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April 6, 2020

Geoffrey Blue Law Firm
Attn: Geoffrey N. Blue
7350 E Progress Place, Suite 100
Greenwood Village, CO 80111

RE: Demand to American Society of Home Inspectors for transfer of the
www.nahi.org domain name

Dear Geoffrey N. Blue, Esq.:

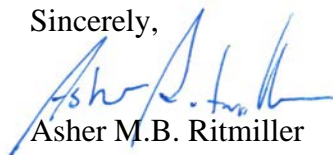
This firm represents National Association of Home Inspectors, Inc. (“NAHI”). It is our understanding that you presently represent American Society of Home Inspectors (“ASHI”). It has come to our attention that the www.nahi.org domain presently redirects to the ASHI webpage. **This letter is a demand that 1) ASHI immediately cease and desist in the use of the www.nahi.org domain for any purpose, and 2) ASHI transfer ownership of the subject domain name from ASHI to NAHI.**

As you know, a Florida entity, also called NAHI, dissolved in October of 2016. Subsequent to the dissolution of the Florida entity, the United States Patent and Trademark Office (“USPTO”) canceled the Florida entity’s registered service marks. As of 2018, our client, and not the Florida entity, obtained the NAHI service mark from the United States Patent and Trademark Office. As of December 31, 2019, the principal register of the USPTO reflected our client’s sole and rightful ownership of the NAHI service mark.

Please contact Frank Lopez in our office to coordinate the immediate transfer of the www.nahi.org domain name to NAHI. We are hopeful that this process will be amicable. However, in the event ASHI refuses to comply with this demand, you are advised that ASHI is presently in violation of both federal and Colorado law. The Lanham Act prohibits ASHI from directing web traffic to itself through the infringing use of NAHI’s registered service mark. The Colorado Consumer Protection Act and Colorado common law regarding unfair competition prohibit ASHI’s deceptive use of the NAHI service mark to direct the public to ASHI’s webpage. NAHI will enforce its rights in the NAHI service mark through any legal means necessary.

We look forward to a speedy resolution of this matter.

Sincerely,



Asher M.B. Ritmiller