MUSIC'S BEST ADDRESS

310 WILLIE NELSON BLVD
AUSTIN, TX 78701

AUSTIN CITY LIMITS LIVE





3ten
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VENUE INTRODUCTION

3TEN AUSTIN CITY LIMITS LIVE

Music's Best Address just got even better. 3TEN ACL Live is the latest addition to the venerable Austin City Limits brand and family.

Located next door to the ACL Live Box Office in downtown Austin, 3TEN is a 350-person capacity state-of-the-art showcase room presenting smaller "house" shows of world-renowned, emerging, and local artists, as well as custom private event experiences.

As the newest extension of the Austin City Limits experience, 3TEN is reverently reminiscent of the original ACL Studio 6A at the University of Texas in both size and commitment to musical discovery and excellence. And as with its bigger cousin ACL Live, 3TEN is also the embodiment of style, technological innovation, and exceptional quality. The venue is equipped with the most advanced audio and lighting systems available to deliver a live music experience like no other.

3TEN's interior is rich with dark hardwoods, lush velvet, and brass trimmings and features stately VIP and Green Rooms. The venue's large sliding glass front doors open up the breadth of the façade to the 3TEN patio on Willie Nelson Boulevard. Fans can easily see the stage from the patio while enjoying a beverage from the patio service window for the interior bar. The space is wired for livestreaming, recording sound and video, and is customizable. Whether it's a regular concert, ACL Live after-show, wedding, or corporate affair, the space can be configured in any manner depending on the needs of the event.

To continue ACL Live's commitment to sustainability, 3TEN was constructed with all LEED certification requirements in place, including an impressive array of digital screen displays—the largest is a 9.8′ x 16.4′ LED video wall positioned behind the stage. LEED is a mark of excellence developed by the U.S. Green Building Council acknowledging measurable performance attributes that benefit human and environmental health.

VENUE INTRODUCTION

The architecture firm responsible for 3TEN ACL Live is Sanders Architecture; the Project Team includes Christopher Sanders, Isabelle Bogran, Jena Hammond, and Catherine Craig. The interior design was handled by Heather Plimmer and Cate DeForest of Heston Design Studio.

About ACL Live at The Moody Theater

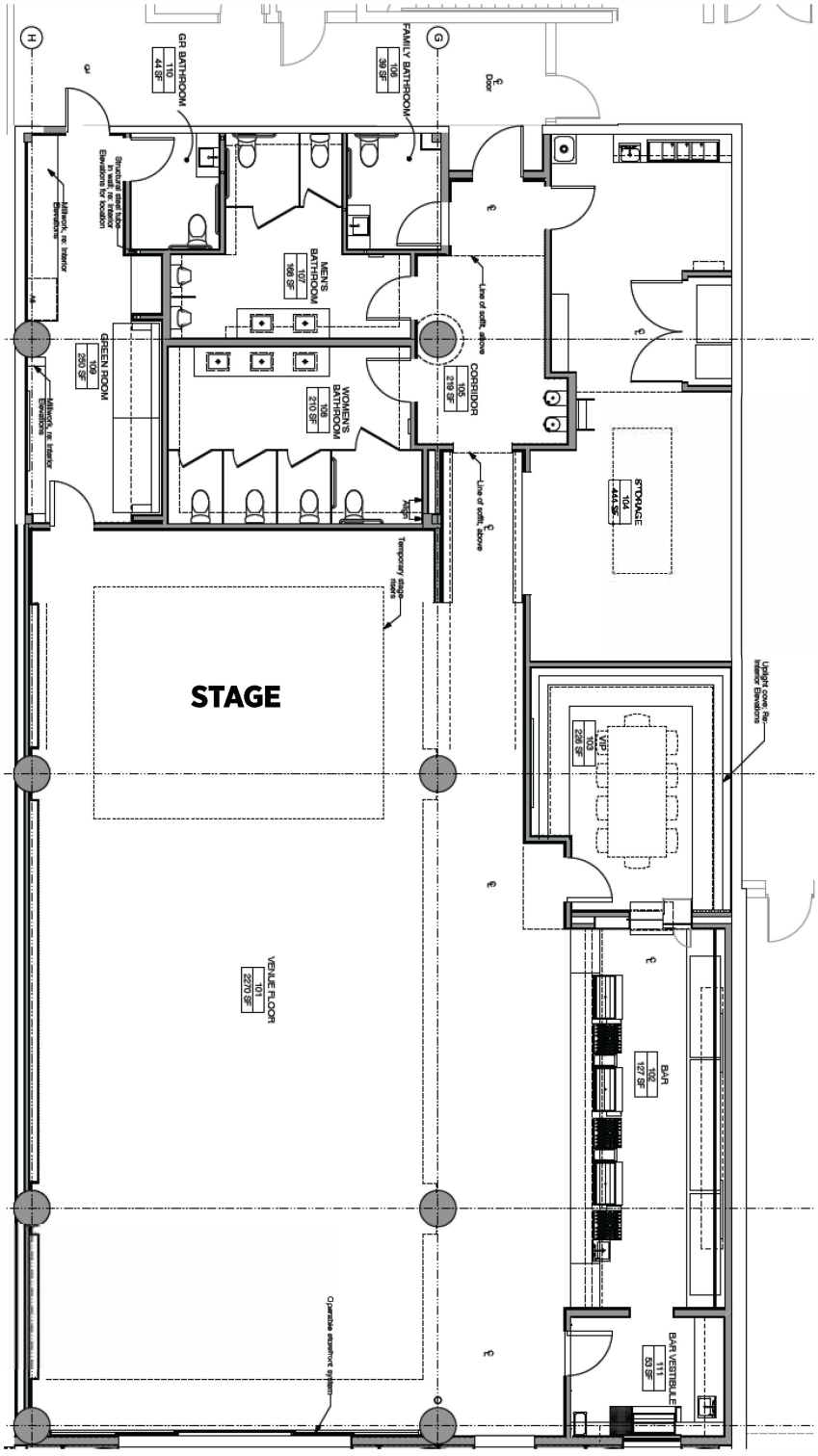
Austin City Limits Live at The Moody Theater (ACL Live) is the permanent home of the Austin City Limits television show, the longest-running music series in American television history. ACL Live presents Austin City Limits TV tapings, major concerts, and custom private events year-round.

3TEN may be rented alone or in combination with ACL Live.

3TEN QUICK FACTS:
- **1 Level Venue**
- **2700 Sq. Ft. Indoor Event Space**
- **Private viewing seats available**
- **700 Sq. Ft. Outdoor Patio**
- **Custom state-of-the-art Sound and Lighting systems**
- **Stage 20 (w) x 16 (d) x 30 (h)**
- **LEED Certified**

MISC OPTIONS
- **9x16 Custom Video Wall (Content Display)**
- **Removable Stage**
- **Custom Digital Bar Menus**

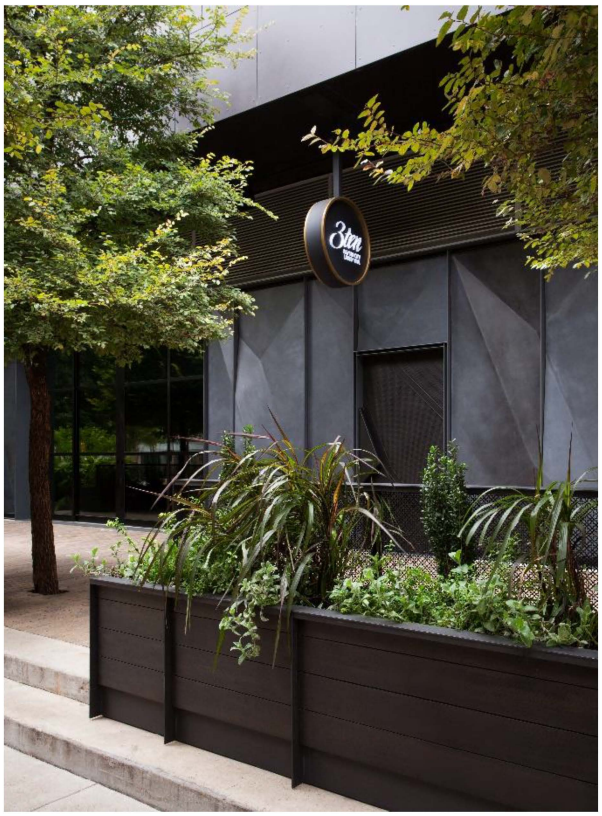
VENUE LAYOUT



3TEN Porch (2nd Street)

VENUE LAYOUT // PATIO



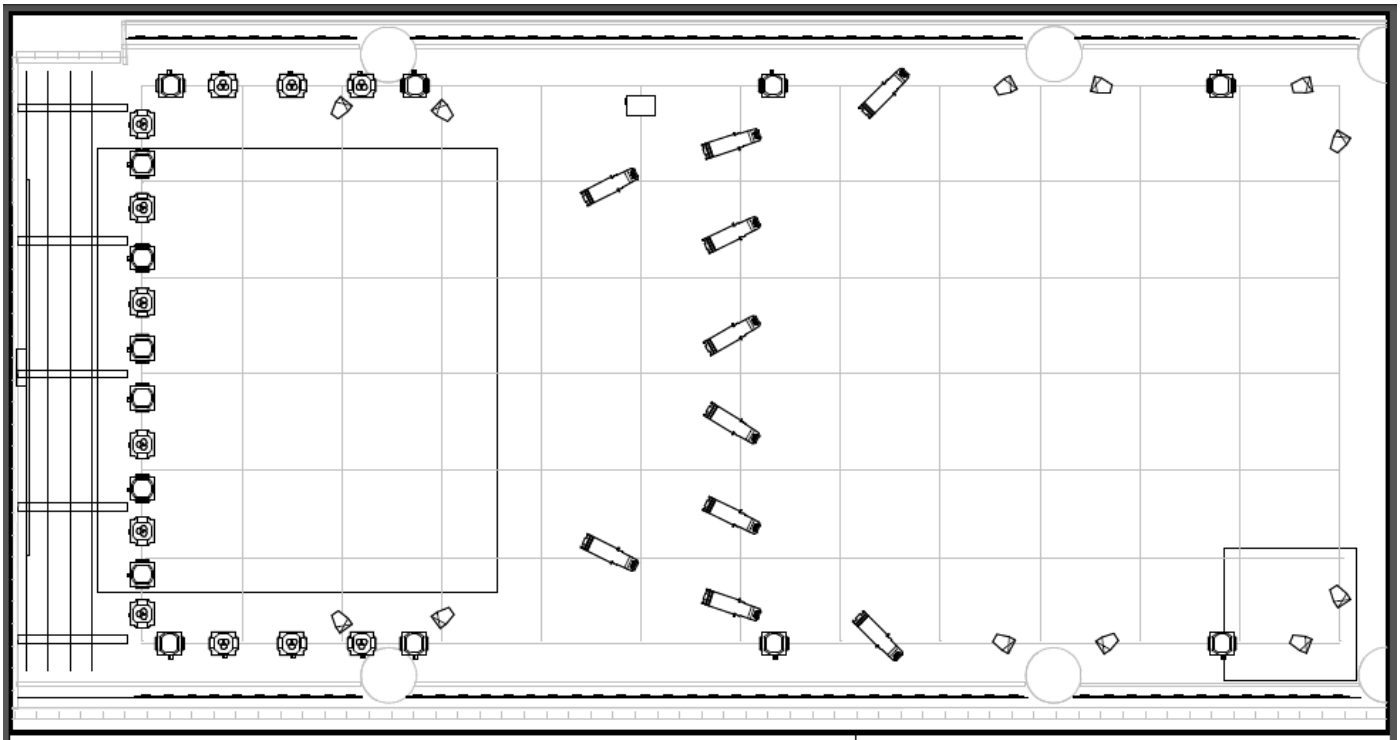




PRODUCTION // LIGHTING

Lighting Descriptions and Plot:

- 12 Solaspot Pro CMY
- 14 Solawash 19 LED
- 1 Axon HD Pro
- 1 Road Hog 4
- 1 Playback Wing
- 1 Rack Hog Control Unit



Performance Space

Symbol	Name	Count
	High End SolaSpot Pro CMY	12
	High End SolaWash 19	14
	ETC Desire D40Lustr+	12
	ETC Source 4 LED S2 Lustr+ - 15/30 Zoom	10

-Chauvet 3mm LED wall

-Axon Pro HD Media Server

-RoadHog4 with Wing Lighting Console

- Le Maitre MVS Hazer

Bryan Schrumpf
BryanS@GoShowPro.com

Audio System:

AUDIO - MIX POSITION:
Approximately 30' from front of stage.

AC POWER SUMMARY:
- **200 Amp 208 Volts Company Switch with Cam Lock Connectors Stage Right (20' to SR; 50' to SL)**
- **6 @ 20 Amp Stage Power (two 3 Phase Stage Looms Provided via two L21-30 connections stage left)**
- **1 @ 20 Amp FOH (Edison)**
- **1 @ 30 Amp MON (Stage Left – L5-30 Twist Lock)**
- **1 @ 20 Amp MON (Stage Left – Edison)**

MAIN LOUDSPEAKER SYSTEM:
The main speaker system is all d&b audiotechnik with d&b amplification and processing. The main arrays feature 4 flown V series line array speakers per side which are enabled with d&b's Array Processing. The subwoofer system is a ground set d&b horizontal cardiod subarray positioned under the stage. The subarray includes 4 V-Sub's and 1 J-INFRA (center). A d&b Y7P flown center fill speaker provides coverage for the near-field and a d&b E8 provides additional coverage toward the bar area. There is also a distributed Bose PA system in the restrooms, hallways, and exterior front patio speakers with mono feed from FOH.

Levels for the bar fill speaker, patio, and distributed Bose systems are independently controlled by the venue. All main system inputs (AES or analog available) are direct from the FOH mix position to the d&b amplifiers without additional processing or level control.

SYSTEM INPUTS:
- **Main Left**
- **Main Right**
- **Subs (mono)**
- **Center Fill (flown)**
- **Distributed System (separate house level control)**

CONSOLES:
The FOH Console is a Midas Pro2 with a DL251 I/O rack. The DL251 is permanently installed in the venue's equipment rack and the inputs are accessible via the two-way split at stage left (see MONITOR SYSTEM for details).

Audio System Continued:

MONITOR SYSTEM, SNAKE SPLIT & SUBSNAKES:
The monitor system features six d&b MAX2 wedges and a d&b B6 18" drum sub. All monitor mixes are powered by d&b D12 amplifiers with 6 mixes plus the drum sub. The drive lines for the monitor system are normally patched to outputs on the DL251 (monitors from FOH configuration), however there are analog drive lines located at stage left that can be easily patched to the monitor amplifiers if a separate monitor console is desired. There is a 48-channel Whirlwind 2-way transformer isolated analog split at stage left with a dedicated W4 multi pin output for monitors and three 12-16 channel sub-snakes provided. There are 5 coax lines and 4 CATX from stage left to FOH for use with digital snakes—there is not an analog snake as part of this system.

MICROPHONES & STANDS:
The microphone package includes Shure SM58's, SM57's, Beta 52A, Beta98's, SM81 condensers, as well as Sennheiser 604's and an assortment of Radial DI's. There are enough microphones to accommodate two drum kits if needed. There are also 2 channels of Shure ULX-D wireless including two wireless handhelds with SM58 capsules and one belt-pack with a WL185 lavaliere microphone. There are tall and short tripod and round-base stands and a sufficient number of 25' and 10' XLR cables for most performances. For a complete list, please see the "Microphones, Stands & Cable" document provided by the venue staff.

ACOUSTICAL MATERIAL:
The room acoustics are designed to complement both live concerts and private events. Various types of acoustical panels are strategically located throughout the venue to complement the different levels and acoustical properties both close to the stage and in the rear listening areas.

DISTRIBUTED SPEAKER SYSTEM (Private Events & House Playback):
In addition to the main d&b performance system, there is a distributed d&b system in the main venue area to facilitate playback, spoken word events, announcements, and background DJ applications. The system features eight d&b 8S loudspeakers located throughout the fly grid as well as two d&b 12S Subs flown above the stage area. This system is completely independent from the main d&b performance system and is controlled via BSS Contrio wall controllers near the bar.

Audio System Continued:

The available sources to the system are:

- **Local Bar Area input**
- **Venue input west wall (at FOH mix position)**
- **Venue input stage left**
- **VIP Room input (location TBD)**
- **Wireless Microphone**
- **House Music Feed (TBD)**
- **AT&T U-verse Television (Video source for LED Wall)**
- **Spare**

VIP ROOM SYSTEM:

The VIP Room features two d&b E8's and a local BSS Contrio controller to select sources (same sources noted above) and adjust volume. In addition, there is a "vintage" audio system that will be a part of this space (details on this system are in progress).

PRODUCT SPECIFICATION LINKS:

d&b audiotechnik V series line array elements (main arrays)

d&b audiotechnik V GSUB cardiod subwoofer (ground set sub array)

d&b audiotechnik V GSUB cardiod subwoofer (ground set sub array)

d&b audiotechnik YP7 point source loudspeaker (flown center fill)

d&b audiotechnik 8S point source loudspeaker (distributed venue system)

Midas Pro2 Digital Mixing Console (main FOH console)

Video Specifications:

MAIN LED VIDEO WALL SYSTEM:
The venue features a 9.8′ x 16.4′ LED video wall positioned on the upstage wall. The video display has a pixel pitch of 3.9mm and will accept resolutions up to 1080P. The wall features a 130 degree viewing angle with an approximate output of 1500 NIT. The display can accept a variety of input sources and formats (see ROUTING and MEDIA SERVER sections below). The LED wall is flown at a fixed height of (TBD) and is centered in the room. The wall can be concealed by drapery if not being utilized.

VIDEO ROUTING AND SCALING:
The primary video format for the system is HD-SDI and there is a 20x20 HD-SDI Matrix switcher as part of the venue system. The preferred resolution of the video system is 1080P and HDCP is not supported. In addition to feeding the LED wall, this matrix switcher can provide video to the assorted LED/LCD displays throughout the space (Bar, VIP Room, Green Room). Available inputs to the matrix system include, but are not limited to:

- **HD-SDI input at FOH mix position**
- **HD-SDI input at STAGE position (stage left)**
- **HD-SDI input in the VIP room**
- **HD-SDI input at the bar area**
- ***NOTE: Converters are available to convert any of these input locations to HDMI if need. Please note that these inputs will not support HDCP.***
- **AT&T U-verse HD broadcast/cable box**
- **High End Media Server (see section below)**

In addition to the Matrix Switcher, the system features a Multi View Screen processor that can accommodate multiple inputs from the matrix switcher and provide a single output with these sources combined. For example, the LED wall can display 2 HD-SDI inputs from the venue along with the AT&T U-verse box (i.e. football game) and an image from the Media Server simultaneously. There is also an HD video scaler that is accessible via the matrix switcher to adjust video formats, image size, or resolution for any sources that need alteration in order to display properly on the LED wall (or other displays). Please note that only one source can be routed and adjusted through this scaler at a time.

MEDIA SERVER:
The video system also includes an input from a High End Axon HD Pro Media Server. Please contact the venue to discuss available options for video content using this server.

Video Specifications:

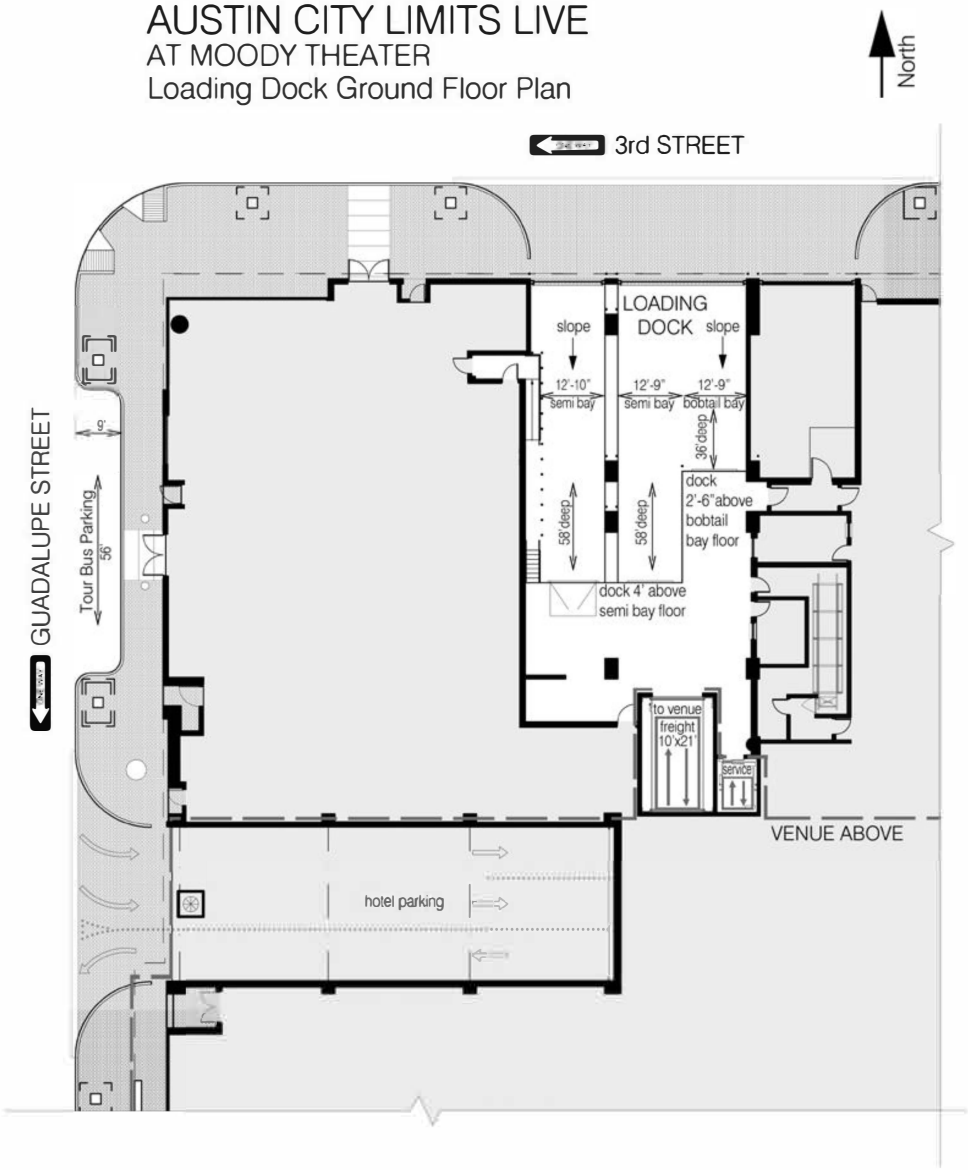
VIP ROOM VIDEO SYSTEM:
The VIP Room Features a 65" Samsung LED/LCD Display that is integrated into the video matrix switcher. There is an HD-SDI input located in the VIP room that can be routed to the local 65" display as well as any other display in the venue. There is also a dedicated AT&T U-verse box connected to this display with local remote control. Local inputs at this display are also available (HDMI, Etc).

GREEN ROOM VIDEO SYSTEM:
The VIP Room Features a 65" Samsung LED/LCD Display that is integrated into the video matrix switcher. There is also a dedicated AT&T U-verse box connected to this display with local remote control. Local inputs at this display are also available (HDMI, Etc).

BAR AREA DISPLAYS:
There are two 40" NEC displays located on either side of the back bar that are typically designated for digital menu use. However, these displays are linked to the HD-SDI matrix switcher. Please contact the venue to discuss use of this display for alternate video sources.

PRODUCTION / LOADING DOCK

AUSTIN CITY LIMITS LIVE
AT MOODY THEATER
Loading Dock Ground Floor Plan

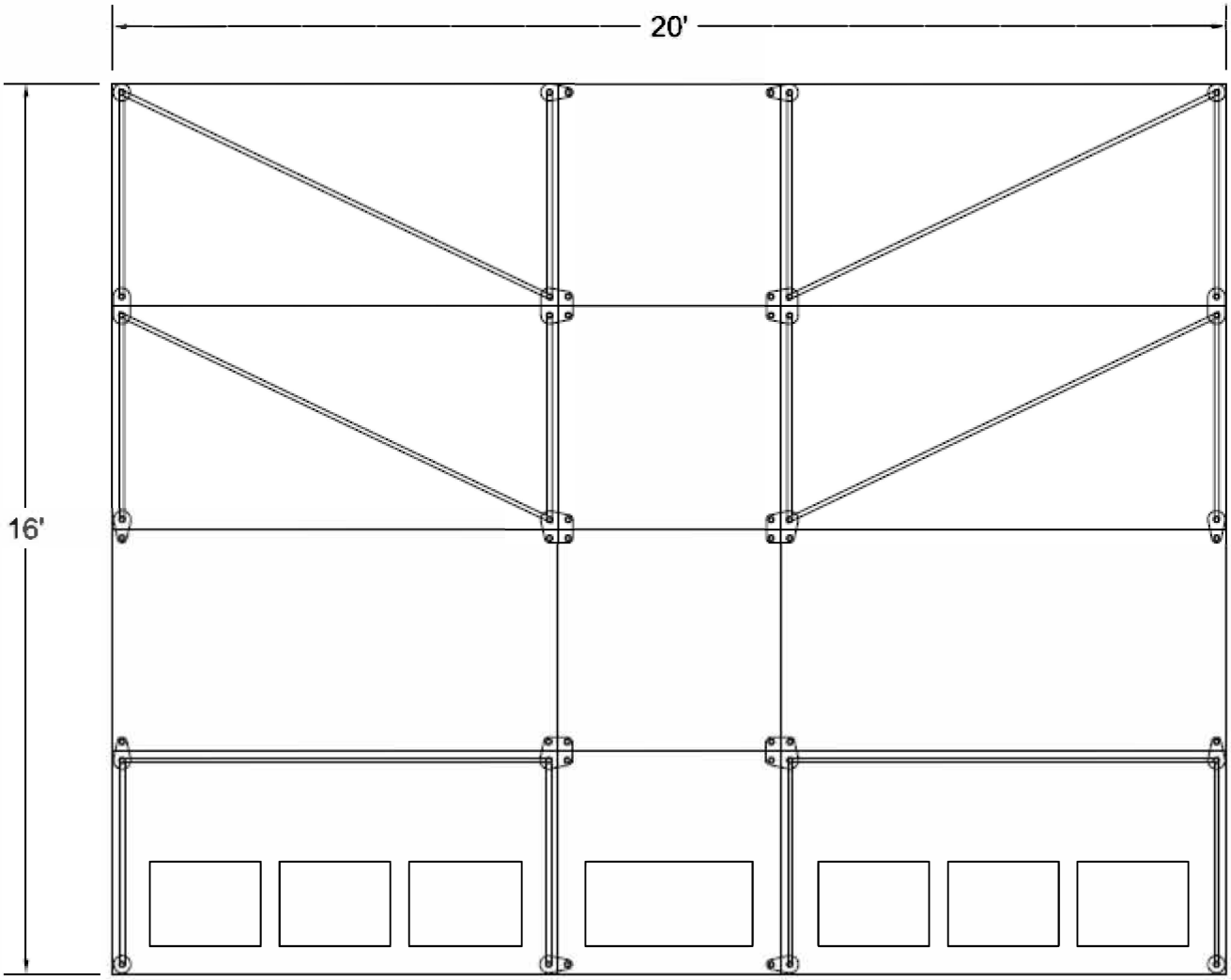


STAGE SPECIFICATIONS

Stage Specifications:

Standard Size 20 ft. (w) x 16 ft. (d) x 30 in. (h)
Stairs located stage right

Possible Configurations:
16 ft. (w) x 16 ft. (d)
20 ft. (w) x 20ft. (d)

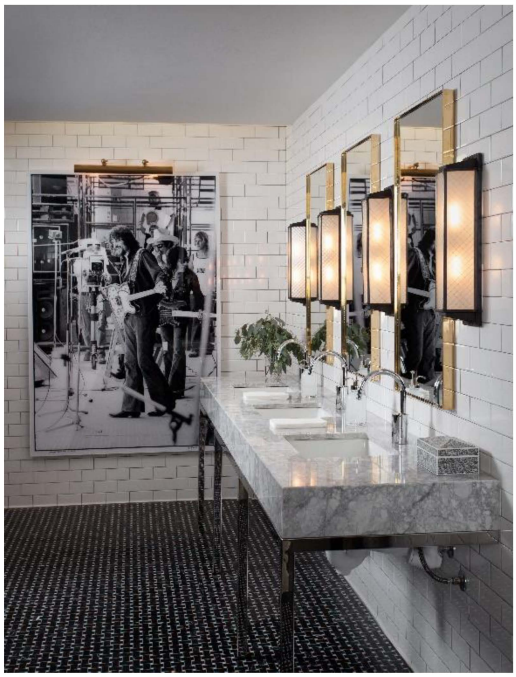


VENUE RATES

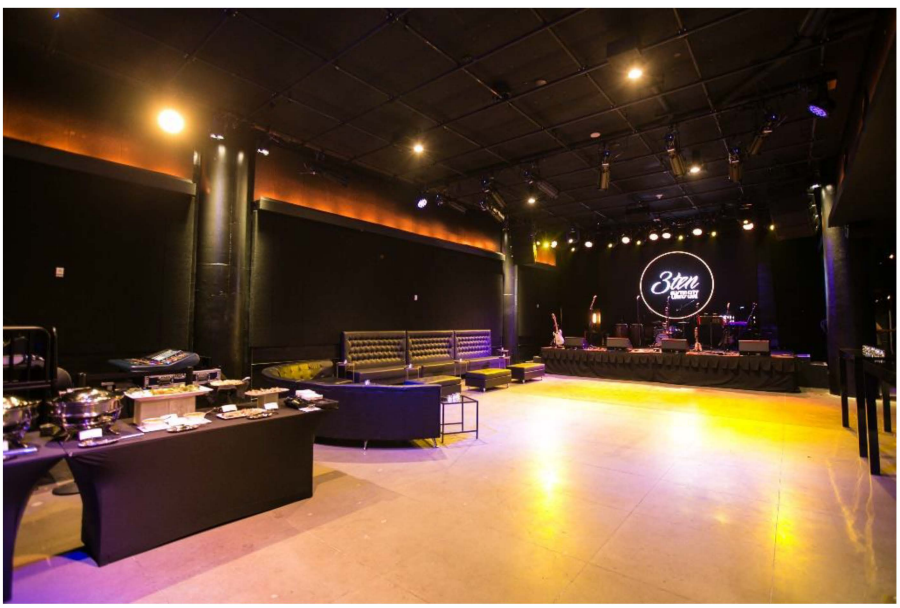
Venue Rental Details

Rental rates are contingent on date and availability
Rentals are tax exempt
Staffing, Security, Production, and Event Management are based on the specific event details
Licensed Venue – ALL Beverage services provided through venue









CONTACT INFORMATION

General Manager:
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