

# UNICITY ORAREX PLUS



They say that you're never fully dressed without a smile, and with good reason. Your smile says a lot — whether it's that you're happy, you're relaxed, you're pleased, you're in love, or maybe that you're remembering that delicious cake you ate last night. Regardless of why you're smiling, you'll want to feel confident. Clean teeth and pleasant breath are key to making your smile effortless and sincere.

Orarex Plus gives you a clean mouth, naturally. This new formula no longer contains ingredients like Sodium Lauryl Sulfate or parabens, giving you a worry-free clean feeling. Orarex Plus toothpaste will promote good oral hygiene, giving you the freshness and cleanliness you need to smile all day long.

## BENEFITS

Provides a natural solution for oral hygiene

Does not contain sodium lauryl sulfate

Paraben-free

## SUGGESTED USE

Brush thoroughly at least twice a day. Best after meals or as directed by your dentist or physician.

## AUDIENCE

Primary Target: People wanting a more natural toothpaste for their daily routine.

Secondary Target: Individuals who want to avoid parabens in their personal care.

## INGREDIENTS

Sorbitol, Water (purified), Hydrated Silica, Glycerin, Tetrapotassium Pyrophosphate, PEG-6, Tetrasodium Pyrophosphate, Sodium Lauroyl Sarcosinate, Titanium Dioxide, Cellulose Gum, Glyceryl Caprylate, Citric Acid, Gaultheria Procumbens (Wintergreen) Leaf Oil, Mentha

Viridis (Spearmint) Leaf Oil, Sodium Saccharin, Menthol, Eugenol, Illicium Verum (Anise) Fruit/Seed Oil, Cinnamal, Cinnamomum Cassia Leaf Oil, Mentha Piperita (Peppermint) Oil.