**YOUR COMPANY NAME**

**Video Marketing Purchase Agreement**

This Agreement is made and entered into on 01 SEPT 2018 by and between YOUR COMPANY NAME (the “Supplier”) and CLIENT NAME (the “Customer”).

**General Provisions:**

The Supplier is providing video content and any agreed upon services detailed in a Proposal. The Customer is purchasing services provided by the Supplier, as detailed in the Proposal.

**Fees:**

The Customer will pay the Supplier $\_\_\_\_\_\_ to provide 1 promotional video and/or, if so ordered, complete any services described in the Proposal.

**Payments:**

The Customer agrees to pay invoices in full by electronic payment or check, unless other terms are agreed upon in writing.

**Term and Termination:**

This agreement is ongoing from the initial start date. The agreement can be ended at any time by either party, with a written (email) notice. All pending payments must be fulfilled and paid in full by the Customer before canceling the agreement.

**Modification:**

This agreement may be amended from time to time by mutual consent. Any amendments to this agreement must be in writing and signed by both parties.

**Confidentiality:**

Each party acknowledges and agrees that any information relating to the other party’s business which is not generally known to the public is confidential and proprietary information. Neither party will disclose the Confidential Information to third parties without prior written agreement. This business agreement, relationship, or operating practices shall not be made public on any Website, Internet forum, social networking site, message board, or any other public media without the express written consent of both parties.

**Indemnification:**

(a) Supplier - The Supplier shall indemnify and hold harmless the Customer from and against any and all third-party claims, demands, losses, damages and reasonable expenses (including, without limitation, reasonable legal fees) arising from or in connection with the conduct of this agreement.

(b) Customer - The Customer shall indemnify and hold harmless the Supplier from and against any and all third-party claims, demands, losses, damages and reasonable expenses (including, without limitation, reasonable legal fees) arising from or in connection with the conduct of this agreement.

**Entire Agreement:**

The parties have read this Agreement and agree to be bound by its terms, and further agree that it constitutes the complete and entire agreement of the parties and supersedes all previous communications, oral or written, and all other communications between them relating to the license and to the subject hereof.

**Video Content Supplier** **Customer**

YOUR COMPANY NAME CUSTOMER NAME

123 Fake St. 123 Fake St.

New York, NY 10001 New York, NY 10001

888-123-1234 888-123-1234

x\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ x\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_