



For Immediate Release

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**MONTAGE HOTELS & RESORTS NAMES CRISTINA ROMERO-PERI
AS DIRECTOR OF SALES & MARKETING AT MONTAGE LOS CABOS**

August 9, 2016 (ORANGE COUNTY, CALIF.) – [Montage Hotels & Resorts](http://MontageHotels.com) has announced the appointment of Cristina Romero-Peri as director of sales & marketing at Montage Los Cabos scheduled to open in 2018. A talented hospitality professional with extensive experience in Latin America and Mexico, Romero-Peri will oversee all sales and marketing efforts for the luxury hotel collection's first international address, including all group and leisure sales activities.

Romero-Peri brings over 18 years of sales and marketing experience in hospitality to Montage Hotels & Resorts, and over 15 of those years in the Los Cabos market. Most recently, Romero-Peri was executive director of sales & marketing at One&Only Palmilla in Los Cabos, responsible for managing the resort's sales, reservations and revenue teams, as well as for marketing and strategic partnerships. She initially joined the resort at its opening and rebranding in 2003, and later returned as part of the same executive management team in 2011. In April 2015, Romero-Peri was part of the team that successfully repositioned and reopened One&Only Palmilla following the eight-month closure and renovation due to Hurricane Odile.

"Cristina is a dynamic sales and marketing executive – passionate, knowledgeable and creative," said Alan J. Fuerstman, founder and chief executive officer, Montage Hotels & Resorts. "Cristina brings extraordinary experience in the ultra-luxury market and is the ideal person to lead the sales and marketing team of our first international resort."

In between her time at One&Only Palmilla, Romero-Peri was principal of her own firm, Romero-Peri Resort Marketing, offering resort-specialized sales and marketing consulting services. In this role, she represented Vila Vita Parc in Algarve, Portugal, with the goal of increasing business from the U.S. and Latin America. Before that, Romero-Peri was regional director of sales & marketing, Mexico with Capella Hotels & Resorts; area director of sales & marketing, Mexico for

Kor Hotel Group; director of sales & marketing with Las Ventanas Al Paraiso; and senior sales manager with L'Hermitage Beverly Hills.

Romero-Peri earned a Bachelor of Arts Degree in English from the University of California, Berkeley.

For more information on Montage Hotels & Resorts, please visit www.montagehotels.com.

About Montage Hotels & Resorts

Montage Hotels & Resorts is a hotel and resort management company founded by Alan J. Fuerstman. Designed to serve the luxury traveler and homeowner, the company features an artistic collection of distinctive hotels, resorts and residences in stunning settings that offer comfortable elegance, a unique sense of place and spirit, impeccable hospitality and memorable culinary, spa and lifestyle experiences. The portfolio of hotels, resorts and residences includes Montage Laguna Beach, Montage Beverly Hills, Montage Deer Valley, Montage Kapalua Bay, Montage Palmetto Bluff, and opening in 2018, Montage Los Cabos. In 2014, the company launched Pendry Hotels, a new luxury brand that will be each destination's most inspired guest house. Pendry San Diego will open late fall 2016 and Sagamore Pendry Baltimore will open early 2017. In addition, the company also operates some of the country's premiere golf courses, including Spanish Peaks Mountain Club in Big Sky, Montana and The May River Golf Club in Bluffton, South Carolina. For more information, please visit www.montagehotels.com.

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