

# Member Summary Chart is Confusing and Misleading

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## From Sustainable Tallahassee

Please make revisions to the Member Summary Chart to correct the misleading layout. There is a difference between “Members” and “Memberships”. The Summary Chart confuses the two. The Summary Chart should provide an accurate count of “Memberships”. Our Board sees this and assumes we have 220 memberships.

- In this example, there are 17 Partner level “Memberships”. How many of the 17 are “Active”?
- In this example, for Friend level, a math calculation is required to get from 67 active to 82 total.
- In this example, how many total “Memberships” do we have? There is no way to tell!

There should not be mathematics required to get accurate totals!

**Member list** ([Summary](#) | [Keyword search](#) | [Advanced search](#) | [Saved searches](#))

Level	Total (Bundles)	Active	Renewal overdue	Lapsed	Pending			New in last	
					New	Renewal	Level change	7 days	30 days
Champion	<u>6</u> (3)	<u>6</u>	-	-	-	-	-	-	-
Donor	<u>27</u>	<u>27</u>	-	-	-	-	-	-	-
Family	<u>43</u> (32)	<u>43</u>	-	-	-	-	-	-	<u>2</u>
Friend	<u>82</u>	<u>67</u>	<u>14</u>	<u>11</u>	<u>1</u>	<u>3</u>	-	-	<u>1</u>
Partner	<u>20</u> (17)	<u>18</u>	<u>2</u>	<u>1</u>	-	<u>1</u>	-	-	-
Patron	<u>4</u> (1)	<u>4</u>	-	-	-	-	-	-	-
Silver Catalyst	<u>2</u> (2)	<u>1</u>	<u>1</u>	<u>1</u>	-	-	-	-	-
Sponsorship: Event Other than Trash Dash	-	-	-	-	-	-	-	-	-
Sponsorship: Trash Dash	<u>15</u>	<u>15</u>	<u>1</u>	-	-	-	-	-	-
Student	<u>6</u>	<u>6</u>	-	-	-	-	-	-	-
Sustaining Member	<u>15</u>	<u>12</u>	<u>5</u>	<u>2</u>	<u>1</u>	-	-	-	-
Z TEST MEMBER LEVEL	-	-	-	-	-	-	-	-	-
<b>Total</b>	<b><u>220</u></b> (55)	<b><u>199</u></b>	<b><u>23</u></b>	<b><u>15</u></b>	<b><u>2</u></b>	<b><u>4</u></b>	-	-	<b><u>3</u></b>

Please use this format to make the Member Summary Chart a useful tool. This version has accurate “Membership” data for each level and in total which the above Chart does not contain! It is clear and easy-to understand.

Level	Total Memberships (equals Active plus Lapsed plus Pending New)	Total Members (includes Bundled, Active, Lapsed and Pending New)	Active Memberships			Lapsed Memberships	Pending New	New In Last	
			Active	Included in Active:				7 days	30 Days
				Overdue	Pending Renewal				
Champion (bundled)	3	6	3						
Donor	27	27	27						
Family (bundled)	32	43	32					2	
Friend	82	82	70	14	3	11	1	1	
Partner (bundled)	17	20	16		1	1			
Patron (bundled)	1	4	1						
Silver Catalyst (bundled)	2	2	1	1		1			
Sponsorship: Event									
Sponsorship: Trash Dash	15	15	15	1					
Student	6	6	6						
Sustaining Member	15	15	12	5		2	1		
<b>TOTAL</b>	<b>200</b>	<b>220</b>	<b>183</b>	<b>21</b>	<b>4</b>	<b>15</b>	<b>2</b>	<b>0</b>	<b>3</b>