



Il Sereno & Villa Pliniana Has Achieved GBAC STAR™ Facility Accreditation

Torno, Italy–August 2020 – Il Sereno Hotel & Villa Pliniana has announced that it has achieved Global Biorisk Advisory Council® (GBAC) STAR™ accreditation, the gold standard for prepared facilities. Under the guidance of GBAC, a Division of ISSA, the worldwide cleaning industry association, Il Sereno Hotel & Villa Pliniana has implemented the most stringent protocols for cleaning, disinfection and infectious disease prevention in its facilities.

As the cleaning industry’s only outbreak prevention, response and recovery accreditation, GBAC STAR™ helps organizations establish protocols and procedures, offers expert-led training and assesses a facility’s readiness for biorisk situations. The program verifies that Il Sereno Hotel & Villa Pliniana implements best practices to prepare for, respond to and recover from outbreaks and pandemics.

“GBAC STAR accreditation empowers facility owners and managers to assure workers, customers and key stakeholders that they have proven systems in place to maintain clean and healthy environments,” said GBAC Executive Director Patricia Olinger. “By taking this important step to pursue GBAC STAR, Sereno Hotels has received third-party validation that it follows strict protocols for biorisk situations, thereby demonstrating its preparedness and commitment to operating safely.”

To achieve GBAC STAR™ accreditation, Il Sereno Hotel & Villa Pliniana was required to demonstrate compliance with the program’s 20 core elements, which range from standard operating procedures and risk assessment strategies to personal protective equipment and emergency preparedness and response measures. Learn more about GBAC STAR accreditation at www.gbac.org.

About Sereno Hotels

Le Sereno St. Barth by Christian Liaigre launched to great success and was followed a few years later by Le Sereno Villas. Now with the addition of the Il Sereno Lago di Como property and Villa Pliniana, with future expansions to be announced, Sereno Hotels will be the private owner and operator of a small number of hotels at the upper echelon of the luxury market. Themes carried through each hotel are a small, intimate number of rooms, locations in some of the world's most coveted vacation destinations, oversized rooms and suites, great views, large private villas associated to the hotel property, understated luxury, and exact \ attention to detail in design, service, cuisine and amenities. All Sereno Hotel properties are members of Leading Hotels of the World and Virtuoso.

www.serenohotels.com

About GBAC, a Division of ISSA

Composed of international leaders in the field of microbial-pathogenic threat analysis, mitigation, response and recovery, the Global Biorisk Advisory Council (GBAC), a Division of ISSA, provides training, guidance, accreditation, certification, crisis management assistance and leadership to government, commercial and private entities looking to mitigate, quickly address and/or recover from biological threats and real-time crises. The organization's services include biorisk management program assessment and training, Forensic Restoration® response and remediation, the GBAC STAR™ facility accreditation program, training and certification of individuals and consulting for building owners and facility managers. For more information, visit

www.gbac.org.

About ISSA

With more than 9,300 members—including distributors, manufacturers, manufacturer representatives, wholesalers, building service contractors, in-house service providers, residential cleaners and associated service members—ISSA is the world's leading trade association for the cleaning industry. The association is committed to changing the way the world views cleaning by providing its members with the business tools they need to promote cleaning as an investment in human health, the environment and an improved bottom line. Headquartered in Northbrook, Ill., USA, the association has regional offices in Mainz, Germany; Whitby, Canada; Parramatta, Australia; Seoul, South Korea; and

Shanghai, China. For more information about ISSA, visit www.issa.com or call 800-225-4772 (North America) or 847-982-0800.

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