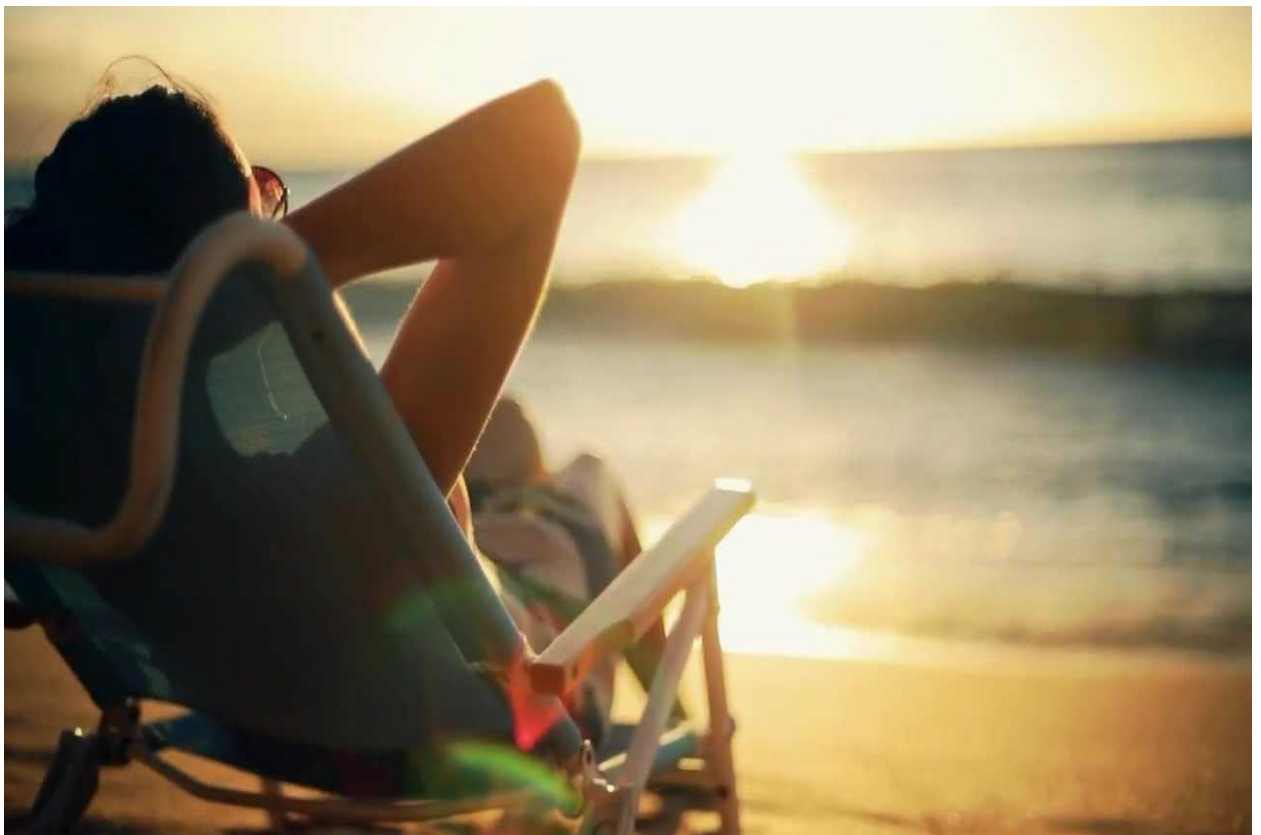


The Ultimate Lifestyle Freedom Manifesto

“The 5-Step Formula For Creating \$13,430.83 In ONE Month From Your Laptop Or Smartphone...”

by Marquel Russell

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WARNING & Disclaimer

First let's start with the warning. My attorney told me that I should warn you that know part of this report can be reproduced by any mechanical, photographic, or electronic process, or in the form of a phonographic recording; nor may it be stored in a retrieval system, transmitted, or otherwise be copied for public or private use without written prior permission of the publisher (that would be me).

In other words, this is for your educational purposes only and trying to rip it off, plagiarize etc is against the law and you can be prosecuted for breaking the law. So just to be safe, if you want to share this labor of love with others, just tell them to go MarquelRussell.com/ulf

Now for the Disclaimer...

Any results which may be mentioned in this report are not even remotely typical (mainly because most people don't take any action).

There isn't a single video, seminar, email, "guru", system, home study course, or ANYTHING that will make you (or anyone) money. Chances are, you will lose money in EVERYTHING you try ...at least at first. That's what usually happens with us when we try something new.

Most people who buy "make money" stuff never make a dime.

Here's the deal:

You have to work your BUTT OFF, make a lot of mistakes, apply lots of stuff (some works and some doesn't), go back to the drawing board, work some more, and THEN you're probably going to find success. Usually, it's worth it like it has been for me.

Oh - and the information contained in this report and pretty much everywhere else is totally WORTHLESS until you make the conscious decision to apply it and take responsibility for your actions. And you have to make the conscious decision to keep going at it when you don't immediately succeed.

Hard work(well smart work to be exact) and a good attitude are the most important ingredients to your success...

You'll find that I'm a straight shooter and I just like to keep it real and tell it like it is minus all the fluff and hype. There's enough of that as it is.

I'm just going to give you exactly what you require to create success and the Ultimate Lifestyle Freedom formula.

I managed to get this into 13 pages so it's easy for you to consume and apply so you can start getting results fast, while most people would've fluffed it up, made it a couple hundred pages just to make it look good.

So now since all of that is out of the way, let's dive into the fun stuff.

P.S. Be sure to read every page word for word for the best impact! ☺

Before We Dive Into *The 5-Step Formula For Creating \$13,430.83 Out Of Thin Air In ONE Month from your laptop or smartphone*, let me ask you a couple of questions...

Have You Ever Wondered What It Would Be Like...

- ✓ to be financially free so you won't have to work a job
- ✓ to live your passion, not wake up to an alarm clock – and do what you want when you want
- ✓ to have an endless stream of prospects knocking on your door, credit card in hand
- ✓ to generate 6 figures this year in your home business
- ✓ to work smarter, not harder and work less but make more money

I Promise YOU 2 Things By The Time You Are Finished Reading The *Ultimate Lifestyle Freedom Manifesto*...

- ✓ YOU are going to have the exact formula that I personally used to create \$13,430.83 Out Of Thin Air In ONE Month from my laptop and smartphone and how YOU can too!
- ✓ If you use this the way that I'm going to share it with you, you're going to be able to create a 6 Figure Income in your business THIS YEAR!!

Is that a BOLD Promise?

YES!!

And I'm 100% going to deliver on it! ☺

What's even cooler is that I'm going to show you how to do this from the comfort of your home (or the beach or anywhere else in the world where you have internet access and your smart phone works).

First let's answer the question...

What Is A Successful Lifestyle Business?

- ✓ A Successful Lifestyle Business is a Machine that runs on auto-pilot while you're with the kids, traveling or even sleep.
- ✓ A Successful Lifestyle Business Generates true leverage for you so you can work less and make more money while doing the things you love to do.
- ✓ A Successful Lifestyle Business Gives you your life back so you're not stuck on a job that you hate just to pay the bills and you can actually spend your time doing the things God created you to do.
- ✓ A Successful Lifestyle Business Makes you more and **MORE** money *every single month if you do it right*(and after you read ever page of this manifesto you will have the knowledge to do just that)

So Why Is NOW The Opportunity To Create A Lifestyle Business Around Your Passion And Create Ultimate Lifestyle Freedom?

Well I could give several answers to that question, but for now let's just cover four, shall we?

- ✓ More people are looking for options now than any other time in history
- ✓ Getting customers is easier (contrary to what you may have heard)
- ✓ Technology has made it so that anyone can create true leverage in their business
- ✓ Start living YOUR life on your terms in as little as 30 Days from now

Now before I go any further, allow me to briefly introduce myself because you may be wondering...

Who The HECK Is Marquel Russell?



- ✓ I'm the Creator and Founder of Infinite Success University the #1 coaching and training organization for entrepreneurs who desire to rapidly grow their business, profit and income (and work less and make more)
- ✓ I'm also blessed to be a Best-Selling Author/Speaker/Trainer/Rapid Business Growth Strategist
- ✓ I'm a Multiple Award Winning Marketer
- ✓ I have Successful Coaching Clients and Students all across the globe
- ✓ Most importantly I'm a husband, father and man of God

But it wasn't always this way!



- ✓ I grew up in a drug infested environment
- ✓ Dropped out of high school in 10th Grade(So I have 9th Grade Education)
- ✓ Got convicted as a felon not long after
- ✓ Got involved in MLM committed to making it work and was on the verge of bankruptcy from traveling to events, buying courses etc with ZERO results!

And just when I thought it couldn't get any worse, IT DID...

- ✓ I went broke and had to move from where I was living to a much cheaper apt. where my girlfriend/now wife paid all the rent and bills
- ✓ All while my mother was dying from cancer

Flipping The Switch...

Things started changing for me because I was so HEATED and Frustrated with where I was in my life, I got really present with the “pain” I was experiencing and made a personal commitment to doing whatever it was going to take to change my life!

Now days...

I’m able to wake up whenever I want to(even though I’m still an early riser), travel when I want, spend as much time with my family as I want, buy what we want, eat what we want without any concerns of cost or limitation.

I’m not telling you any of this to brag, because that’s not my style. To be honest, it’s because of the Grace of God that got me through all of that and I’m able to live the lifestyle I live today.

I told you all of that to prove to you the fact that what I’m about to share with you is not “theory!” It’s been time tested and proven and can work for you no matter where you currently are.

So How Did I Come Up With \$13,430.83?

At the time of me creating this manifesto, that’s what we created in income out of thin air(I’ll explain what I mean by thin air in a few minutes).

Here’s some proof(I’m doing this manifesto the beginning of August 2014 and notice the screenshots say July)

Here’s a screenshot from one of my Paypal accounts...

Marquel Russell

PayPal Account : globalwealthfirm@gmail.com

1212 James Jackson Pkwy. Apt 808, Atlanta, 30318

[View details](#)

Financial Statement for the month of July 2014

Amounts in USD		
	Beginning	Ending
Total balance	323.40	0.00
Available balance	323.40	0.00
Payables balance	0.00	0.00
	Debit	Credit
Sales activity		967.83

Here's a screenshot from my other Paypal account...

Global Wealth Firm, LLC.

PayPal Account : marquel@marquelrussell.com

XXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXXX

[View details](#)

Financial Statement for the month of July 2014

Amounts in USD		
	Beginning	Ending
Total balance	11.37	110.10
Available balance	11.37	110.10
Payables balance	0.00	0.00
	Debit	Credit
Sales activity		3,886.00

Here's a screenshot from my merchant account...

Transaction Statistics

[Help](#)

Global Wealth Firm, LLC.

Payment Gateway ID: [REDACTED]

[Print](#)

Billing Status: Current

Active Since: 09/04/2013

Billing Balance: 0.00

Transaction activity summary report for settlement batches: 01-Jul-2014 17:16:54 - 02-Aug-2014 16:32:09

Transaction Volume Statistics				
	Visa	MC	AmEx	Totals
Charge Count:	21	8	1	30
Charge Amount:	5,828.00	2,722.00	27.00	8,577.00
Refund Count:	0	0	0	0
Refund Amount:	0.00	0.00	0.00	0.00
Total Count:	21	8	1	30
Net Amount:	5,828.00	2,722.00	27.00	8,577.00

All of that adds up to **\$13,430.83**. Now lets move on...

So after coaching individuals from all across the globe, here are some of the challenges people face when getting started...

- ✓ They don't have a lot of time.
- ✓ They don't know a lot about technology
- ✓ They're overwhelmed with Info Overload
- ✓ They don't have a guide/road map/coach/strategic proven plan of action

And the *Ultimate Lifestyle Freedom Manifesto* is going to help you with all of that.

Here are some Common Myths That Hold People Back From Getting Started And Creating The Lifestyle They Desire...

- “I’m a lot older and I just can’t figure this technology thing out.” Well that’s not a problem, because we’ve completely eliminated the need for previous techy skills.
- “I don’t have any previous business or marketing skills!” We’ve eliminated that issue as well because we’ve made this system so super-simplified even a 5th grader can follow it
- “I don’t have much money” We’ve also eliminated that one, because I started off BROKE and I want to eliminate any and barriers holding people back from success(even lack of money)
- “I don’t have much time!” We’ve also taken care of this one! Our system has been strategically created for anyone to be able to do this in less than 4 hours per week and start creating massive results!

So Now Let’s Dive Into The **5 Steps To Creating \$13,430.83 Per Month Out Of Thin Air...**

Step 1: Pick A Problem(*any Problem*)

Step 2: Create Your Irresistible Offer

Step 3: Lay Out Your Profit Road Map

Step 4: Pick A Marketing Strategy To ATTRACT Customers/Clients

Step 5: Automate The Process & Enjoy Life

Now let’s dive deeper into each of these steps...

Step #1: Pick A Problem

- ✓ Entrepreneurs make money for solving problems...PERIOD!
- ✓ The BIGGER the problem the more money you make

- ✓ So ask yourself, “What have you overcome that you can help others overcome(you are your niche)” Ex. Weight loss, making money, beauty, self-esteem, dating, confidence, grades, parenting etc.

Step #2: Create Your Irresistible Offer

- ✓ What is your elegant solution to the problem? Something that is easy to produce and has a high profit margin for you, but has high perceived value for your customer?
- ✓ Do you want to work one on one with clients or more the more leveraged route like audios, online videos, membership sites etc.?
- ✓ What kind of products and services have you bought to solve some of your problems?
- ✓ If you’ve ever bought products or saw products that can provide a solution to your problems or challenges, that’s proof that YOU can do this!!

Step #3: Lay Out Your Profit Road Map

- ✓ How much do you want to make per month?
- ✓ What is your financial freedom number (meaning how much are your monthly bills and expenses)? Imagine having a income stream that took care of your household bills and expenses. What is that number? Let’s hit that goal then build from there.
- ✓ What is it going to take to do that?
- ✓ You can do coaching, have products etc. to do that
- ✓ **Here’s some EXAMPLES of how to get to \$13,430,83+**
 - You can have a \$97 product X 139 customers(which is only 5 customers/day) = \$13,480.83
 - You can have a \$50/mo membership site X 269 members = \$13,450/mo

- You can have 3 coaching clients that pay you X \$5,000 = 15k
- Or you can have 13 clients that pay you X \$1,000 = 13k

- ✓ Those are just a few examples, and I'm going to give you access to a video at the end of this manifesto to go deeper on all of this so bare with me and keep reading.

Step #4: Pick A Marketing Strategy To Attract Your Ideal Clients/Customers

- ✓ It doesn't matter how great a product or service you have if no one knows about it.
- ✓ Marketing is where the MAGIC happens
- ✓ Which marketing medium do you currently like? (video, text or audio)
- ✓ Do you have a marketing budget or want to use Free advertising?
- ✓ Now you have to Commit To 30 Day Action Plan

Step #5: Automate The Process & Enjoy Life!

- ✓ This is how the "4 Hour Work Week Is Possible"
- ✓ Setup a Perpetual Profit Machine (High Converting Marketing Funnel that does all the selling for you while you travel, sleep, spend time with the family etc.)
- ✓ Drive Highly Targeted Traffic (meaning simply getting people in front of your offer who already want what you have to offer and are ready to give you money.
- ✓ Enjoy Life

So what did I mean by "Creating Money Out Of THIN AIR?"

As you can see the products and services I mentioned above are products and services that you can create literally based off of your everyday walk

around knowledge and experiences that most people take for granted because they aren't aware that this is possible and today that changes for you. ☺

Now, how would you like to take these 5 simple steps to the next level and actually build a *highly profitable and successful business you LOVE from the comfort of your home?*

I've prepared a very short video for you that you can [check out now](#), take action on what I share and begin to make **Ultimate Lifestyle Freedom** a reality in your life faster than you imagined possible. [Click here now to check out the video.](#)

Your Partner In Prosperity,
Marquel Russell

