

SparkCognition Solutions Products Now Available on GSA Schedule

Industry-leading AI solutions more readily available to government agencies

Austin, TX, May 25, 2017 – SparkCognition, a global leader in cognitive computing analytics, today announced the company's cognitive solutions are now on the Government Service Administration (GSA) schedule (# GS-35F-0085U), making them more readily available to the public sector via a strategic partnership with Summit Government Group.

Artificial intelligence (AI) is growing in popularity as government agencies have increased pressure to perform more efficiently and with smaller budgets and fewer people-hours. With larger, consolidated data sets and more sensitive information to protect, the government is increasingly leveraging AI-powered technology for monitoring, analysis, and security.

"We are pleased to offer government agencies the very best cognitive solutions in the market," said Wendy Anderson, SparkCognition's General Manager of Defense. "IT, OT, and IIoT network and security teams at the federal level face the unparalleled challenge of protecting information and assets as a matter of national security. Through our partnership with Summit Government Services we are able to equip these organizations with the capabilities to identify and respond rapidly to incidents, keep systems operational and monitor for malicious material and information, all while maintaining confidentiality."

According to a March 2016 Whitehouse report, During fiscal 2015, federal departments collectively reported 77,183 cybersecurity incidents, a 10 percent uptick from the number reported the previous year. The ability for government IT teams to analyze traffic and respond quickly to events is an essential defense against cyber warfare, while it also enables IT to adhere to security compliance standards.

SparkCognition's innovative AI-powered solutions will enable government customers to see substantial improvements in their security operations with advanced AI-generated insights. The company has established itself as an artificial intelligence technology leader with event prediction for business-critical solutions in place for customers in the utility, oil and gas, manufacturing, telecommunications, and financial markets.

In June of 2016, SparkCognition board member and recently retired Four Star Marine General, John Allen, said, "SparkCognition's impressive team is driving innovation in a field that is vital to our national security. Today, our country faces a great many challenges, but perhaps none as significant as the rapidly evolving cyber threats that compromise our nation's critical infrastructure. SparkCognition is deploying next generation cognitive technology that is necessary to address these realities, and I consider their work a national asset."

Summit Government Group will initially offer two of SparkCognition's products, SparkPredict® and DeepArmor™. SparkPredict® enables truly predictive capabilities to deliver cost savings and

operational efficiency improvements to machine operators. SparkPredict® learns from sensor data, identifies impending failures long before they occur, and alerts operators to sub-optimal operation before it can cause any harm. Also leveraging SparkCognition's patented artificial intelligence platform, DeepArmor™ is able to detect and prevent malware, viruses, worms, trojans, and ransomware in milliseconds. By taking a mathematical approach, SparkCognition provides proven, industry-leading protection against zero-day and polymorphic threats, which can otherwise slip through the cracks of traditional antivirus solutions. Our unique approach is able to provide unified protection across client, mobility and IoT devices.

SparkCognition was awarded this GSA schedule contract as part of Summit's partner program, which offers clients both GSA Schedule Agent and Teaming level participation, to enable SparkCognition to properly position its products, increase its visibility in the government marketplace, and improve its overall effectiveness in selling throughout the complex public sector. The program optimizes the government sales schedule, minimizes channel conflict, leverages government procurement contracts while maximizing margin potential, and decreasing manufacturer administrative overhead.

About SparkCognition

SparkCognition is a global leader in cognitive computing analytics. A highly awarded company recognized for cutting-edge technology, SparkCognition develops AI-Powered asset-protection software for the safety, security, and reliability of IT, OT, and the IIoT. The company's technology is capable of harnessing real time sensor data and learning from it continuously, allowing for more accurate risk mitigation and prevention policies to intervene and avert disasters. In less than three years since launching its first solution, the company has acquired dozens of major clients, including multiple Fortune 100 and Fortune 1,000 organizations. For more information on the company, its technology and team, please visit www.sparkcognition.com.

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