

Enhancement Request: Email Log - Export data for a single email

I need the ability to export the details of a single email. I need to document WHO opened, WHO clicked, AND WHO has NOT opened the email; most needed for Blast emails.

Figure 1 shows the log of a single email; it contains the level of detail I need and want. However, it does not lend itself to in-depth analysis for compliance, especially with many recipients – in this case there are 324 recipients – that equals 7 pages which require scrolling to see the 50 entries per page.

Figure 1

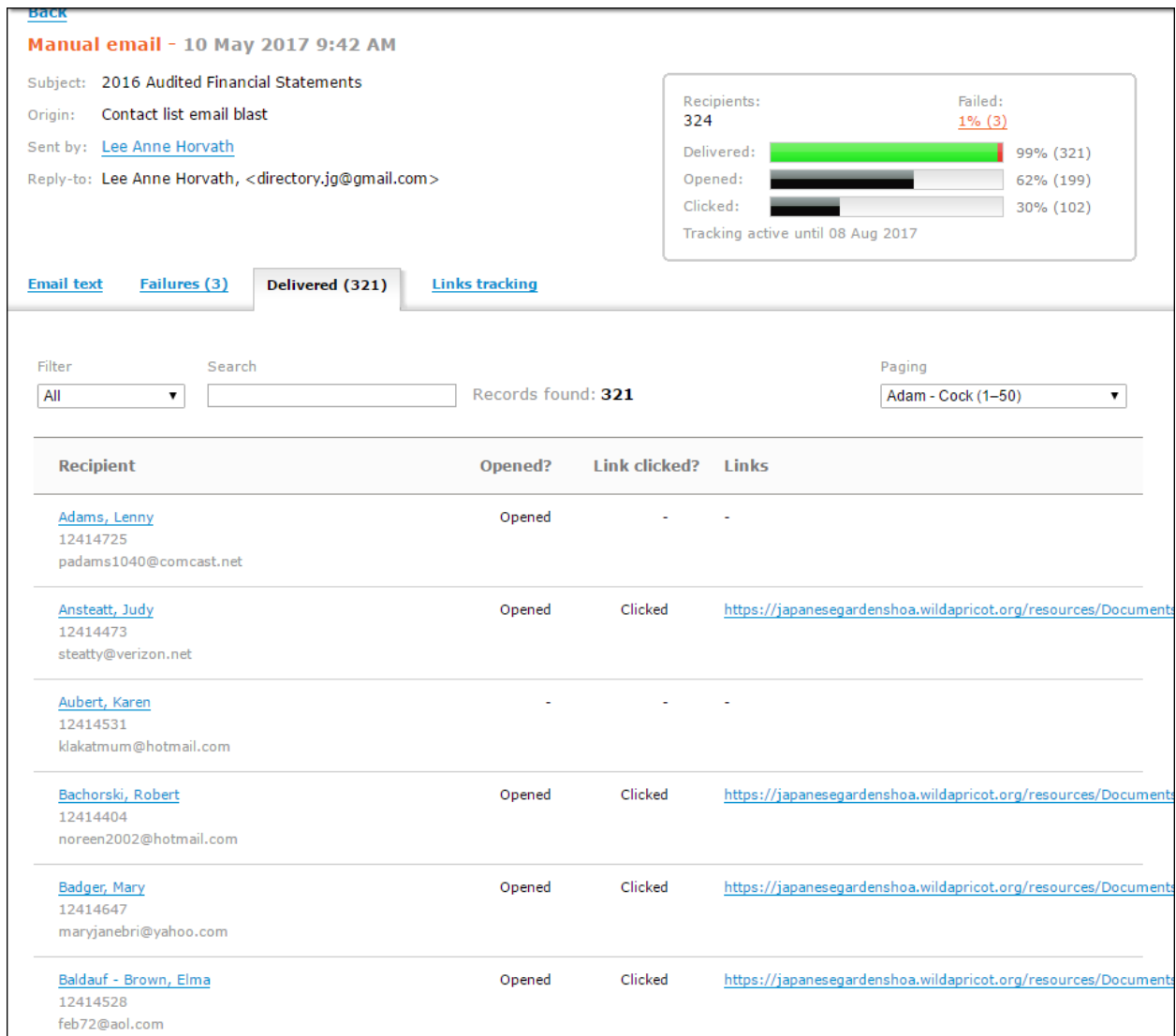


Figure 2 shows the Email log with three entries.

Figure 2

Date	Type	Email details	To	Opens	Clicks	Delivery
<u>10 May 2017</u> 12:38 PM	Manual Lee Anne Horvath	2016 Audited Financial Statements Contact list email blast	3	33% 1	33% 1	100% 3
<u>10 May 2017</u> 9:42 AM	Manual Lee Anne Horvath	2016 Audited Financial Statements Contact list email blast	324	62% 199	30% 102	99% 1% 321 3
<u>09 May 2017</u> 10:47 PM	Manual Lee Anne Horvath	TEST EMAIL -- 2016 Audited Financial Stat Contact list email blast	2	100% 2	50% 1	100% 2

The current export function applies to the **base level** of the Email log; it provides numerical and percentage values for each line (an email) within the date range of the Email log (Figure 3.)

Figure 3

Date	Time	Subject	Recipients count	Recipient name	Opens count	Opens percent	Clicks count	Clicks percent	Delivered	Delivered percent	Failed	Failed percent
10 May 2017	12:38 PM	2016 Audited Financial Statements	3		1	33%	1	33%	3	100%		-
10 May 2017	9:42 AM	2016 Audited Financial Statements	324		199	61%	102	31%	321	99%	3	1%
09 May 2017	10:47 PM	TEST EMAIL	2		2	100%	1	50%	2	100%		-

A sample of my requested (dream) export is seen in Figure 4.

Figure 4

Email Log - 2016 Audited Financial Statemen - May 10, 2017 9:42am			
Recipient name	Opened?	Link clicked?	Links
Adams, Lennie	Opened	-	-
Ansteatt, Judy	Opened	Clicked	https://japanesegardens...
Aubert, Karen	-	-	-
Bachorski, Robert	Opened	Clicked	https://japanesegardens...
Badger, Mary	Opened	Clicked	https://japanesegardens...
Baldauf-Brown, Elma	Opened	Clicked	https://japanesegardens...

The data from this export would simplify investigation with those members who have not opened and clicked links to access the information the Board wants them to have.

Thank you for your consideration of this request.