

BBA (HUMAN RESOUCE MANAGEMENT)

w.e.f 2016

SEMESTER I			SEMESTER II		
Subject Code	Subject	Credits	Subject Code	Subject	Credits
	Introduction to Management & Leadership (Online)	3	BBCH 102	Organizational Behavior	3
BBCE 111	Business Economics I	3	BBCE 112	Business Economics II	3
BBCQ 121	Business Mathematics	3	BBCQ 122	Business Statistics	3
BBCF 131	Business Accounting	3	BBCF 132	Financial Management	3
BBCI 141	Business Computing	3	BBCG 102	Business Communication II	3
BBCG 101	Business Communication I	3	BBCM 151	Marketing Management	3
	Community Service 1	1		Community Service 2	1
		19			19
SEMESTER III			SEMESTER IV		
Subject Code	Subject	Credits	Subject Code	Subject	Credits
BBCH 103	Human Resource Management	3		Training and Development	3
BBCG 104	Operations and Materials Management	3	BBCG 106	International Business	3
BBCG 103	Negotiating Skills	3	BBCQ 123	Research Methodology & Report Writing	3
BBCM 152	Consumer Behavior & Market Research	3		Performance Management	3
BBCM 154	Customer Relationship Management	3		Industrial Relations	3
				Open Elective 2	3
			BDSM 171	Industry Visit	1
	Open Elective 1	3		Programme Elective 1	3
	TOTAL	18			22
SEMESTER V			SEMESTER VI		
Subject Code	Subject	Credits	Subject Code	Subject	Credits
	Employment Laws	3	BBCG 108	Project Management	3
BBCG 107	Business Policy & Strategy	3		International Human Resource Management	4
	Compensation Management	3		Dissertation II	4
BDSM 163	Summer Internship	2		Programme Elective 3	3
BDSM 161	Dissertation I	4			
	Programme Elective 2	3			
	TOTAL	18			14
TOTAL CREDIT POINTS FOR BBA (HRM) IS			110		

BBA (HUMAN RESOUCE MANAGEMENT)**w.e.f 2016**

ELECTIVES			
Subject Code	Subject	Credits	
	Physical Fitness & Wellness	3	
	Personal Selling	3	
	Mercantile Law	3	
	Competitive Intellingence	3	
	Introduction to Psychology	3	
	Introduction to Sociology	3	
	Corporate Social Responsibility	3	
	Introduction to Philosophy	3	

PROGRAM ELECTIVES			
Subject Code	Subject	Credits	
	Industrial Psycology	3	
	Human Resource Analytics	3	
	Change Management & Intervantion Strategy	3	
	Indin Philosophy & Leadership Excellance	3	
	International Human Resource Managemenmt	3	
	Acquisition of Human Resource	3	