



COUPONS & DEALS

Merchants have the ability to add coupons/deals to their ShareASale Account. If applicable, a new deal should be added once a month to help recruit and activate Affiliates. All coupons/deals are sent via RSS Feed to ShareASale Affiliates making it a good way to gain additional exposure for your program.

AVAILABLE FIELDS

● REQUIRED ● OPTIONAL

VALID 1/21/2013 - 2/30/2013



3 SAVE 20% ON KERRY AVIATOR SUNGLASSES

4 COUPON CODE: SAVE20

9 Save 20% on Kerry Aviator Sunglasses at SunglassesUSA from January 21 to February 30!

- Thin silver metal frame
- Double bridge for added durability
- Free case and cloth

5 Click Here: <http://www.sunglassesusa.com/shop/kerrysunglasses>

10 *Not valid on Kerry Round Sunglasses or Kerry Private Collection. Void where prohibited by law. Free Shipping on Orders \$40+.*



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| <p>1 START DATE: The date the coupon/deal starts.</p> <p>2 END DATE: The date the coupon/deal ends.</p> <p>3 TITLE: The title of the coupon/deal.</p> <p>4 COUPON CODE: The code required for consumers.</p> <p>5 URL: A specific URL you might want consumers to be directed or land.</p> <p>6 BIG IMAGE: A large image associated with the coupon/deal.</p> | <p>7 THUMBNAIL IMAGE: A small (100x100, 120x120) image associated with the coupon/deal.</p> <p>8 HTML: A brief HTML description of the coupon/deal.</p> <p>9 DESCRIPTION: An even more brief, plain text, description of the coupon/deal.</p> <p>10 RESTRICTIONS: Description of coupon/deal restrictions, if applicable.</p> |
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ADDITIONAL FIELDS

“KEYWORDS”

Words associated with this coupon /deal to assist in the Affiliate search, for example: *Sunglasses, 20% Off, Aviators, Summer, Kerry Brand.*

“AVAILABLE TO”

Coupons/deals can be public for all approved Affiliates or private by: *Tag, Group, or Individual.*

“CATEGORY”

A category for this coupon/deal, defined by you, for example: *Sunglasses Sale, 20% Off Deals or Free Shipping.*

SPECIAL COMMISSIONS

A different commission given to an Affiliate when this coupon/deal is utilized. Commission rate must be higher than the default rate.