



# Ripple

# Changing the way the world works through the power of CONNECTION



## Steve Harper

Serial entrepreneur, speaker, author and coach, Steve Harper, has uncovered the secret to growing the powerful, enduring connections we can rely on for personal and professional success.

Over his thirty year career, Steve has spread the Ripple message to audiences at IBM, Microsoft, Farmers Insurance, Our365, Society of Hispanic Professional Engineers, Society of Human Resource Management, Entrepreneurs Organization, State of Colorado, State of Texas, and Yahoo, just to name a few.

## Social Channels

[Facebook](#), [Instagram](#), [LinkedIn](#), [Twitter](#), [TikTok](#) and [YouTube](#)

## The Ripple Commitment

We offer the training, tools and community to help people grow the key relationships they can count on for success in business and in life. We encourage and empower a practice of connection that is:

### Genuine

Approaching work and life with openness, honesty and courage to be yourself

### Generous

Having a giving heart and a willingness to help others without conditions

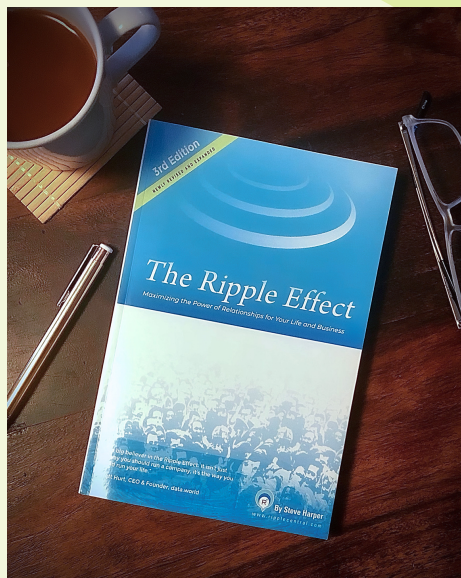
### Different

Creating experiences that are personal, memorable and exceed expectation

## Targeted Audiences

- **Individuals** who want to deepen or repair personal relationships, create more time and energy for connection and be seen as more of a convener and connector among their peers
- **Professionals** who want smarter strategies for engaging with both internal and external customers, to become a more engaged leader and shift their paradigm around traditional networking
- **Teams and organizations** who want to cultivate essential employee engagement, a culture of dialogue, enhanced communication, and ultimately, team members who feel they belong and want to grow with the organization
- **Entrepreneurs** who want to be better equipped to develop and nurture key client relationships, consistently invest in them and stand out from the crowd without getting overwhelmed

# Ripple



## The Ripple Effect: Maximizing the Power of Relationships for Your Life and Business

Relationship expert and connection guru, Steve Harper, unlocks the secrets and strategies you can use to put the power of the Ripple to work for you.

The newly revised and expanded 3rd edition provides even MORE insights for creating pivotal, mutually-beneficial relationships in both your professional and personal life.

Available in hard copy, digital and audiobook.

## Ripple Central

### Blog

Over 10 years of articles related to relationship-building, leadership, networking, business and personal development are strong drivers for website traffic.

### Podcast

The Ripple Effect Podcast, started in 2015, is a collection of insights from Steve Harper and spirited interviews with people who exemplify The Ripple Effect in their personal and professional life. Syndicated on all podcast platforms, the show averages around 500 plays per month - and growing!

### 8 Minute Ripple™

Started in 2005 as a way to transcend traditional networking, this iconic event challenges attendees to connect in a way that's more genuine, generous and centered around what's more interesting than what they do or sell for a living. No pitches, shop talk or business cards allowed until after the event is over. The experience is personal, memorable and transformative - and now also convenes routinely in a virtual format!

### Shop

Ripple gear (hats, shirts, journals, bottles, and more) promote brand awareness and a sense of consumer membership.

## The Pond at Ripple Central

The **Ripple Membership** was created to cultivate a community approach to connection. Annual membership includes year-round masterclasses, events and group coaching centered around themes essential to becoming a more engaged connector, convener and leader in life and business.

Customized **coaching packages** are available to help individuals and teams Ripple their way to a higher level of personal and professional success.

Unique and engaging **Ripple courses** offer students a way to learn actionable connection skills in a self-paced format.