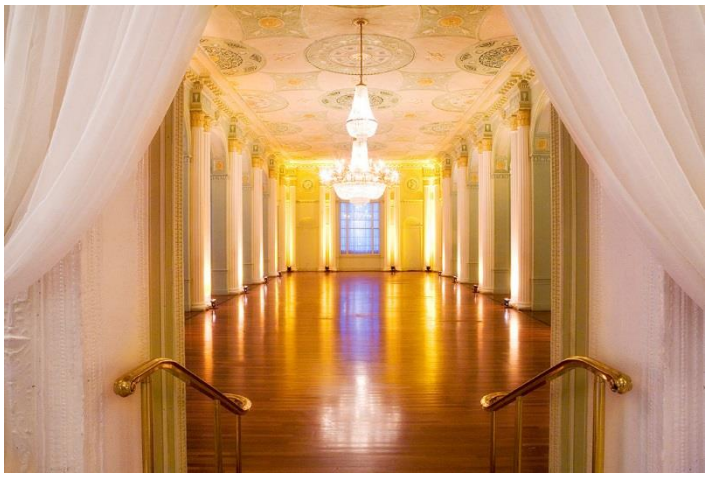
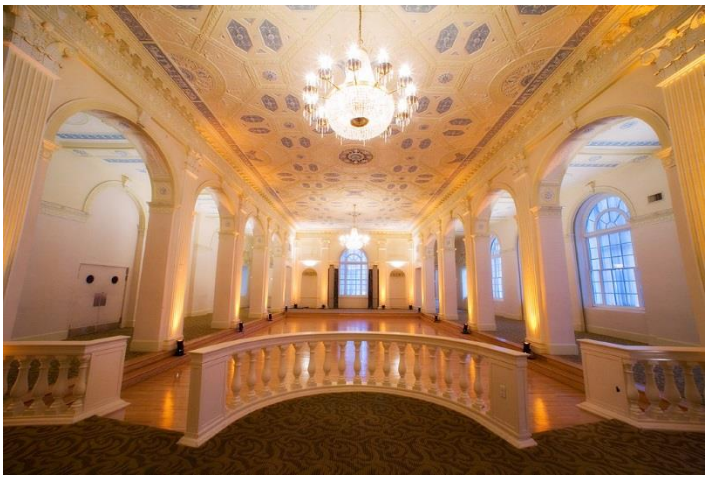
THE BILTMORE BALLROOMS



The Georgian Ballroom



The Imperial Ballroom

The Biltmore, located in midtown Atlanta, is a perfect venue for corporate celebrations, weddings, and association meetings offering event attendees a uniquely elegant experience.

The Biltmore is home to the Georgian and Imperial ballrooms, Atlanta's two most spectacular European-style ballrooms. Both ballrooms feature hardwood floors, handcrafted plaster ceilings, stately columns, sparkling crystal chandeliers and Palladian windows. Each ballroom has its own salon area, private catering kitchen, separate entrance, and restrooms. The Biltmore also features convenient parking, a beautiful courtyard, and room for up to 1,500 guests. The ballrooms are ideal venues for corporate and social events, offering guests an elegant environment with regal charm.

Originally built in 1924 as Atlanta's premier hotel, the 11-story Biltmore Hotel emerged via a partnership between Atlanta's William Candler and New York hotel mogul John McEntee Bowman. Candler financed the $6 million development with his share of the $25 million buyout of his father's Coca-Cola empire. The Biltmore Hotel became the focal point of social life in Atlanta, hosting a wide variety of events from galas, wedding receptions, and high-society teas to civic meetings and local political fund-raisers.

In its heyday, the Biltmore Hotel's clientele included such luminaries as William Randolph Hearst, Charles Lindbergh, Betty Davis, Bob Hope, Vivien Leigh, and Presidents Roosevelt and Eisenhower. The Biltmore has also been the backdrop for several feature films including *Driving Miss Daisy*, *Love Potion #9, Diary of a Mad Black Woman, 42- The Jackie Robinson Story,* and *Confirmation*. The radio towers atop The Biltmore were installed in 1925 when WSB Radio made The Biltmore its home.

Through the renovation, which was completed in 1999, The Biltmore was transformed into Class A office, retail, and special event space. Today, The Biltmore is home to over thirty Atlanta businesses and provides an elegant backdrop for the social and business life of Atlanta.

**Please note that uplighting, or any A/V equipment is NOT included or provided by the Biltmore.*

THE BILTMORE BALLROOM RENTAL RATES & BEVERAGE MINIMUMS

Please inquire about high demand rates for Citywide Events, Holidays, Proms, & December Events.

SATURDAY Ballroom Rental Rates		
Ballroom	**Rental Rate for a 4 Hour Reception ***	**Beverage Minimum Guarantee ***
The Georgian Ballroom	$5,500.00	$5,500.00 Plus 22% Service Charge Plus Sales Tax. An additional 3% Sales Tax applies to all liquor charges.
The Imperial Ballroom	$4,000.00	$4,000.00 Plus 22% Service Charge Plus Sales Tax. An additional 3% Sales Tax applies to all liquor charges.
Both Ballrooms	$9,500.00	$9,500.00 Plus 22% Service Charge Plus Sales Tax. An additional 3% Sales Tax applies to all liquor charges.

Friday or Sunday Rental Rates		
Ballroom	**Rental Rate for a 4 Hour Reception ***	**Beverage Minimum Guarantee ***
The Georgian Ballroom	$5,500.00	N/A *
The Imperial Ballroom	$4,000.00	N/A *
Both Ballrooms	$8,500.00 on a standard Friday or Sunday.	N/A

***Please note that on **Sundays of holiday weekends, or on any high-demand dates** (examples: *national holidays, December dates, or New Year's Eve, etc.*), higher ballroom rental rates and beverage minimum guarantees will apply.
Please consult with your Novare Events' Account Executive for rental rates and beverage minimums for those dates.

Monday-Thursday Ballroom Rental Rates		
Ballroom	**Rental Rate for a 4 Hour Event ***	
The Georgian Ballroom	*Check with Sales Associate*	
The Imperial Ballroom	*Check with Sales Associate*	

Thinking of adding your wedding ceremony to your reception at the Biltmore? A ceremony may be added for an additional $1,500.00. This $1,500.00 ceremony fee adds one (1) additional hour of event time, use of a changing room during the rental timeframe, and a one (1) hour rehearsal time. The rehearsal date and time will be confirmed one (1) month prior to the event date.

The Main Lobby Rental is $2,000.00, and depending on availability, day-of-week- and event time, can be added to the rental of the Georgian Ballroom, or to the rental of both ballrooms. The Main Lobby is NOT available as a standalone rental. Existing furniture/items/decor in the Main Lobby cannot be moved.

****Need to add a Baraat to your wedding ceremony at the Biltmore? 30 minutes of courtyard usage time for a Baraat is priced at an additional $1,500.00.** *Any music must be located at the far end of the courtyard (near contractor's lot entrance). Courtyard usage is strictly limited to 30 minutes, and must be pre-approved by Novare Events.*

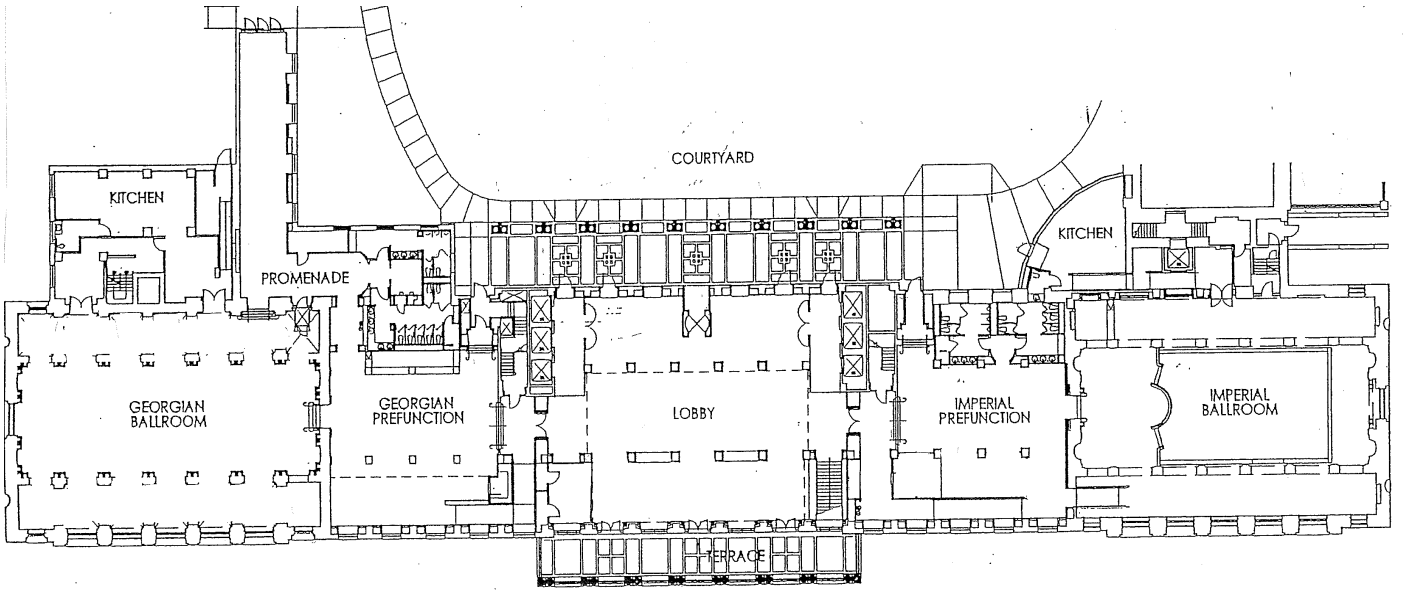
Standard ballroom rental rates include three (3) hours of set-up time, and one (1) hour of breakdown time.

A $1,000 room rental discount will be offered if our preferred caterer, Bold Catering, is used for catering and if the event's catering meets or exceeds Bold's catering minimum. (Minimums apply.)

NOTE: Rental prices, Service Charges, and/or taxes are subject to change without notice.

BILTMORE BALLROOM CAPACITIES

Please note that the capacity of a space depends on the unique needs of each event, such as reception type and set-up (seated dinner vs. seated buffet vs. seated stations), event type (wedding vs. fundraiser vs. corporate event, etc.), final guest count, and other event-related needs.



Georgian Ballroom Capacities *4,431 SQ-FT, with a 2,979 SQ-FT Salon Area **	**Ballroom Set-Up Description** *Capacity depends on your unique event elements.*	**Imperial Ballroom Capacities** *4,254 SQ-FT with a 1,277 SQ-FT Salon Area*
400	**Seated Dinner Reception** with **no dance floor**	290
300	**Seated Dinner** with a dance floor area and **a DJ**	220
270	**Seated Dinner with a band on stage area,** and dance area	190
500	**Cocktail Reception with limited seating only**	350
370	**Theater-style** (includes seating on each side of the ballroom)	300
Up to 250-280	**Ceremony-Style with direct line-of-sight;** capacity depends on aisle width, need for stage, ceremony décor, etc.	Up to 200
The Georgian Ballroom, Imperial Ballroom, and Main Lobby can accommodate 1,500 people for a cocktail reception.		

**The Georgian Promenade adds 672 SQFT more space.*

Policies & Overtime Charges

- Standard rental fees are based on a four (4) hour event with three (3) hours of set up time and one (1) hour of breakdown time. Should the event exceed the contracted time, overtime charges to extend the ballroom rental of $600.00 per hour will apply.
- Any lighting that is used in the ballrooms **must be wireless**. Nothing can be taped or adhered to the floors or other surfaces.
- Fog machines, smoke machines, sparklers, confetti, colored petals, rice, glitter, helium balloons, drones, or birdseed are **NOT** permitted in or on the Premise, The Biltmore's courtyard, or the Building. White rose petals are permitted. All candles must be enclosed in votives or hurricanes. **Candles CANNOT be placed on floors or carpets**. **NO open flames are permitted.**
- Nothing can be tacked, nailed, adhered, or taped to, or hung/suspended from any floors, walls, surfaces, or elements.
- The Biltmore does not provide any table linens, napkins, food catering items, décor, A/V, uplighting, or trash services.
- Novare Events is a facility rental company. As a courtesy to our clients, we offer in-house beverage services. All other services must be provided by licensed vendors. See our preferred/approved caterer list and recommended vendor list for suggestions.

A Ballroom Rental includes the following tables and chairs:

- (25) 60"-Round Tables, (10) 36"-Round LOWBOY Tables, and (10) 6'-Rectangular Tables
- Ivory tufted lounge furniture (a sofa, loveseat, coffee table, and 2 end tables) and sheer ivory entryway drape in the salon.
- 300 Antique Gold Chiavari chairs for the Georgian Ballroom; 200 Antique Gold Chiavari chairs for the Imperial Ballroom

Deposits and Payments Information

- The full ballroom rental is due as the deposit with the return of the signed contract within 7 days of receipt. This rental payment and all other deposits and payments are **non-refundable and non-transferable.**
- 6 months prior to the event, the beverage minimum is due.
- The final balance and the separate $1,500.00 refundable damage deposit are due ten (10) days prior to your event.

Event Parking Information

- **Evening or Weekend Self-Parking** is available in The Biltmore Garage for $10.00 per car/space–host or guest paid parking. One (1) Parking attendant @ $200.00 is required for each event. Valet attendants can be added for an additional fee. Space fees will apply. Please ask your Account Executive for pricing.
- **Weekday & Overflow Parking** is available in the AT&T deck on the corner of 5th Street and West Peachtree Street. Event attendees enter the lot on West Peachtree Street, park, and cross 5th Street to The Biltmore. Please ask your Novare Account Executive for AT&T Self-parking pricing. The AT&T Parking Deck accepts credit cards only.

Biltmore House Usage for Photography

- Dependent on AVAILABILITY, DATE, and TIME, 30 (thirty) minutes for photos of the wedding couple and their bridesmaid/groomsmen at **specific exterior locations** on the Biltmore House Condominiums property (privately owned homes) **may be scheduled to occur the rental time of a wedding event. Interior use is NOT available.**

Usage rate is $250.00 for every 30 minutes. 30-minute block(s) of time must be confirmed and purchased prior to the wedding day at the Biltmore. Biltmore House/Novare Events reserves the right to approve or deny usage. See above for items prohibited anywhere on the Biltmore premises. NO food or beverages allowed. No items or debris can be left behind.

THE BILTMORE

Beer and Wine Hosted Bar

4 Hour Open Bar - $29.00++ Per Person; 4.5 Hour Open Bar - $31.50++ Per Person
$5.00++ Per Person for each additional hour
Includes:
Butler passed wine upon guest arrival for the cocktail hour
Beers –Stella Artois, Sweetwater 420, and Miller Lite
House Wines – Sycamore Lane Chardonnay, Ca'Donini Pinot Grigio, Sycamore Lane Cabernet, Freixenet Blanc de Blanc Sparkling Wine
Non-alcoholic Beverages – Coke, Sprite, Diet Coke, Ginger Ale, Tonic Water, Soda Water, Orange Juice, Cranberry Juice, Grapefruit Juice, and Pineapple Juice

UPGRADE to the Premium Brand wines for an additional $3.00++ Per Person
****Listed under the Premium Bar Package***

Call Brand Hosted Bar

4 Hour Open Bar - $34.00++ Per Person; 4.5 Hour Open Bar - $37.00++ Per Person
$6.00++ Per Person for each additional hour
Includes:
Butler passed wine upon guest arrival for the cocktail hour
Liquors – Smirnoff Vodka, Bombay Gin, Speyburn Braden Orach Scotch, Old Forester Bourbon, Seagram's 7 Blend, and Ron Carlos Rum
Beers –Stella Artois, Sweetwater 420 and Miller Lite
House Wines – Sycamore Lane Chardonnay, Ca'Donini Pinot Grigio, Sycamore Lane Cabernet, Freixenet Blanc de Blanc Sparkling Wine
Non-alcoholic Beverages & Mixers – Coke, Sprite, Diet Coke, Ginger Ale, Tonic Water, Soda Water, Ginger Beer, Simple Syrup, Orange Juice, Cranberry Juice, Grapefruit Juice, and Pineapple Juice

UPGRADE to the Premium Brand wines for an additional $3.00++ Per Person
****Listed under the Premium Bar Package***

Premium Brand Hosted Bar

4 Hour Open Bar - $39.50++ Per Person; 4.5 Hour Open Bar - $43.25++ Per Person
$7.50++ Per Person for each additional hour
Includes:
Butler passed wine upon guest arrival for the cocktail hour
Liquors – Tito's Vodka, ASW Bustletown Vodka, El Jimador Tequila, Bombay Sapphire Gin, Glenlivet 12 year Scotch, Bulleit Bourbon, Crown Royal Blend, and Bacardi Light Rum
Beers –Stella Artois, Sweetwater 420, and Miller Lite
Premium Wines – Joel Gott Chardonnay, Oyster Bay Sauvignon Blanc, Bieler Rose, Hangtime Pinot Noir, Spellbound Cabernet Sauvignon, and Grandial Sparkling Brut
Non-alcoholic Beverages & Mixers – Coke, Sprite, Diet Coke, Ginger Ale, Tonic Water, Soda Water, Ginger Beer, Simple Syrup, Orange Juice, Cranberry Juice, Grapefruit Juice, and Pineapple Juice

Consumption Bar Pricing:

Call Brand Liquor Drinks:	$9.00++ per drink
Premium Brand Liquor Drinks:	$11.00++ per drink
Call Brand Wine:	$8.00++ per glass
Premium Wine:	$10.00++ per glass
Beer:	$6.00++ per bottle
Non-alcoholic Beverages:	$3.00++ per drink

Staff Charges:

A fee of $200 per Bartender, $200 per Barback, and $200 per Busser is applicable for the above bar service options. One bartender is required for every 50-75 guests, and one barback plus one busser are required for every two bartenders. Should table-side wine-service be added, one (1) Wine Server is required for every four (4) guest tables. The fee is $200 per Wine Server.

THE BILTMORE

Additions / Upgrades to Per Person Bar Packages

Tableside Wine Service and Toasts added to a Per Person Bar Package

Passed Toast with Freixenet Sparkling Wine	$4.00++ Per Person
Passed Toast with Grandial Sparkling Brut	$5.00++ Per Person
Tableside House Wine Service during Dinner	$5.00++ Per Person
Tableside Premium Wine Service during Dinner	$6.00++ Per Person
Tableside Ultra-Premium Wine Service during Dinner	$7.00++ Per Person

Ultra-Premium Wines added to a Per Person Bar Package

Select (4) of the following to upgrade Premium package	$10.00++ Per Person
Select (4) of the following to upgrade Call or Beer and Wine package	$13.00++ Per Person

La Crema Chardonnay- Sonoma Coast, Black Stallion Chardonnay- Napa,
Outer Sounds Sauvignon Blanc- Marlborough, Château Minuty Rosé- Cotes de Provence,
Cambria Pinot Noir- Santa Maria Valley, Black Stallion Cabernet Sauvignon- Napa,
Sterling Vineyards Cabernet Sauvignon- Napa Valley, and Altocedra Ano Cero Malbec- Mendoza

Upgrades to Call Brand and Premium Brand Per Person Bars:

Tito's Vodka	$3.00++ Per Person
Jameson Irish Whiskey	$4.00++ Per Person
El Jimador	$4.00++ Per Person
Don Julio Tequila	$8.00++ Per Person
Hennessy VS	$8.00++ Per Person
Whistle Pig Piggy Back Rye	$4.00++ Per Person
Woodford Reserve	$6.00++ Per Person
Cordials: Baileys Irish Cream, Kahlua, Amaretto Disaronno, and Frangelico	$6.00++ Per Person

Local Spirits:

ASW Fiddler Bourbon	$3.00++ Per Person
ASW Winterville Gin	$3.00++ Per Person

Craft Beers added to a Per Person Bar Package

Add any 2 Craft Beers from the list below	$3.00++ Per Person
Add any 3 Craft Beers from the list below	$5.00++ Per Person

New Realm Brewing Euphonia Pilsner; Creature Comforts Tropicalia IPA;
Wild Heaven Emergency Drinking; White Claw Variety Pack

Additional Information:

++ denotes that all beverages are subject to a 22% service charge and 8.9% sales tax applied to beverage and service charges. An additional 3% sales tax applies to all liquor charges.

Please note that Novare Events Venues do not serve shots of liquor.

All alcoholic beverage service is provided by Novare Events, LLC.

PREFERRED & APPROVED CATERERS

Preferred Caterer

Bold Catering*
404.815.1178
www.bold-events.com
info@bold-events.com

***$1,000.00 room rental discount will be offered if our preferred caterer, Bold Catering, is used and if Bold's catering minimum is met or exceeded. (Minimums apply)**

Preferred Floral and Décor Designer

Bold Design*
404.696.4737
www.bold-events.com
info@bold-events.com

Approved Caterers

Affairs to Remember
404.872.7859
www.affairs.com
events@affairs.com

Bhojanic Catering
404.702.8301
www.bhojanic.com
catering@bhojanic.com

Dennis Dean, A Catering Company
404.475.1002
www.dennisdeancatering.com
info@dennisdeancatering.com

District Events & Catering
888.922.8377
www.districtecm.com
julia@districtecm.com
**halal available*

Endive – A Fine Catering Company
404.504.9040
www.endiveatlanta.com
info@endiveatlanta.com

Phenomenal Food by Chef Holly
770.371.8325
www.phenomenalfoodbychefholly.com
chef.holly@phenomenalfoodbychefholly.com

Proof of the Pudding
404.898.1745
http://proofpudding.com/biltmore.php
jwilmer@proofpudding.com

Soiree Catering & Events
404.467.1699
www.soireecateringatlanta.com
info@soireecateringatlanta.com

Talk of the Town
770.594.1567
www.talkofthetownatlanta.com
hope@TOTTAtl.com

Three Sisters Catering
404.488.4565
www.caterwiththreesisters.com
molly@caterwiththreesisters.com

If you would like to use a caterer that is not on our approved list, then we will need a copy of their catering business license and Certificate of Liability Insurance. There is also a $2,000.00 kitchen use/outside catering fee and we require the use of a certified and licensed event planner. Please be sure that your caterer can comply with our house rules and documentation requirements (see your Novare Account Executive for details) before you sign a contract with a caterer not on this approved list. We will need your event planner's contact information and a copy of your caterer's catering business license and Certificate of Liability Insurance before we can schedule your final planning meeting.

Recommended Audio-Visual Services

Active Production and Design, Inc.
404.633.3527
www.activeproductionanddesign.com
matt@activeproductionanddesign.com