



CareerPro Inc.
John O'Connor
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Among other accomplishments in the world of career services and outplacement, Mr. O'Connor became the first private practice Reach Branding Certified Specialist in North Carolina and is the first Certified Federal Job Search Trainer (CFJST).

With a unique fiction writing pedigree with fiction publications, he obtained a Master of Fine Arts in Creative Writing from Bowling Green State University. John has been cited by Forbes.com more than eight times including three feature articles in 2016 and 2017. He is a sought after author and contributor to career transition stories for Yahoo! Hotjobs, Monster.com, CNN-Money, The Ladders, AOL.com, and in newspaper publications nationally. His contributions have been seen in multiple national newspapers nationally. His blogs are popular on LinkedIn and John was recently quoted in an article on the #1 Job Search Advice in *Fortune* in April 2015. Contributions to national book publications include *Careering*, *Interview Magic*, *JIST Works*, *Cover Letter Magic*, *Interview Magic*, and publications like *Expert Resumes for People Returning to Work*. Mr. O'Connor was featured on recent a national CBS distributed story on *Hybrid Careers* and on *Voice of America*. He will be Keynote Speaker for NCAOC (North Carolina Administrative Office of the Courts (nccourts.org) IPM Day internal conference on November 3, 2016.

His diversified experience includes serving as a college professor and as a United States Army officer. John is a keynote speaker and corporate trainer offering consultations and HR Services.

CareerPro Inc. provides individual services for career coaching and other individual career services to help you prepare for the job path of your choice, whether that is an executive, federal, or military career path. Our career coaches work with you to build and maximize the effectiveness of your career tool kit:

- Resumes and Letters
- Outplacement – Corporate and Individual
- Personal Career Branding
- Web Portfolio
- Networking
- Publishing Brand Track
- Social Media Optimization

We maintain a network of professionals to insure that we are in touch with what employers are looking for. This allows us to provide the best guidance to those seeking employment opportunities for advancement. We are able to connect you with influential people in your field.

Career Services

- Individual Career Services
- Corporate Outplacement
- Personal/Business Branding
- HR Consulting
- Recruiting Excellence
- Keynote Speaker
- Talent Management

Personalized Services

- Research on Multi-Platform Databases
- Career Coaching/Counseling
- Career Branding/Maximization
- Specific Social Media Job Strategies
- Written Documents (Resumes, Letters)
- Video Interview & Behavioral Training
- Portfolio Capture/Re-Development
- Business Plan/Entrepreneurial Options

Certifications

- Certified Job Search Trainer
- Certified Federal Resume Writer
- Certified Master Resume Writer

Charter & Founding Memberships

- Professional Resume Writing and Research Association
- Career Masters Institute

Memberships

- Society of Human Resources Management (SHRM.org)
- Professionals Association of Career Professionals International
- Association of Job Search Trainers
- Raleigh-Wake HR Management Association (RWHRMA.org)
- NC Veterans Business Association

Expert Witness—Wake County

- Report Research, Creation and Preparation
- Expert Witness Testimony