft, and equity businesses in hemp and cannabis

3:15 PM – 3:45 PM – Networking Break

3:45 PM – 4:45 PM – PLENARY: Advances and gaps in vaping technology, safety, and standards

4:45 PM – 5:15 PM – CANNRA Regulator Reflections from the Day

6:00 PM – 8:30 PM – Welcome Reception

Wednesday, June 11

7:30 AM – 3:00 PM – Registration

7:30 AM – 9:00 AM – Breakfast

9:00 AM – 10:00 AM – PLENARY: New policy solutions to bridge regulatory gaps in current hemp and marijuana markets

10:00 AM – 10:30 AM – Networking Break

10:30 AM – 11:45 AM – MORNING BREAKOUT SESSIONS

BREAKOUT SESSION 1: Regulating interstate commerce for hemp

BREAKOUT SESSION 2: How to regulate cannabis and hemp through a natural disaster or extreme weather

BREAKOUT SESSION 3: Emerging practices in educating consumers of hemp and cannabis

11:45 AM – 12:45 PM – Lunch

Optional: Discussion about how seed to sale tracking should evolve to meet the current market

12:45 PM – 1:45 PM – PLENARY: New Markets: Building regulatory science for THC beverage policies

2:00 PM – 3:00 PM – AFTERNOON BREAKOUT SESSIONS

BREAKOUT SESSION 1: Unpacking testing manipulation, industry accountability, and product safety

BREAKOUT SESSION 2: Regulator insights: Effective ways to work with your regulator

BREAKOUT SESSION 3: Addressing diversion, inversion, and the illicit market

3:00 PM – 3:30 PM – Networking Break

3:30 PM – 4:30 PM – CLOSING PLENARY: Addressing “overregulation” – adjusting regulations as markets mature and change

4:35 PM – 5:00 PM – Closing Reflections from Regulators

5:00 PM – 5:15 PM – Closing Remarks

Ancillary meetings* occurring on Thursday, June 12th and Friday, June 13th

- On June 12 and 13, 2025, the International Cannabis Bar Association (INCBA) will be holding its 2025 Cannabis Law Institute at Denver University’s Sturm College of Law. For more information and announcements about the event, see: www.incba.org
- On June 12th, the Minority Cannabis Business Association (MCBA) will be holding an Equity Workshop Tour in conjunction with BIPOCann. Please reach out to mike@minoritycannabis.org for more information.

** These are not CANNRA meetings. These meetings are being held by CANNRA Stakeholders and may be relevant to attendees of the CANNRA External Stakeholder Meeting.*