



# EVOLVE 2026

## RETAIL CONFERENCE

### AGENDA

<b>DAY 1</b>	6:00 PM	Welcome Reception
<b>DAY 2</b>	7:30 AM	Breakfast
	8:30 AM	Welcome Remarks
	9:00 AM	Fuel Industry Update
	9:25 AM	Sponsor Message
	9:30 AM	Merchandising & Support
	10:25 AM	Sponsor Message
	10:30 AM	Break
	10:55 AM	Sponsor Message
	11:00 AM	Marketing & Loyalty
	11:45 AM	Morning Wrap
	12:00 PM	<b>Lunch</b>
	1:00 PM	<b>Vendor Fair</b>
	5:00 PM	Break
	6:00 PM	Cocktail Reception
<b>DAY 3</b>	7:00 PM	<b>Gala</b>
	8:00 AM	Breakfast
	9:00 AM	<b>Breakout Sessions</b>
		<ul style="list-style-type: none"><li>• Unlocking IT to Support Our Sites</li><li>• Strengthening our Fuel Strategy Foundations for the Future</li><li>• Support Tools to Optimize Store Performance</li><li>• Evolving the Business Model to Accelerate Growth</li></ul>
	11:30 AM	Closing Remarks
	11:45 AM	Boxed Lunch to Go

*\*Internal Sunoco attendees only. Supplier booth teardown may take place during this time.*