



CHARITABLE GIVING

- DEFINE** the decision, when to make it, and who you'll impact with it.
- DETERMINE** whether you have the assets and the current resources to fund the request either partially or in its entirety.
- IDENTIFY** the organization that requested the donation, who the organization serves, and with whom it affiliates.
- DETERMINE** whether your values and beliefs align with the organization's mission.
- DETERMINE** the quality and sustainability of the not-for-profit organization and whether the organization is capable of fulfilling its mission.
- ASSESS** the purpose of your donation and the expected outcomes.
- CONSIDER** whether you want your donation used in the manner suggested, or if alternate uses would better fit your personal mission.
- MAKE** appropriate adjustments to your decision, or determine the tradeoffs you'd need to make in order to fund the request.
- DETERMINE** whether or not it's prudent to proceed.