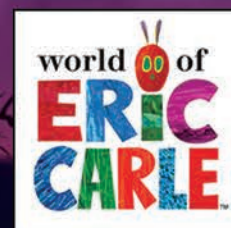


SEASONAL
DISTRIBUTION INC.

2023
HALLOWEEN

FEATURING:





NEW LICENSED ITEMS FOR 2023!

STRANGER THINGS



**Stranger Things
Premium Carving Kit**
#112805 [12 piece case pack]
Premium tools help create
professional level carving



**Stranger Things
Pumpkin Carving
Pattern Book**
#112804 [18 piece case pack]
9 Patterns based on Stranger
Things



**Stranger Things
Color Changing Light**
#112803 [12 piece case pack]
Three light settings to choose from.
White Strobe, Glowing or
Color Changing

THE WORLD OF ERIC CARLE



**Eric Carle
Pumpkin Carving
& Decorating Kit**
#112797 [12 piece case pack]
Easy kit makes these
characters fully come to life



**Eric Carle
Peg Light Kit**
#112798 [12 piece case pack]
Perfect for those who find
carving a challenge



**Eric Carle
Pumpkin Painting
& Decorating Kit**
#112799 [12 piece case pack]
Stickers and paint, perfect for
the youngest artist

DECORATE
NOW
CARVE
LATER

NEW LICENSED ITEMS FOR 2023!

PEANUTS



The Great Pumpkin Family Carving Kit
#112802 [12 piece case pack]
8 tools and 8 patterns mean hours of fun for the whole family



Snoopy the Flying Ace Kit
#112800 [12 piece case pack]
Everything to make Snoopy take off



The Gang's All Here Painting & Decorating Kit
#112801 [12 piece case pack]
Turn mini pumpkins into PEANUTS Characters

WINCHESTER HOUSE



Winchester House Haunting Shadows Carving Kit
#112807 [12 piece case pack]
Transform pumpkins into shadow projectors



Winchester House Sculpt & Carve Kit
#112808 [12 piece case pack]
Professional easy grip tools make a creative carve



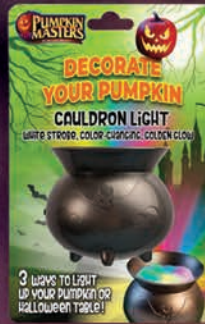
PUMPKIN MASTERS LICENSED BRANDS FLOOR DISPLAY

A LITTLE BIT OF ALL
#112816 [63 assorted pieces]
Eric Carle: 7 Glowing Peg Kit;
7 Painting & Decorating Kit
Peanuts: 6 Gangs All Here Kit;
6 Great Pumpkin Family Kit
Winchester House:
7 Diorama Kits; 7 Haunting Shadows
Stranger Things: 5 Premium Carving Kit; 12 Pattern Books;
6 Color Changing Light

NEW ITEMS FOR 2023



Bucket of Scoops
#113188 [48 pieces]
Page 8



Cauldron Light
#112794 [12 piece case pack]
Page 10



Night & Day Carving and Decorating Kit
#112793 [12 piece case pack]
Page 6



Assorted Plush
#4587 [12 piece case pack]
Page 13



Assorted Light Up Halloween Necklaces
#RHJ290UN [24 piece case pack]
Page 15



Glow in the Dark Pumpkin Tattoos
#SH26353 [12 piece case pack]
Page 6



Pumpkin Paints
#NOV007EA [24 piece case pack]
Page 12



Kids Activity Items
#SV33596 [24 piece case pack]
Page 13

CARVING

AMERICA'S #1 CARVING KIT NEW PATTERNS FOR 2023!

24pc and 36pc Open Stock

#105016 [24pc case pack]

#105017 [36pc case pack]

- Market leader for over 30 years with the best-selling Pumpkin Carving Kit
- Easy to use kits that provide expert results w/ little investment



24 America's #1 Pumpkin Carving Kit Counter Display

#105027 [prepacked 24 piece counter display]
New Patterns for 2023



Previous Year 78pc Floor Display

#110950 [78 pieces]

- 48 Pumpkin Carving Kits
- 12 Kids Carving Kits
- 6 Masters Challenge Pattern Books
- 6 Halloween Horrors Pattern Books
- 6 Contest Winners Pattern Books



72 America's #1 Pumpkin Carving Kit Floor Display

#105028 [prepacked 72 piece floor display]
New Patterns for 2023



Previous Year 48pc Floor Display

#108964 [48 pieces]

- 12 Pumpkin Carving Kits
- 6 Kids Carving Kits
- 6 Surface Carving Kits
- 6 Sculpt and Carve
- 6 360 Carving Kits
- 6 3 in 1 Lights
- 6 Lid Cutter Saws

UNIQUE



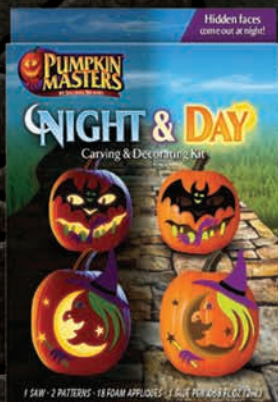
NEW FOR 2023!

Glow in the Dark Pumpkin Tattoos

#SH26353 [12 piece case pack]

Make decorating easy

6 designs, 2 of each



Night & Day Carving and Decorating Kit

#112793 [12 piece case pack]

Two completely different designs that appear, one during the daylight and the other at night when the pumpkin is lit



All in One Carving Kit

#107892 [12 piece case pack]

NEW PATTERNS FOR 2023

Unique tools, specialty patterns



Masters Collection Carving Kit

#107893 [12 piece case pack]

NEW PATTERNS FOR 2023

Premium tools allow for professional level carving

UNIQUE



Pumpkin Glove Scraper

Gets rid of the goo and eww when cleaning pumpkins. Protective glove with scoop attached and waterproof fabric above protects hand and arm from pumpkin guts. Adult and Kid sizes.

#AK3100 (LEFT) [8 piece case pack]
1 Adult & 1 Kid Scraper Scoop plus extra gloves and 2 knives

#A3000 (RIGHT) [8 piece case pack]
1 Adult Scraper Scoop plus extra glove and knife



360° Carving Kit

#105018 [12 piece case pack]
Unique kit takes the top off and leaves a fun design



Mummy Carving & Decorating Kit

#112262 [12 piece case pack]
Mix of carving and decorating makes Halloween fun



Brain Transplant Kit

#110720 [12 piece case pack]
Easy and fun way to carve a pumpkin

PARTY KITS



All in One Carving Party Kit

#106262 [12 piece case pack]
More saws means more carvers



Carving Party Kit

#101521 [12 piece case pack]
Multiple scoops, saws and patterns make a carving party

ACCESSORIES



NEW FOR 2023!

Bucket of Scoops

#113188 [48 piece pack]

The perfect point of sale display because kit carvers and kitchen drawer carvers all need to scoop their pumpkins first



Bare Bones® Carving Tools

#106241 [24 piece case pack]

Just the basics, perfect for freestyle carvers or to pair with Pattern Books



Power Saw

#112791 [12 piece case pack]

America's #1 selling carving accessory



Premium Carving Tools

#112792 [12 piece case pack]

Two curved blades to shred through pumpkins



4-in-1 Carving Tool

#100248 [36 piece case pack]

Tool with 2 carving blades and 2 sculpting tools. Pairs with either scoop

ACCESSORIES



**Masters Collection
Premium Scoop**
#111508 [12 piece case pack]
The scoop that sells!
Scoops large pumpkins quickly



Jack-o'-Lantern Teeth
#107912 [12 piece case pack]
Fun push in teeth add another
dimension to carving



Gutting Tool w/ Lid Cutter Saw
#110253 [12 piece case pack]
Removes seeds and strings in seconds
Use with conventional power drill



Cut Resistant Gloves
#112789 [12 piece case pack]
Keep carving safe for kitchen
drawer carvers. 2 gloves per
hangtag

PUMPKIN & DECOR LIGHTING



NEW FOR 2023!

**Stranger Things
Color Changing
Light**

#112803 [12 piece case pack]
Three light settings to choose
from. White Strobe, Glowing or
Color Changing

Follow-You Eyes
#112261 [12 piece case pack]

NEW FOR 2023!

Cauldron Light

#112794 [12 piece case pack]
3 light choices perfect for
pumpkin or decor



High Intensity Light
#112795 [12 piece case pack]



**Flickering Pumpkin
Lights (2 Pack)**
#110726 [12 piece case pack]
Lasts up to 80 hours



Tombstone Light
#111517 [12 piece case pack]



3-in-1 Light
#106267 [12 piece case pack]
Three light settings to choose from:
White Strobe, Glowing or
Color Changing



Xtreme Strobe Light – Batteries included
Two styles to choose from

#104298 Multicolored [12 piece case pack] (LEFT)

#105974 White [12 piece case pack] (RIGHT)

PATTERN BOOKS



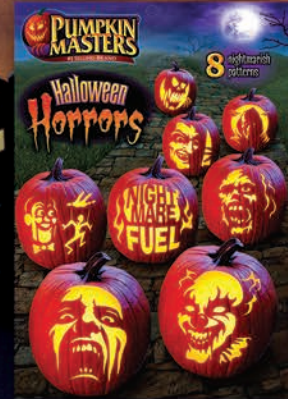
Stranger Things Pattern Book

#112804 [18 piece case pack]
9 Patterns based on Stranger
Things



Premium Sticker Patterns

#112260 [18 piece case pack]



Halloween Horrors

#110646 [18 piece case pack]



Master's Challenge

#110641 [18 piece case pack]



2023 Pattern Book Assortment

#110953 [18 piece case pack]



Contest Winners

#110639 [18 piece case pack]



KIDS PUMPKIN

**NEW 2023
MANUFACTURER**



Pumpkin Paints
#NOV007EA [24 piece case pack]
6 Acrylic non-toxic paints,
1 paintbrush



3D Unicorn Pumpkin Kit
#94827 [12 piece case pack]
No carving needed!
Works with white or
orange pumpkins



Kids Carving Kit
#100234 [12 piece case pack]
Easy color-on patterns &
kids tools. Ages 6+



3D T-Rex Pumpkin Kit
(Pumpkin Not Included)
#94815 [12 piece case pack]
No carving needed!

**DECORATE
NOW
CARVE
LATER**



Super Heroes Kit
#111516 [12 piece case pack]
Adhesive foam pieces make
decorating pumpkins fun
(and cute)



Push-In Monster Pieces
#111515 [12 piece case pack]
No carving needed
12 Push-in Pieces
24 Stickers
500+ Possible Combinations



Unicorn Decorating Kit
#112263 [12 piece case pack]
Add fantasy fun to Halloween,
perfect for indoor use.

KIDS FUN



NEW FOR 2023!

**Assorted 8"
Halloween Plush**

#4587 [12 piece case pack]

All individually packaged in poly bags
4 styles, 3 of each



NEW FOR 2023!

Kids Activities

#SV33596 [24 piece case pack]

12 Magic Paint Books (3 different titles, 4 of each)

12 Color Ups (3 different titles, 4 of each)



Tattoos

#SV30378 [12 piece counter display]

Glitter Ghouls
Ghostly Glow
Haunted Tattoos

WEAR IT



Light-up Jack O'Lantern Knit Hat

#HAT660EA [6 piece case pack]
On/Off Switch, batteries included

Multiple uses:

- Employee Warmth
- Nighttime Maze Fun
- Haunted Houses
- Trick-or-Treating Safety



Light-up Ghost Knit Hat

#HAT662EA [6 piece case pack]
On/Off Switch, batteries included

Multiple uses:

- Employee Warmth
- Nighttime Maze Fun
- Haunted Houses
- Trick-or-Treating Safety



Funny Bones Gloves

#SKL-GGLV [24 piece counter display]

Keep Halloween warm and fun. Skeleton hand and smiling Skull & Cross bone gloves in convenient counter display



Adorable Mythical Baby Animal Sock Assortment

#CUTESOCK 22 [12 pair 3 of each design]

200N Thread Count for highest level of detail and DOUBLE TERRY in the heel and toe area adds durability and comfort where most novelty sock brands fail. Smooth seams no uncomfortable bumps in the toe area will make these a go-to sock. Size 5-13



2 Pair Kids Halloween Socks

#RHA228UN [12 piece case pack]
2 mix and match pairs per hangtag

Spooky Sock Assortment

#HALLOSOCK 22 [12 pair 4 of each design]

200N Thread Count for highest level of detail and DOUBLE TERRY in the heel and toe area adds durability and comfort where most novelty sock brands fail. Smooth seams no uncomfortable bumps in the toe area will make these a go-to sock. Size 5-13

WEAR IT



NEW FOR 2023!

Light Up Halloween Necklace Assortment

#RHJ290UN [24 piece case pack]
4 styles, 6 of each. Purple Spiders;
Orange Jack O' Lanterns;
White Ghosts; Magenta Bats



Halloween Hair Scrunchie

H-SB36 [36 3-pack Counter Display]
18 unique scrunchies in six different 3-packs.
Each set is a mix of prints and solids with
Halloween themes.



Light-up Green LED Bracelet Counter Display

#RCL020UN [12 piece counter display]
Snaps off and on wrist



Flashing LED Light up Halloween Ring Assortment

#LIT077UN [24 piece counter display]



Flashing LED Light-up Eyeball Ring

#LIT079UN [24 piece counter display]

DRESS UP ACCESSORIES



Color Hairspray
#9482 [24 piece case pack]
More color equals more fun.
Six colors that will work with most costumes. Or just for fun.



Light up Trick or Treat Bags
#RHA239UN [24 piece case pack]
Eyes light up to make trick or treating safe as well as fun. Six of each design.



Light-up LED Snowflake Headband/Bopper
#HAT216EA [12 piece case pack]
Perfect for Winter/Frozen costumes



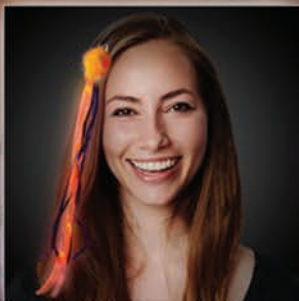
Light-up Snowflake Wand Counter Display
#RCL211UN [12 piece counter display]
Perfect for Winter/Frozen costumes
5 light settings.



Light-up 28" LED Saber Sword Floor Display
#WEA024UN [12 piece floor display]
Perfect for costumes
Red/Blue/Green



DRESS UP ACCESSORIES



**Light-up
Halloween Hair Clip**
#HAT615EA [12 piece case pack]
On/Off Switch, batteries included.
Light up hair fun for all



**Fun Unicorn Light Up
Headband**
#HAT530EA [12 piece case pack]
On/off switch, batteries included



Face Painting Makeup Kit
#9621 [12 piece case pack]
15 piece make up kit for costume
or fun



**Face Painting
Makeup Crayons**
#9508C [24 piece case pack]
5 make up crayons add fun
to any day

SNAP & GLOW



22" Glow Necklace Halloween Counter Display

#RCG109UN [48 piece counter display]
Green/orange/purple



8" Glow Bracelet Halloween Counter Display

#RCG303UN [48 piece counter display]
3 bracelets per pack in Green, Orange or Purple



6" Glow Stick Halloween Counter Display

#RCG115UN
[48 piece counter display]
Green/orange/purple
(includes hook necklace)



10" Glow Wands and Swords Assorted Counter Display

#RCG058UN
[25 piece counter display]
Blue Swords - Green Swords -
Yellow Stars - Pink Butterflies -
Red Hearts



4" Pumpkin Light & Stand

#9-99327 [36 piece w/ clip strip]

DÉCOR



NEW FOR 2023!

Cauldron Light

#112794 [12 piece case pack]
3 light choices perfect for pumpkin or decor



Reusable Spider Web w/ Spider

#DEC258UN [24 piece case pack]
Indoor/Outdoor reusable nylon web perfect for home or business decor
Each Package Includes:
● 40"x60" across (depending on tension)
● 3"x5" Spider



14" Posable Skeleton

#91481 [12 piece case pack]
Head rotates, jaw opens and closes. Shoulders, elbows, wrists, hips, knees and ankles all bend



20" Hairy Spiders

#9891 [12 piece case pack]
20" Hairy Spider
Eight posable, bendable legs that reach 20"

LICENSED BRANDS

Pumpkin Masters has powered up Halloween 2023 by offering FOUR Licensed Brands. These four licenses appeal to all fans of Halloween, no matter their age.



Stranger Things

is one of the most successful shows on Netflix and has managed to cultivate a HUGE fan following. 196 Million Netflix accounts have watched the show since Season One. Page 2



Eric Carle

is an American author, designer and illustrator of 40 children's books like The Very Hungry Caterpillar and Brown Bear, Brown Bear, What Do You See? He is a winner of over 20 National and International Awards. Page 2



Winchester House

Celebrating its 100th anniversary in 2023, according to Time Magazine, Winchester House is one of the "Most haunted houses in the U.S.". It is one of the Top 10 visited historic estates in the US with hundreds of thousands of guests visiting the home and gardens in San Jose, CA annually. Page 3



Peanuts

For over 7 decades Charlie Brown, Snoopy and the rest of Charles Schulz's beloved Peanuts Gang have been featured in thousands of newspapers and on worldwide online syndication. Currently streaming are the series "Snoopy in Space" and "The Snoopy Show" on Apple TV+. Page 3